



American Heart Association®
Social Impact Funds



SHOWCASE

Vivory & Nectar

From Hunger to Hope:
How Tech is Transforming Food Access



Vivory began with a powerful question: *what if finding food were as easy and accurate as a modern online search?* From that idea, the nonprofit, developed by the Thierer Family Foundation, set out to become the trusted digital foundation for food access.

Millions of Americans face food insecurity. Yet, finding available food through outdated and fragmented systems can be confusing and time consuming.

Vivory gives food banks across the country a real time online presence through searchable Find Food maps with dietary and logistical filters (e.g., kosher, vegetarian, hot meals, distribution hours), automated pantry websites and text messaging — at no cost — so neighbors can find what they need, when they need it.

Vivory operates in 35 states, supporting more than 100 food banks and 22,000+ pantries, serving 13.7 million people who are food insecure and powering roughly 500,000 monthly searches. That scale proved essential during recent SNAP turbulence, when Vivory supported more than one million searches in a single month.

THE CHALLENGE

- 👤 Food access systems are fragmented and hard to navigate

VIVORY + NECTAR IMPACT

- ✓ 13.7M people served
- ✓ 35 states
- ✓ 500 food banks
- ✓ 22,000+ food pantries
- ✓ 500,000 monthly searches

To extend impact after food is found, Vivory partners with AssetBlue Impact Technologies (ABIT) and integrates Nectar, ABIT's for profit, AI enabled consumer app. Vivory provides the underlying food access infrastructure and trusted pantry data; Nectar builds on that foundation by leveraging trust established through food access to identify additional needs and connect neighbors to benefits, care and other social services. Through a single, dignified consumer facing experience, people receive food first and are then guided to Food Is Medicine programs and supports that promote long term health and stability.

Funding from the Social Impact Funds (SIF) accelerated Vivory's expansion in 2025, including deployment at the Houston Food Bank and broader Texas coverage. SIF also invested early in Nectar, supporting app development, Food Is Medicine pilots and rigorous evaluation.

Together, Vivory and Nectar are operationalizing Food is Medicine programs. In Chicago, partnerships with Sinai Urban Health Institute and the Northern Illinois Food Bank enable nearly 300 patients to receive monthly, heart healthy medically tailored groceries through Nectar, fulfilled by Vivory connected pantries. In parallel, a multi year home delivery Food Is Medicine program serving people with disabilities, originally launched in Chicago's Austin neighborhood, is now expanding across Chicago's West and South Sides.

As these models scale, Vivory serves as the trusted access layer for food access, while Nectar orchestrates benefits and care across the communities they serve nationwide. Together, they are creating a scalable pathway from hunger to hope to healing.

Together,
Vivory and Nectar
expand access to
food and connect
communities to
the resources
they need.



Explore the Breakthroughs Transforming Health and Opportunity for All.

Learn more about how the Social Impact Funds are catalyzing solutions that improve lives and communities.

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The **Social Impact Funds** are part of American Heart Association Ventures, the group that leads and coordinates the venture capital programs of the American Heart Association. heart.org/SocialImpactFunds



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