AHA and ALA Webinar
Million Hearts® and Smoking Cessation -
Leveraging ACA Initiatives in States and Local Communities
Aug 27, 2014 from 2:00 – 3:00 pm ET

Objectives:
At the end of the webinar, participants will be able to:
  • Recognize smoking cessation as one of the Million Hearts® priorities
  • Explain major initiatives of the Affordable Care Act (ACA), and identify areas that affect tobacco users
  • Summarize tobacco cessation treatments covered for various populations in states and local communities
  • Identify and implement changes to systems and practices that will help tobacco users quit and take advantage of new opportunities

Audience:
Million Hearts® Collaboration Partners and Stakeholders, State and Local health departments, Healthcare Professionals, and National Organizations

Agenda:
  • Welcome and Introductions, Jill Birnbaum JD, Vice President, State Advocacy & Public Health, American Heart Association
  • Overview of Million Hearts®, Jill Birnbaum
  • Tobacco Cessation and the Affordable Care Act, American Lung Association, Jennifer Singleterry, Director, National Health Policy
  • Summary of AHA’s Tobacco Control Efforts, American Heart Association, Chris Sherwin, Director, Tobacco Policy
  • Q & A, Jill Birnbaum
  • Final remarks