

REDUCING SUGARY DRINK CONSUMPTION

TIMELINE

SUGARY DRINK TAX

Berkeley, CA passes ballot initiative

FARM BILL

Congress passes the Agricultural Act of 2014 (the “farm bill”), reauthorizing SNAP

2016

SUGARY DRINK TAX

Seattle, WA City Council passes measure

AHA POLICY STATEMENT

[Farm Bill Policy and the Supplemental Nutrition Assistance Program \(SNAP\)](#)

ARTICLE

[Grocery Dive: American Heart Association wants soda out of SNAP](#)

ARTICLE

[HuffPost: Dear Big Soda: It's Time for a Change](#)

2018

ARTICLE

[USA Today: Soda taxes, ad limits, better labels: Doctors want to limit sugary drinks for kids, teens](#)

AHA POLICY STATEMENT

AHA and American Academy of Pediatrics (AAP) publish [Public Policies to Reduce Sugary Drink Consumption in Children and Adolescents](#)

2022

FARM BILL

[Association hosts advocate fly-in for meetings with congressional offices on the farm bill](#)

FARM BILL

Congress enacts a “clean” extension of the farm bill

2024

2014

SUGARY DRINK TAX

Oakland, CA passes ballot initiative

SUGARY DRINK TAX

Boulder, CO passes ballot initiative

SUGARY DRINK TAX

Philadelphia, PA City Council passes measure

SUGARY DRINK TAX

San Francisco, CA City Council passes measure

SUGARY DRINK TAX

Albany, NY passes ballot measure

SUGARY DRINK TAX

Cook County, IL County Council passes measure, later repealed

AHA POLICY STATEMENT

[Reducing Sugar-Sweetened Beverage Consumption: A Focus on Sugar-Sweetened Beverage Taxes](#)

2017

SUGARY DRINK TAX

After CA Gov. Jerry Brown is [reported to have dined with soda industry executives](#) about banning sugary drink taxes, AHA CEO Nancy Brown issues an [open invitation](#) to dinner with the governor.

SUGARY DRINK TAX

California legislature passes bill preempting local sugary drink taxes

SUGARY DRINK TAX

San Jose, CA City Council proposal set to go on November ballot stopped due to state preemption

SUGARY DRINK TAX

Oregon ballot initiative defeats preemption of taxes on products including sugary drinks

FARM BILL

Congress reauthorizes the farm bill

2019

AHA POLICY STATEMENT

[Food Sustainability and the Farm Bill](#)

2023

SUGARY DRINK TAX

Santa Cruz, CA passes ballot initiative

SUGARY DRINK TAX

Berkeley, CA extends sugary drink tax indefinitely

FARM BILL

Congress enacts a “clean” extension of the farm bill