Advancing Million Hearts®

Julie Harvill, MPA, MPH **Operations Manager**

July 11, 2018





Advancing Million Hearts: AHA and Heart Disease and Stroke Prevention Partners working Together





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Purpose: Connecting staff from AHA Affiliates, state health departments and other state and local heart disease and stroke prevention partners to establish and engage in meaningful relationships around Million Hearts* efforts.

- At the end of the meeting, participants will be able to:
- 1) Identify Million Hearts focused activities for 2018
- 2) Recognize Million Hearts* evidence-based and practice-based CVD prevention strategies and approaches
 3) List partner programs and resources that align with Million Hearts
- A) Identify programs efforts that align and ways to work together
 5) Create plan for follow-up to increase engagement
 6) Recognize key contacts within heart disease and stroke prevention

Outcome:

Attendees will have expanded their knowledge of evidence based programs, collaboration strategies, tools, resources and connections to align programs and new initiatives that support Million Hearts®

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Million Hearts® Collaboration

April Wallace, MHA Program Initiatives Manager

July 11, 2018



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About AHA and CDC, DHDSP

- The AHA and the National Forum for Heart Disease and Stroke Prevention are cochairs of the Million Hearts® Collaboration to Prevent Heart Disease and Stroke
- The MHC is comprised of 14 member organizations





About AHA and CDC, DHDSP

The MHC collaborates with the CDC's DHDSP to spread and promote evidence-based strategies and resources that prevent and control heart disease, stroke, and related risk factors.

The MHC works to strengthen, and improve, collaboration at the national, state and local

- o Sustaining strategic partnerships that make the greatest impact on CVD-related outcomes (14 members).
- $\circ \ \ \text{Improving effective dissemination and promotion of key CVD prevention strategies,}$
- messages, and products to a broader stakeholder network. o Providing leadership by committing to take action to advance N





Members - Million Hearts® Collaboration















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Million Hearts® Partners calls

Million Hearts® Partner Calls on Hearts® Partner Call – July 31, 2018 uesday, April 17, 2018 - Priority Population

esday, January 30, 2018 - Priority Population

uesday, October 31, 2017 - Physical Activity



Wednesday, August 30, 2017 - Community-Clinical Linkages: R and a Story from the Field

Progress and the Path Forward Tuesday, January 17, 2017



Monthly Million Hearts® Messaging







The American Heart Association and the National Forum engage with our collaborators via a monthly messaging campaign to improve effective dissemination and promotion of key cardiovascular disease (CVD) prevention messages, evidence-based practices and resources that prevent and control heart disease, stroke and related risks factors, all of which work to help build national, state and local strategies to support CVD prevention and management.

July 2018 – Million Hearts® Messaging: Air Quality Summertime is here, making it the perfect time to get outside and exercise! But before you go, anyone with a history of heart disease should make sure to check the air quality in their area before headin outside. Studies show that air pollution is especially dangerous for those who have already had a heart attack or stroke.





Million Hearts® success stories are summaries of achievements, outcomes, and/or lessons learned from projects focused on heart disease and stroke prevention.

Million Hearts® in Action Stories

- Heart Healthy Living (1)
 Hypertension (14)
 Medication Adherence (1)
- Partnerships/Collaborations (3)
- Personal Vignette (4)
 Smoking Cessation (4)
 Sodium Reduction (3)
- Stroke (1) WISEWOMAN (1)





Million Hearts® Collaboration Contact Information

- Jill Birnbaum, VP, Global Advocacy & Strategic Opportunities, Jill, Birnbaum@heart.org
- April Wallace, Program Initiatives Manager, April.Wallace@heart.org
- Julie Harvill, Operations Manager, Julie.Harvill@heart.org
- Carma Potter, Project Coordinator, Carma.Potter@heart.org

www.heart.org/millionhearts





Facilitated Discussion with Dr. Janet Wright

Jill Birnbaum, JD Co-chair, Million Hearts Collaboration VP, Global Advocacy & Strategic Opportunities

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