American Heart Association Foodscape Innovation Awards Entry Form

Thank you for your interest in the American Heart Association’s Foodscape Innovation Awards. Please complete this form to submit your Innovation for consideration. You have the option to upload up to 5 supporting documents. Submissions can be completed on a mobile device as long as all supporting documentation can be uploaded. See the American Heart Association Foodscape Innovation Awards 2019 Rules for details.

If you have questions or are unable to use the form, please email foodinnovationawards@heart.org for assistance.

Submission deadline is September 16, 2019.

1. I acknowledge that I have read and understand the American Heart Association Foodscape Innovation Awards 2019 Rules.
   - Yes (1)
   - No (2)

2. Company/Organization Name (required):

   __________________________________________________________

3. Country of Company/Organization Headquarters (required):

   ▼ United States (1388) ... Other (1584)

4. Full Name of Contact Person (required):

   __________________________________________________________

5. E-mail Address of Contact Person (required):

   __________________________________________________________
6. Country of Contact Person (required):

▼ United States (788) ... Other (984)

7. Phone Number of Contact Person (required):

________________________________________

8. Street Address of Contact Person (required):

________________________________________

9. City of Contact Person (required):

________________________________________

10. State (enter a valid U.S. state or territory name) (required):

▼ Alabama (106) ... Virgin Islands (163)

11. Zip/Postal Code (5 digit code) (required):

________________________________________

12. Name(s) of parent company and/or subsidiary companies:

☐ Parent: (1) __________________________________________

☐ Subsidiary(ies): (2) ______________________________________

13. Name of Innovation Submission (Please specify a short descriptive name in 10 words or less) (required):

________________________________________
14. Entry Category (required):
   ○ Innovation in Nutrition (1)
   ○ Innovation in Health Promotion (2)

15. Date the Innovation was introduced in the marketplace (MM/YYYY)
    Please note: Innovation must have been introduced into the marketplace on or after
    05/07/16 (within three (3) years of the Contest Period start date) (required):
    __________________________________________________________________________

16. Explain how this Innovation is important to consumers in approximately 150
    words or less (limit 900 characters including spaces) (required):
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________

17. Provide a detailed description of the Innovation in approximately 1,500 words or less
    (limit 10,000 characters including spaces). See Entry Guidelines for guidance on
    elements to include (required):
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________
    __________________________________________________________________________

18. Upload your supporting documents (up to 5). 1 document per field. Skip any fields
    not needed (optional).