01 What is Target: Heart Failure?
a. Target: Heart Failure is an initiative that provides healthcare professionals with content-rich resources and materials designed to help advance heart failure awareness, prevention and treatment. The vision set for Target: Heart Failure is to improve quality, care transitions, and outcomes for patients with heart failure utilizing patient-centered domains and leveraging the American Heart Association’s premier quality improvement suite of resources including Get With The Guidelines®-Heart Failure.

02 Why Should My Hospital Participate in Target: Heart Failure?
a. By focusing on increasing 3 patient-centered care domains, Medication Optimization, Early Follow-up Care and Coordination and Enhanced Patient Education, your hospital will increase the likelihood of better quality of life for your patient. Participation in Target: Heart Failure means you will be committing to focus on a patient population that is in constant need of increased education and discovering new ways to manage their chronic condition.

03 Who Can Participate in Target: Heart Failure?
a. Anyone can participate in Target: Heart Failure simply by registering at www.heart.org/targethf. However, to be recognized as a Target: Heart Failure Honor Roll hospital, your hospital must be a Get With The Guidelines®-Heart Failure achievement award recipient. For more questions about the Target: Heart Failure Honor Roll see questions 6-8 below.

04 How Does My Hospital Participate in Target: Heart Failure?
a. There is a simple registration form that the hospital will fill out. To access the registration, go to www.heart.org/targethf and click the registration link on the home page. Here you will find a short form that collects basic site information and begins your participation in Target: Heart Failure.

05 Does My Hospital Need To Be A Get With The Guidelines®-Heart Failure Hospital to Participate in Target: Heart Failure?
a. No, a hospital does not have to be a Get With The Guidelines®-Heart Failure hospital to participate in Target: Heart Failure or access any of the downloadable resources on the Target: Heart Failure website. However, to have access to the Target: Heart Failure online forum and social media outlets, you will need to be registered with Target: Heart Failure.

06 Will There Be An Honor Roll For Target: Heart Failure Like There Is For Target: Stroke?
a. Yes. There will be an Honor Roll for Target: Heart Failure.

07 How Does My Hospital Qualify For Target: Heart Failure Honor Roll?

a. Be a current Get With The Guidelines®-Heart Failure achievement award hospital.

b. Submit at least one calendar quarter of Honor Roll data.
   i. This data can be retrieved from your Get With The Guidelines®-Heart Failure PMT Reports

b. Submit a minimum of 10 patients while demonstrating at least 50% compliance for all relevant measures

d. Have at least one patient in the numerator/denominator for each measure
08 What Measures Will Be Submitted For Target: Heart Failure Honor Roll?

a. Target: Heart Failure focuses on three key areas of patient care: Medication Optimization, Early Follow-up Care Coordination and Enhanced Patient Education. As stated above, to qualify for the Target: Heart Failure Honor Roll, Hospitals must demonstrate 50% or greater compliance on the following measures within those key areas:

1) Evidenced Based Specific Beta Blockers
2) ACE/ARBs at Discharge
3) Aldosterone Antagonist at Discharge
4) Follow-up Visit or Contact within seven (7) days or less of Discharge Scheduled*
5) Referral to HF Disease Management, 60 Minutes Patient Education, or HF Interactive Workbook*
   • This measure can be achieved by through provision of one or more of the following:
     • Heart Failure Disease Management Program Referral
     • Provision of at least 60 minutes of heart failure education by a qualified heart failure educator
     • Provision of AHA heart failure interactive workbook

b. *These measures are being added to the GWTG-HF Patient Management Tool in October so hospitals can begin to track their progress.

09 What Tools Are Available To Target: Heart Failure Participating Hospitals?

a. Target: Heart Failure Tools are located on www.heart.org/targethf and include:

i. The Telephone Follow Up Form
ii. Follow Up Fact Sheet
iii. Target: Heart Failure Patient Education Fact Sheet
iv. Guide to Tools for Targeting HF
v. Health Care Professionals’ Fact vs. Failure Sheet
vi. Health Care Professionals’ Poster and Table Tent
vii. Patient Education Guide and Awareness Poster
viii. Social media resources
   1. Target: Heart Failure Professional Online Community
   2. Twitter
   3. Facebook
   4. YouTube Channel (coming soon)

10 Is There A Survey Requirement Similar To The Survey Used in Target: Stroke?

a. At this time there is no plan for completion of a survey.

11 What Is The Start Date For Target: Heart Failure?

a. Target: Heart Failure is currently launched and hospitals can begin to participate immediately through registration on the home page. Go to www.heart.org/targethf and click on the registration link to register.