



Reaching over one million patients, Get With The Guidelines®-Heart Failure is the nation's largest quality improvement program focused on Heart Failure. Active participation in the program can lead to improved outcomes and lower readmission rates – benefiting patients and hospitals alike.

Here are 12 important reasons why your hospital should participate in our program.

1

Reduce 30-Day Readmission Rates

Heart Failure is the leading cause of 30-day readmissions. Readmission penalties are a financial burden for hospitals: a record number of hospitals were penalized in 2014, resulting in nearly \$428 million of fines.¹ Active participation in Get With The Guidelines-Heart Failure can help your hospital recognize opportunities to improve care, which could lead to reduced 30-day readmissions.

2

Improve Care

Get With The Guidelines-Heart Failure can help your hospital with tools to track and benchmark critical aspects of care. Published studies indicate that participating in our program can improve processes of care.

3

Earn Public Recognition for Your Achievement

The American Heart Association recognizes award-winning hospitals for their success in using Get With The Guidelines-Heart Failure to improve quality of care for heart disease patients. Hospitals that participate in our program at an award-winning level are eligible for local and national recognition.

4

Eligibility for Advanced Certification in Heart Failure

Certification can help your heart failure program stand out from the rest. Award-winning Get With The Guidelines-Heart Failure hospitals are exclusively eligible to pursue Advanced Certification in Heart Failure offered by the American Heart Association and The Joint Commission.

5

Improve Transitions of Care Processes

Transitions of care are key to preventing readmissions for heart failure patients. Participating in Get With The Guidelines-Heart Failure and Target: Heart Failure can help hospitals identify opportunities to improve transitions of care processes.



Cardiovascular

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¹<http://khn.org/news/medicare-readmissions-penalties-2015/>

6

Turn Guidelines into Lifelines

Following evidence-based guidelines can save lives. Get With The Guidelines-Heart Failure can help ensure your hospital is complying with the latest treatment guidelines.

7

Drive Research

Published findings from scientific studies based on Get With The Guidelines-Heart Failure data are making major contributions to the future of heart disease care.

8

Better Care for Everyone

Get With The Guidelines-Heart Failure research revealed substantial underuse of implantable cardiac defibrillators in female and black patients as compared to white males, which spurred successful efforts toward eliminating the disparity.

9

Increase the Value of Healthcare

Linkage to CMS cost data has significant potential to demonstrate improved efficiency and effectiveness across the continuum of care, due in part by the increased use of evidence-based secondary preventive measures.

10

Learn and Grow with Us

Stay up-to-date about heart failure care with the American Heart Association. Hospitals that participate in Get With The Guidelines-Heart Failure gain access to webinars, workshops, clinical tools and newsletters that can help improve performance and refine patient care processes.

11

It's much more than a data collection registry

Hospitals that participate in Get With The Guidelines-Heart Failure can assess quality of care in real-time, compare performance to similar hospitals, generate customized reports for physicians and hospital units, and consult with an American Heart Association Quality Improvement Director.

12

Participating Hospitals - You!

When your hospital participates in Get With The Guidelines-Heart Failure, your team joins a network of talented professionals who share a common goal: improving heart failure care to ensure better outcomes for patients. We're honored to have the opportunity to work with you.

Learn more at Heart.org/ReasonsWhy.