



Building a Heart Safe Janesville

WHAT IS A HEART SAFE COMMUNITY?

A Heart Safe Community is a place where more people survive cardiac arrest because everyday people know how to respond. Survival increases when community members act quickly. When more people act fast, more lives are saved.

WHY THIS MATTERS IN JANESVILLE

- Sudden cardiac arrest can happen anywhere: at work, at school, at the gym or at home.
- Nine out of ten people do not survive when it happens outside a hospital.
- Immediate CPR and quick access to an AED can more than double the chance of survival.
- Anyone may learn these skills. You do not need medical training to save a life.

VISIBLE, LOCAL IMPACT

We recognize that our community members value tangible impact. The Heart Safe Janesville initiative will provide equipment, training and community readiness that people can see and experience in everyday spaces.

WHAT WE ARE WORKING TOWARD TOGETHER

The American Heart Association is working to:

- Place more AEDs in community spaces and workplaces
- Train thousands of people in hands-only CPR
- Establish Cardiac Emergency Response Plans (CERPs) in businesses, schools and public venues
- Partner with local EMS, fire, and safety leaders to build a county-wide culture of preparedness

Our goal is a community where anyone, anywhere, is prepared to act in an emergency.

WHAT IS A CARDIAC EMERGENCY RESPONSE PLAN (CERP)?

A Cardiac Emergency Response Plan (CERP) is a simple safety plan for cardiac arrest. It outlines how a location responds in the first moments of an emergency:

1. Call 911
2. Start hands-only CPR
3. Use the nearest AED
4. Notify trained responders on site

Organizations that adopt a CERP become designated Heart Safe Partners.

WHAT THIS MEANS FOR JANESVILLE

Becoming a Heart Safe Community means:

- More lives protected at work, school, events, and public spaces
- A coordinated system with first responders, businesses, and local leaders
- More people prepared to step in and provide life-saving action

Heart Safe Communities do not wait for help. They are prepared to be the help.

NEXT STEPS

- Engage local EMS, fire, and safety leaders to guide the initiative
- Work with local businesses to support the financial components of the program
- Increase awareness in Janesville to build community-wide support

Interested in getting involved? Reach out to Mark Charter at Mark.Charter@Heart.org to learn more!