



American Heart Association.
Social Impact Funds



**20
25** REPORT

Social Impact Funds

Scaling Impact, Deepening Roots

Improving the Future of Health for All

A Year of Expansion

2025 marked a year of meaningful expansion and measurable results.

We are proud of the progress our portfolio companies made in addressing the social drivers of health. Through our strategic funding, we extended our reach to a growing number of people — more than 12 million to date.

Across the American Heart Association Social Impact Funds, we supported community-rooted models as they scaled into new regions and expanded their ability to serve individuals in communities where long-standing gaps in care, resources and opportunity have contributed to cardiovascular risk, brain health challenges, emotional well-being concerns and poorer health outcomes.

Our portfolio companies continue to deliver significant gains in access to quality care, improvements in food security and nutrition and increased economic opportunity. Their growth in 2025 reinforces a core belief: when investments are grounded in mission, evidence and accountability, they have the power to create lasting change.

We remain committed to expanding our impact by directing resources to organizations that accelerate the mission of the American Heart Association and drive significant improvements in the health and well-being of people and communities.

Powered by committed donors, bold portfolio company leaders, a skilled investment team and robust impact intelligence, we are working to build healthier communities and a more hopeful future.

We are grateful to be on this important journey with you.



Lisa Suennen
Managing Partner
American Heart Association Ventures



Regina Benjamin, M.D., MBA
18th U.S. Surgeon General
Social Impact Funds Investment
Committee Chair

What's Inside

EXPANSION & EVOLUTION

- 2 By the Numbers
- 3 Multiplier Effect

PORTFOLIO STORIES

- 5 Health Care Access & Quality
- 11 Food Security & Nutrition
- 17 Economic Vitality

ENDURING CHANGE

- 22 Impact Intelligence
- 24 Expert Stewardship
- 25 With Gratitude
- 26 Looking Ahead

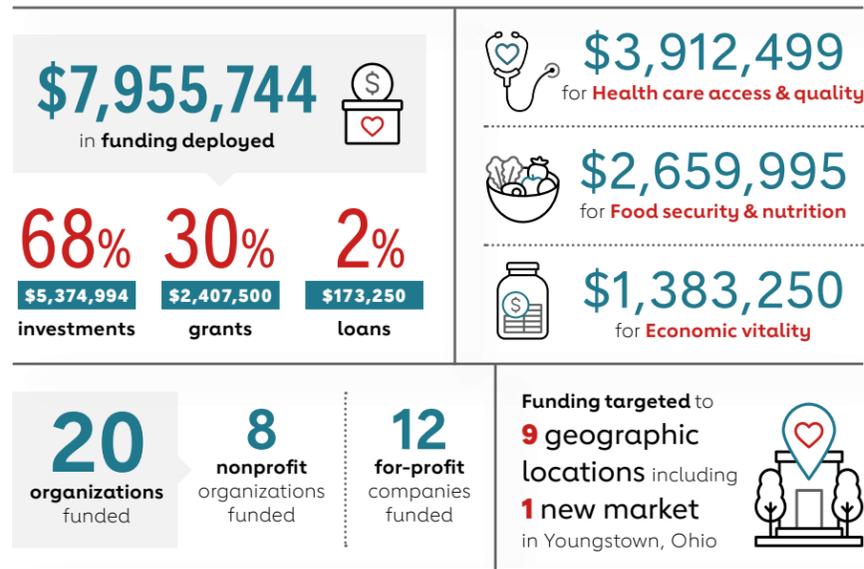
By the Numbers

Health is shaped not only by biology, but by the conditions in which people live. The places where people learn, work and age influence their chances for strong hearts, healthy brains and longer lives, which is why the Social Impact Funds back community-led solutions that strengthen those foundations.

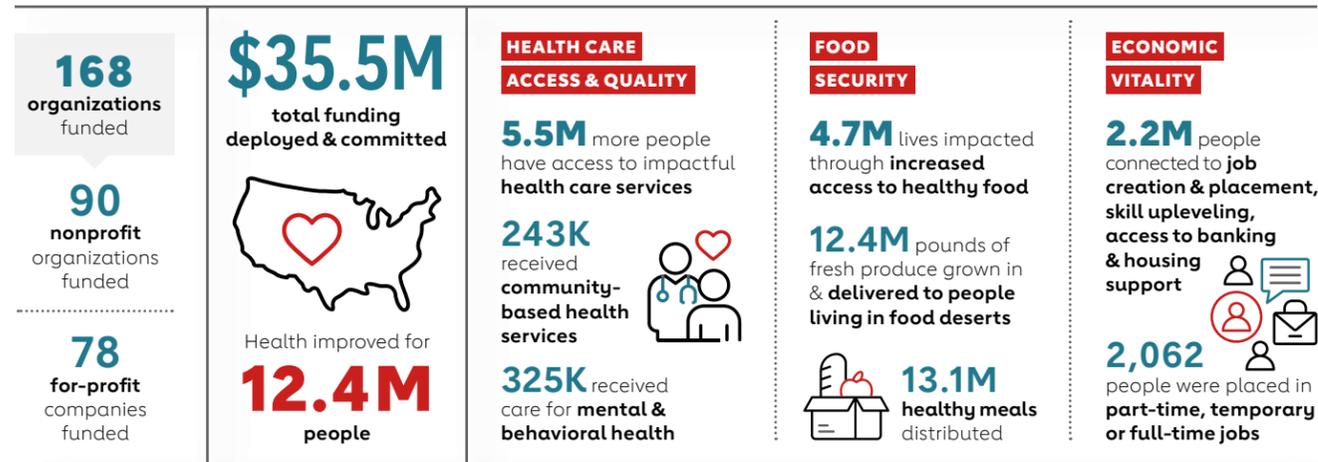
Funding & Impact

Learn how we funded social entrepreneurs advancing three essential drivers of health — access and quality of care, food security and nutrition and economic vitality. The lives reached and communities strengthened demonstrate the expanding impact of this work.

2025 FUNDING



IMPACT 2018–2025



The numbers and outcomes detailed throughout the 2025 report reflect self-reported data from our portfolio companies.

When Early Capital Sparks Catalytic Growth

The Social Impact Funds have had a multiplying force for positive, sustainable change over the years.

Portfolio company leaders reflect on what’s possible when bold ideas and catalytic capital come together to drive innovative solutions that elevate individual and community health.

Support from the Social Impact Funds transformed our vision into reality, allowing us to expand into Youngstown, reach far more moms and strengthen our team. The investment elevated our visibility, validated the scalability of our model and strengthened every grant we write. Most importantly, it felt like true support. **The Social Impact Funds team is walking beside us, invested in our success and enabling the scale we once only imagined.**

Gina VanCant
Founder/CEO, Project Milk Mission

Thanks to the Social Impact Funds, I finally saw a real path to opening our store. Their investment helped us secure seven figures in additional funding and gave us the flexibility to grow without hard debt. With their support, we strengthened our operations, from securing our first refrigerated space to reducing losses and reinvesting in our team. We were able to build a brand, build capacity and ultimately build a store that our community deserved.

Elizabeth Abunaw
Founder, Forty Acres Fresh Market

The Social Impact Funds were one of our first major investors. We might not be a company today without that early belief in Pear Suite. Their backing gave us instant credibility in a space many considered ‘not fundable,’ helping us attract new investors and partners. That support didn’t stop at capital; it strengthened our data strategy, amplified our visibility in the community health worker space and expanded our network in ways that continue to transform our growth.

Colby Takeda
CEO, Pear Suite

With invaluable support from the American Heart Association, we built the infrastructure required to work with major health plans and earned the credibility that made those relationships possible. Bento evolved from a food insecurity solution into a health care organization improving outcomes at scale. This transformation wouldn’t have been possible without Social Impact Funds backing.

Adam Dole
Co-founder, Bento

The Social Impact Funds were truly catalytic for Saba. They enabled us to launch our Food Hub, scale from a dozen corner stores toward our goal of 50 and build the technology and infrastructure we needed to grow. Beyond funding our expansion, **the American Heart Association’s support elevated our legitimacy, put us on the radar of major funders and helped unlock a \$2 million state grant that is shaping our future.**

Lina Ghanem
Director & Co-founder, Saba Grocers Initiative



PORTFOLIO STORIES

Health Care Access & Quality

Too many people face barriers to essential health care services.

The Social Impact Funds back care models and wraparound support that address gaps across

primary and maternal health, rural care access, mental health and substance use recovery.

It also supports people's ability to get to care — whether the barrier is availability, transportation or clinician shortages.

IN THIS SECTION:

Meet a few of our portfolio companies putting better health care in reach for the people and communities who need it most.



CAREMESSAGE



CARTWHEEL



CAREYAYA



OPEN SOURCE WELLNESS



SOCIAL CREATURES



Connecting Patients to Care Through Technology

CareMessage is transforming how safety-net organizations like Federally Qualified Health Centers connect with patients through text messaging.

Clinics use the platform to deliver personalized health education and care coordination support, meeting patients where they are — no apps or internet required.

With Social Impact Funds support, CareMessage is expanding automation of cancer screening reminders with the goal of advancing prevention and reducing late-stage diagnoses of serious illnesses. Our backing also accelerated innovations like the Wellness Copilot for Diabetes, which automates patient segmentation and personalized outreach. Clinics re-engaged patients with high HbA1c levels who had been out of care for over a year, with more than 50% of patients expressing interest in booking an appointment after the outreach.

In the past year, CareMessage partnered with 400-plus safety-net organizations and engaged nearly 6 million patients, demonstrating that simple technology can drive behavior change and create healthier futures.



Revolutionizing Eldercare Affordability & Access

In the U.S. eldercare system, families face unaffordable costs, care workers are underpaid and loved ones lack reliable support.

CareYaya bridges the gap with an on-demand marketplace connecting families with compassionate health care students at top universities for about half the cost of traditional agencies, while giving future health professionals hands-on experience and career training.

With backing from the Social Impact Funds, CareYaya doubled its network in 2025 to 50,000-plus student caregivers nationwide, expanding the care workforce at a time of growing shortages. They also introduced three offerings, all powered by AI:

- **Yaya Bear**, a social companion that’s especially beneficial for older adults with dementia, captures stories and memories through natural conversation and keeps families connected.
- **Counterforce Health**, a patient advocacy platform, built with University of Pennsylvania and Duke Health researchers, that has helped thousands of patients and clinics rapidly appeal questionable health insurance denials to minimize financial barriers to care.
- **YayaGuide**, a dementia caregiver training program, built with Johns Hopkins University and backed by the National Institute on Aging. Early Institutional Review Board data shows 80%-plus gains in caregiver confidence, a critical driver in reducing avoidable hospitalizations.

Named to LinkedIn’s Top 50 Startups of 2024 and 2025, CareYaya is gaining national recognition for redefining dignity and affordability in eldercare.



A New Model for Accessible Youth Mental Health Care

The youth mental health crisis is escalating nationwide, leaving schools struggling to meet students' needs. Anxiety, depression and school avoidance are on the rise, yet timely, affordable care remains out of reach for many families. Cartwheel partners with schools to close this gap via telehealth, delivering services to students and families via accessible, affordable behavioral health care with licensed therapists.

Following nearly 300% year-over-year growth in new school district partnerships, Cartwheel is America's largest K-12 mental health provider. It has served over 12,000 K-12 students across 350 school districts in 15 states since 2022, removing barriers like long waitlists and insurance limitations. This means all students can receive care, including those on Medicaid or without coverage.

In the past year, Cartwheel established groundbreaking partnerships with state departments of health and education in Arizona and Georgia as well as a partnership with Boston Public Schools. The organization also launched a School Avoidance Program to combat widespread absenteeism linked to anxiety and depression.

With backing from the Social Impact Funds, Cartwheel is scaling into rural and under-resourced communities and deepening impact in urban districts. **This momentum is paving the way for a future in which accessible, school-based mental health care is the national standard.**



Community as Medicine Model Improves Mental & Physical Health

Open Source Wellness creates health, powered by connection. Its innovative Community as Medicine® model employs trauma-informed, culturally relevant, experiential group health coaching to bring people together to practice movement, nourishment, connection and mindfulness in joyful, supportive groups — building habits that strengthen emotional and physical well-being.

With funding from the Social Impact Funds, Open Source Wellness expanded from grassroots pilots to scalable national partnerships. Today, it is developing facilitator training programs, licensing models and YMCA collaborations that bridge the clinic-community divide.

Committed to creating a world in which everyone experiences abundant health, well-being and human connection, Open Source Wellness expands access for diverse populations and supports participants in elevating their well-being together. Studies demonstrate that their clientele experience:

- Depression reduced by 55%
- Loneliness reduced by 25%
- Daily servings of fruit and vegetables increased by 20%
- Weekly minutes of exercise increased by 16%

What began as a direct service effort is now transforming into a replicable movement with widespread impact, demonstrating that human connection can drive powerful health outcomes at scale.

Social Creatures

From Isolation to Inclusion: Social Health Transforms Lives

Social Creatures is pioneering a new dimension of health: social health. The nonprofit translates research into real-world, community co-designed solutions to combat loneliness and isolation, especially among marginalized communities.

With support from the Social Impact Funds, Social Creatures has advanced two flagship programs:

- **Bonded by Baby:** A clinical program for new parents that demonstrably reduces postpartum depression and anxiety among the 62% of mothers served who report that they are lonely after childbirth.
- **SitGrit Fitness:** A free home-based, fully seated workout for people of all ages, fitness levels and mobility levels, led by elite trainers.

Funding also unlocked a major breakthrough: Social Creatures secured health insurance reimbursement for Bonded by Baby, paving the way for significant expansion. The organization was also awarded a People-First AI Fund grant from the OpenAI Foundation to build the Bonded by Baby app, giving parents 24/7 access to resources and community.

As it combats isolation with meaningful engagement, Social Creatures is demonstrating that social health is essential to physical and mental health, making greater well-being more accessible for all.



.....

5.5M

more people
have access to
impactful health
care services.

.....

*Backing from the
Social Impact Funds since 2018
turned ideas into outcomes.*



PORTFOLIO STORIES

Food Security & Nutrition

For millions of families, healthy food remains out of reach — whether because it's too expensive, too scarce, not locally available or sometimes all these at once.

Since good health starts with good food, **the Social Impact Funds accelerate breakthrough ideas that make the entire food ecosystem stronger**, from production and distribution to access and affordability.

IN THIS SECTION:

Meet a few of our portfolio companies proving that fresh, nourishing food supports longer, healthier lives.



THE COMMON MARKET



CULINA HEALTH



IN HER SHOES



VIVERY & NECTAR



FARM GENERATIONS COOPERATIVE



Elevating Nutrition as a Driver of Health

Culina Health is redefining nutrition as a cornerstone of health. Through insurance-covered telehealth, the company delivers evidence-based dietitian care to prevent and manage chronic disease while reducing costs.

With support from the Social Impact Funds, Culina closed its Series A financing round, expanded partnerships with major payers and launched hospital collaborations. Culina is now delivering 5,500 sessions monthly, with 93% of patients covered by insurance. Its Institutional Review Board-approved methodology, backed by millions of data points, consistently outperforms industry benchmarks.

The impact is transformative: patients lower HbA1c, blood pressure, cholesterol and weight, which in turn reduces hospital readmissions and cost of care. One patient shared: "I dropped my A1c from 9 to 5.4 and lost almost 60 pounds!"

Looking ahead, Culina is building AI-powered tools and advanced training programs to scale nutrition care nationwide. **By proving measurable impact, Culina Health is elevating dietetics as a critical driver of health.**



Making Local Food Easier to Buy

Selling directly to consumers can be challenging for small farms, especially when customers rely on SNAP (Supplemental Nutrition Assistance Program) and other federal nutrition benefits.

Farm Generations Cooperative is solving this through GrownBy, a SNAP-eligible e-commerce platform that connects farmers and consumers nationwide, supporting farm viability, food access and regenerative agriculture.

In the past year, GrownBy tripled its customer base and expanded to nearly every U.S. state and Canada. As a winner of Capital Impact Partners' 2025 Co-op Innovation Awards, Farm Generations will use grant funds to grow regionally. With support from the Social Impact Funds, Farm Generations launched GrownBy Register, an all-in-one point-of-sale tool that processes every payment type — including SNAP — through a single device at markets and farm stores.

By making fresh, local food easier to buy, Farm Generations helps families access nutrition for lifelong health while strengthening local food systems.



Driving a Food Revolution in Rural Mississippi

In the Mississippi Delta where one in five households face food insecurity, Farmacy Marketplace is delivering hope, and good nutrition, on wheels.

This mobile grocery store, an initiative of In Her Shoes, brings fresh, healthy food directly to families who've gone without it for too long.

Launched in 2024 with support from the Social Impact Funds, Farmacy Marketplace's first year delivered remarkable impact:

- Served 6,000+ residents
- Doubled Electronic Benefits Transfer (EBT) value through Double Up Food Bucks
- Partnered with Humana & UnitedHealthcare to integrate payment systems that accept health plan benefits and SNAP incentives, removing cost barriers and enabling families to choose nutritious food
- Secured a three-year USDA grant to expand local food access

Next up: modular "food clinics" — retrofitted shipping containers that offer permanent access to fresh food in towns too small for traditional stores. The first opened in December 2025 in Mound Bayou, Mississippi, a community of 1,700 residents without a single grocery store.

As Farmacy Marketplace helps families eat better while supporting local farmers, it is inspiring a model that can transform food security and health outcomes for rural communities everywhere.



Strengthening Communities Through Local Food Access

The Common Market connects urban communities with sustainable farms through a national network that serves schools, hospitals and food banks.

It was founded in Philadelphia to address two urgent needs: families facing food insecurity and small farms lacking access to markets. By creating a regional distribution model, The Common Market bridges these gaps and provides institutions with easy access to local products.

Operating through four hubs, The Common Market delivers fresh, locally grown food where it's needed most. In 2025, the organization served over 500 school campuses, modeling a paradigm shift in school meal procurement and expanded into Detroit; Charlotte, North Carolina; and Dallas. It also completed major facility upgrades in Houston and Chicago.

The Social Impact Funds provided an early, concept-validating grant that unlocked additional support and follow-on loan funding that enabled critical infrastructure improvements in Georgia, such as replacing a 60,000-square-foot roof to create a safe, efficient hub for food distribution. **As The Common Market delivers on its mission to build a resilient regional food system and improve community health, it shares its approach widely with a goal of making the model replicable, so that people and communities everywhere can thrive.**



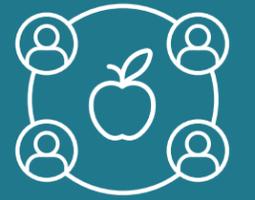
Leveraging Tech to Transform Food Access

Millions of Americans face food insecurity. Yet, finding available food through outdated and fragmented systems can be confusing and time consuming. Vivory is a national nonprofit technology platform that powers accurate, easy-to-navigate food and resource access to address this challenge.

Operating in 35 states, Vivory enables roughly 500,000 monthly searches, connecting 13.7 million food insecure neighbors to more than 22,000 food pantries. The company's Find Food map, automated websites and text messaging tools make access fast and dignified.

Nectar, an AI-enabled consumer app, extends what happens *after* food is found, guiding users seamlessly from food to benefits and Food is Medicine programs. In pilots with Sinai Urban Health Institute and Northern Illinois Food Bank, for example, Nectar connects patients managing chronic conditions to trusted pantries for medically-tailored groceries.

With critical backing from the Social Impact Funds, Vivory was implemented by the Houston Food Bank in 2025. An earlier investment we made in Nectar supported app development, pilot programs and evaluation. **Together, Vivory and Nectar create a connected ecosystem where access to food opens the door to wraparound care.**



.....

4.7M
lives impacted
through increased
access to
healthy food.

.....

Backing from the Social Impact Funds since 2018 turned ideas into outcomes.



PORTFOLIO STORIES

Economic Vitality

When people struggle to find steady work or build financial stability, it impacts their health, their families and their future.

The Social Impact Funds back solutions that expand pathways to income, meaningful employment and skills that open doors.

IN THIS SECTION:

Meet a few of our portfolio companies working to strengthen economic opportunity and support upward mobility.



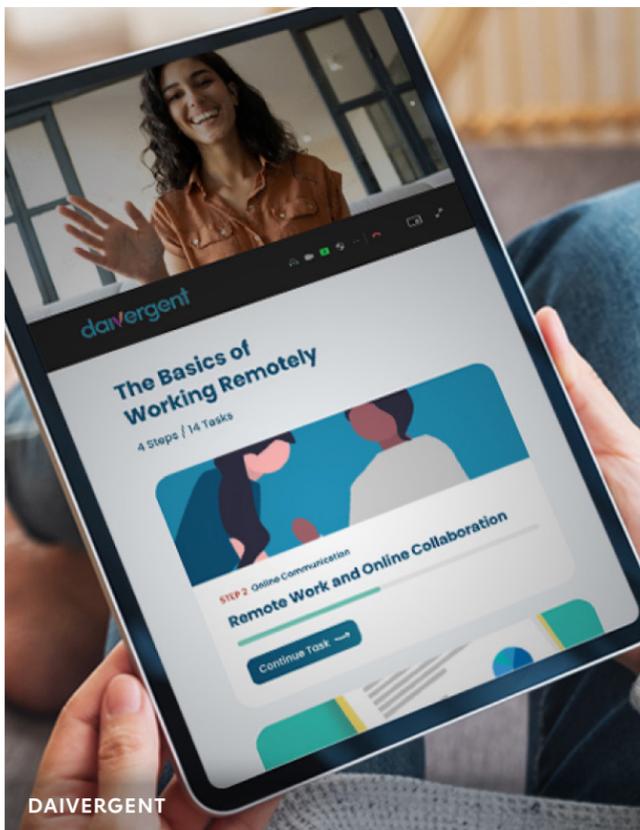
PROSERVA



PRONUNITAS



PAR-RECYCLE WORKS



DAIVERGENT



LIFE HUB®



Operationalizing Hope for Neurodiverse Communities

Daivergent is the first reimbursable job coaching platform designed for the 70 million Americans who are neurodivergent or living with disabilities.

Through virtual, individualized workforce training, Daivergent helps students and adults build skills, explore careers and achieve meaningful employment and independence. Families can access services via Medicaid, vocational rehabilitation or private payment.

With support from the Social Impact Funds, Daivergent has expanded from two states to six, integrated into school systems and launched a national private-pay program — making career readiness more accessible from age 14 through adulthood. In the past year alone, Daivergent supported 455 people, achieving an 83% success rate in job placement — three times the industry average.

By strengthening economic vitality, a critical social driver of health, Daivergent is improving quality of life for people who are neurodiverse and those living with disabilities.



From Learning to Earning: Empowering Financial Futures

Electus Global Education is redefining financial education by emphasizing capability over literacy.

Its web and mobile platform, Life Hub®, helps young people nationwide learn to manage money so they can better plan for the future. Students join through participating schools and youth organizations — often in underserved communities — and earn money by completing standards-aligned learning tasks across many subjects.

With critical support from the Social Impact Funds, Electus rapidly enhanced the Life Hub architecture, retained top talent and integrated AI tools. Today, the AI learning coach, Fini, helps tailor educational content to each student. Related client organizations use Life Hub's data-driven Fund Finder to secure grants and sponsorships that support student earnings.

In 2025, Life Hub launched its Visa debit card which students use to budget their earnings. The company expanded this program nationwide through collaborations with United Federal Credit Union, Old National Bank, Attentive Energy, Slynshot and the Singleton Foundation. **Google for Startups AI and Plug and Play's Visa Inclusive Fintech Accelerator have both selected this organization for their programs, underscoring Electus' leadership in inclusive fintech and its ability to support financial dignity and youth career readiness.**



Turning E-Waste into Second Chances

PAR-Recycle Works (PAR) helps to break cycles of incarceration and poverty by creating employment pathways through electronics recycling. People returning from incarceration face stigma and limited job opportunities. PAR addresses these barriers by supporting paid transitional jobs, workforce training and community support. In nine years, PAR reports it has employed 230+ people in Philadelphia, with 65% moving to permanent jobs and a recidivism rate under 5%, which is 90% below the national average.

Support from the Social Impact Funds enabled PAR to earn R2-RIOS certification. This certification signals top-tier compliance and sustainability, which are critical for attracting corporate partners and large-scale recycling contracts. In the past year, this achievement expanded supply partnerships to 400-plus companies, including the Philadelphia Eagles, University of Pennsylvania, Vanguard and Temple University. PAR grew its staff from one to six, hiring mostly justice-impacted individuals; placed 35 people in new jobs; and provided career training to 51 people.

PAR creates hope and opportunity for people returning from the justice system, helping them rebuild their lives and contribute to the communities they call home.



Building Pathways for Underrepresented Teachers

Proserva helps aspiring educators earn teaching licenses affordably and advance their careers without leaving their jobs. This Minneapolis-based platform turns experience into credentials, opening doors for underrepresented teachers.

In just four years, Proserva has supported more than 20,000 educators through professional development, teacher evaluations and coaching; helped license over 350 teachers and expanded to 47 states. As Minnesota’s Licensure via Portfolio platform, it has enabled 1,000+ educators to pursue portfolio-based licensure. Founder Josh Thelemann was recently honored by the Minneapolis/St. Paul Business Journal’s 40 Under 40 for driving education innovation.

Early funding from the Social Impact Funds helped Proserva accelerate growth and launch two groundbreaking initiatives:

- **Apprenticeship Program:** A paid program that combines classroom experience with university coursework, helping participants earn a bachelor’s degree and teaching license.
- **Para-to-Degree Pilot:** Converts paraprofessional training into college credit for more than 15,000 Minnesotans, an effort Minneapolis Public Schools estimates could generate \$3 million annually in economic gains for families.

By creating paid, school-based routes to degrees and licensure, Proserva is advancing economic opportunity and strengthening communities.



Student Well-Being & Resilience by Design

Every day, students walk into classrooms carrying burdens no textbook can solve, such as hunger, mental health struggles and housing instability. These “pre-academic” needs derail learning long before a lesson begins. Schools may have programs, but rarely do they have systems to connect kids to help.

ProUnitas was founded to solve these critical challenges. This nonprofit helps Title I school districts across Texas and beyond build a unified system for student well-being that addresses students’ basic needs across the social drivers of health. It combines a tech platform with coaching to help educators efficiently connect students to resources, creating conditions that support well-being.

With support from the Social Impact Funds, ProUnitas is on track to earn key certifications that demonstrate they are committed to rigorous security and trust. The company has also launched an enhanced go-to-market strategy and expanded its PurpleSense platform to more than 650 schools. Funding has unlocked visibility and strategic guidance to help the company achieve responsible and sustainable growth. **ProUnitas is beginning to expand into North Carolina, Nevada and Colorado, building systems that prioritize student success and long-term health.**



.....

2.2M

people connected
to job creation & placement, skill upleveling, access to banking & housing support.

.....

Backing from the Social Impact Funds since 2018 turned ideas into outcomes.

Impact Intelligence

How do we know we're making a difference? In 2025, we set out to answer that question more clearly. We introduced a new measurement framework and piloted it with 19 portfolio companies. Their early results are already helping us understand what's working, strengthen accountability, bolster portfolio company support and sharpen our investment strategy.

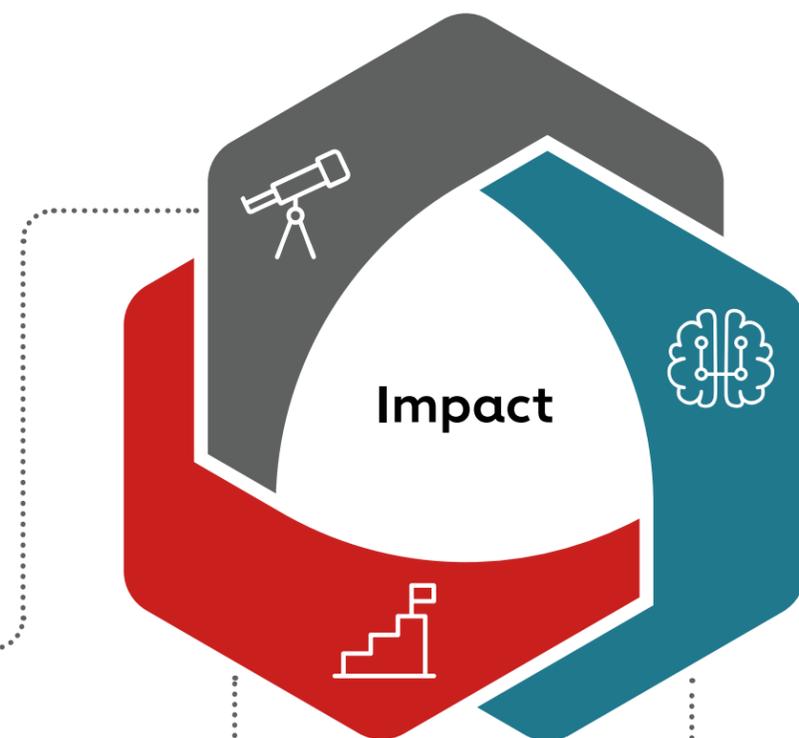
Structured & Flexible Model

We take a balanced, consistent approach that equips us to compare results across our portfolio, while being flexible enough to fit each company's model and stage of growth. Our process includes clear questions about mission alignment, careful review of health outcome claims and structured evaluation of the evidence behind those claims.



EVIDENCE-BASED PRACTICES

In 2025, we took a major step forward by helping companies use stronger evidence in their measurement plans. We adapt tools from scientific research into practical approaches they can apply, and we use those insights to strengthen our own selection process.



TIERED FRAMEWORK

Our evaluation framework provides quarterly metrics that measure the number of people reached and the depth of results against each organization's impact targets.



CAUSAL LOGIC MODELS

We build road maps with each company to show how their work creates change, outlining the steps from action to results.

How Data Informs Investment Strategy

Access to reliable, nutritious food is essential to good health, which is why food security is a core priority of the Social Impact Funds. In 2025, we used our expanded measurement approach to better understand the science behind effective food security interventions and to compare how our portfolio companies are improving food access in the communities they serve.

Early learnings point to a few approaches that consistently deliver strong results. Companies that distribute food widely to reach many people show meaningful impact, which aligns with what scientific evidence tells us about the effectiveness of charitable distribution models. The evidence review also suggests strong outcomes from interventions that offer cash-like assistance, strengthen local and regional food systems or pair food access with wraparound supports such as health care benefits (e.g., Food Is Medicine programs).

These findings are now informing how we measure impact to help determine resource allocation around this complex challenge.



Creating Value for All Stakeholders

The expansion of our measurement strategy is delivering value across the Social Impact Funds ecosystem.

- **People served.** Informs insights about reach, impact and outcomes for more than 12 million individuals served by Social Impact Funds portfolio companies.
- **Portfolio companies.** Strengthens the connection between business strategy and scientific evidence, providing guidance on how to drive the strongest outcomes.
- **Donors.** Increases transparency and credibility, showing how philanthropic contributions can translate into meaningful, measurable, lasting impact that scales.
- **Social Impact Funds.** Ensures investment decisions are grounded in evidence that aligns with purpose.

Over time, this work will inform our practices in a way that reflects which mechanisms, models and strategies deliver the strongest results for all our stakeholders.

Expert Stewardship Drives Strategy & Impact

Social Impact Funds Investment Committee

The Social Impact Funds Investment Committee comprises influential senior leaders from across the health ecosystem, bringing a wide range of expertise from community health, health care delivery, finance and innovation.

Their diverse perspectives ensure that every funding decision is informed by real-world insight and a deep understanding of what drives meaningful progress.

This group plays a central role in shaping how we steward capital for the greatest good. The committee oversees all funding strategy and decisions, ensuring that every investment aligns with our mission, strengthens community health and reflects disciplined financial and scientific review. Their guidance ensures that impact and long-term sustainability remain tightly aligned across our portfolio.



Regina Benjamin, M.D., MBA
18th U.S. Surgeon General
Committee Chair



Alex Almazan
Managing Partner,
Almazan Law



Denise Bradley-Tyson
Chair,
Bernard J. Tyson Impact Fund



Neil Meltzer
President & CEO,
LifeBridge Health



Gerald Johnson
EVP, Bernard J. Tyson Office of
Health & Chief Culture Officer
American Heart Association



Lisa Suennen
Managing Partner,
American Heart
Association Ventures

Impact Investment Team

The Social Impact Funds investment team's dedication, rigor and collaboration with portfolio companies bring our work to life every day. This expert group dedicates decades of collective experience in social impact investing, venture and traditional investing, philanthropic grantmaking and evaluation.

Leveraging the full reach of the American Heart Association, the team collaborates with community leaders to source, vet and originate funding that responds to community need. The team's commitment to growth, excellence and continuous improvement is essential to positive, meaningful change.

With Gratitude

The progress reflected in this year's report is the result of deep collaboration, shared vision and sustained commitment. We are profoundly grateful to the people and institutions that make the Social Impact Funds possible and to those who help advance healthier communities and a more hopeful future.

Donors Fuel the Mission

First and foremost, we thank our donors, whose generosity and belief in impact-first investing continue to fuel innovation, scale proven strategies and strengthen communities. Your support is vital for improving the future of health for everyone, everywhere. This is our commitment to you: We will continue to rely on evidence-based solutions to leverage your philanthropy for good and to multiply its impact for years to come.

Leaders Turn Action into Impact

We are grateful to the portfolio company leaders whose vision and day-to-day commitment drive real change in communities across the country. Your work brings our shared mission to life, proving what's possible when innovative ideas meet disciplined execution. Thank you for trusting us to stand alongside you as you work to strengthen heart and brain health and open doors to opportunity for the people you serve.

Together, this community of support is turning ambition into action and vision into measurable impact.





Looking Ahead

The Social Impact Funds are entering our next chapter with a clear commitment to enduring, community-centered change.

As we evolve to meet the needs of both local neighborhoods and broader regions, urban and rural alike, we will ensure our investments reach the places where stronger foundations for heart and brain health are most needed.

We are deepening our focus on measurement, learning and continuous improvement as we grow so that every investment delivers meaningful, proven impact. And we remain committed not only to near-term results, but to building long-term sustainability and value creation that will strengthen communities for generations to come.



Join Us in Shaping a Future of Health and Opportunity for All

We invite you to further explore the **Social Impact Funds** and join us in catalyzing breakthrough innovations that transform lives, strengthen communities and expand possibility.

There is always more room at our table.

**When capital aligns
with mission
and accountability,
it can drive
lasting change.**



*The Social Impact Funds are a part of
American Heart Association Ventures,
the group that leads and coordinates the
venture capital programs of
the American Heart Association.*