Everyone deserves the chance for a longer, healthier life.

The American Heart Association is working to create a world of longer, healthier lives through nutrition security for all. We’re encouraging innovative leaders across the foodscape to build a sustainable food system that significantly improves health.

We believe not only food security but nutrition security is a human right. All people deserve access to affordable and nutritious foods and help making healthier choices.

We want to increase consumer demand for healthier foods and beverages and improve the food system with better nutritional quality, availability, affordability and sustainability.

This system-wide transformation will require innovation and cross-sector collaboration at all levels.

Are you an innovator?

To support leading-edge innovation and accelerate transformational change, we’re presenting the first annual Foodscape Innovation Awards.

If you’re taking bold steps to change our foodscape for the better, tell us what you’re doing! We want to publicly recognize efforts designed to make a significant impact.
Recognizing and Rewarding Innovation

Award Categories

Innovation in Nutrition
Results in a positive shift in nutrition quality by increasing positive food groups or ingredients (such as fruits, vegetables and whole grains) and/or decreasing negative nutrients or ingredients (such as sodium, added sugars and saturated fat).

Innovation in Health Promotion
Results in improved availability, accessibility, sustainability, desirability, and/or affordability of healthier products.

Who is eligible?
The awards are open to companies/organizations operating in the U.S. from all sectors of the food and beverage industry, including:

- Agriculture
- Ingredient suppliers
- Trade/commodity groups
- Consumer packaged goods (CPG) companies
- Restaurants & foodservice
- Retailers
- Collaborators from multiple sectors working on a project together
- Technology companies with innovations that help the food industry make positive changes

The American Heart Association will not have relationships with tobacco companies or their corporate subsidiaries, parents or foundations.

What innovations will be recognized?
The concept must be original and introduced into the marketplace within the last three years.

The sky’s the limit! The bigger the impact, the better. But no idea is too big, too small or too far outside the box. Just tell us how you’re making a difference — for our health, our communities and our planet.

Learn more at heart.org/FoodInnovationAwards
Entry deadline is September 16, 2019.