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# **Company Name Receives Level Recognition in the**

**American Heart Association’s Workplace Health Achievement Index**

***Scientific, evidenced-based instrument rates, recognizes workplace health programs and workforce heart health***

(CITY – XX, XX 2017) – The 2017 results of the American Heart Association [Workplace Health Achievement Index](http://www.heart.org/WHSrecognitions) were announced today and Company Name achieved Gold level recognition for taking significant steps to build a culture of health in the workplace.

Company Name is a member company of the Association’s [CEO Roundtable](http://www.heart.org/ceoroundtable), a leadership collaborative of more than 30 CEOs from some of America’s largest companies who are committed to applying evidence-based approaches to improve their employees’ overall health. The Workplace Health Achievement Index was created in partnership with the Association’s [CEO Roundtable](http://www.heart.org/ceoroundtable) members, and uses science-based best practices to evaluate the overall quality and comprehensiveness of their workplace health programs. A unique feature of the Index is that it calculates an average heart health score for employees of participating companies that securely submit aggregate health data.

More than 800 companies completed the Index assessment this year and, of those companies, 67% received either Gold, Silver, or Bronze recognition. Companies receive benchmarking reports, which allow them to identify potential areas of improvement so that they can advance their annual performance and recognition.

INSERT QUOTE FROM COMPANY CEO

The Association’s Workplace Health Achievement Index allows companies to measure the effectiveness of their workplace health programs, as well as the overall heart health of their employees. Unlike other existing organizational scorecards, the Index also scores companies on the heart health of their employees based on Life’s Simple 7® – the Association’s scientifically validated definition of ideal heart health. The American Heart Association’s Workplace Health Achievement Index assessment is grounded in data-driven science, and a quality improvement framework. According to the [Nielsen 2016 Employee Health Survey](http://www.heart.org/idc/groups/heart-public/%40wcm/%40fc/documents/downloadable/ucm_488650.pdf), robust and comprehensive strategies for well-being are associated with positive impacts on employees’ health.

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**Additional Approved Quotes**

“Our CEO members have collectively pledged to improve the health of our nation’s companies, their employees, and communities,” said [Henry Kravis](http://www.kkr.com/our-firm/leadership/henry-r-kravis), Co-CEO and Co-Chairman of KKR and Co-Chairman of the AHA CEO Roundtable. “We’re pleased to see more companies join us on this important mission and help share our collective best practices on workplace health initiatives with all America’s employers.”

“The Index asks companies to be proactive about employee health, benefits, programs and incentives,” said Terry Lundgren, Executive Chairman of Macy’s Inc. and Co-Chairman of the AHA CEO Roundtable. “By challenging participating companies to actively prioritize employees’ health and wellbeing – we can effectively build a culture of health and wellness across America.”

“These companies are leading the way to integrate health and well-being into the overall fabric of their workplaces,” said Nancy Brown, Chief Executive Officer of the American Heart Association. “The American Heart Association is committed to helping companies create a culture of overall health and well-being anchored in heart health. We know that good health is good business and congratulate these companies on their successes.”

**About Company Name**

**Insert Boilerplate**

**About the American Heart Association**

The American Heart Association is devoted to saving people from heart disease and stroke – the two leading causes of death in the world. We team with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent and treat these diseases. The Dallas-based association is the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke. To learn more or to get involved, call 1-800-AHA-USA1, visit [heart.org](http://heart.org/) or call any of our offices around the country. Follow us on [Facebook](http://facebook.com/AmericanHeart) and [Twitter](http://twitter.com/American_Heart).

**About the American Stroke Association**

The American Stroke Association is devoted to saving people from stroke – the No. 2 cause of death in the world and a leading cause of serious disability. We team with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent and treat stroke. The Dallas-based association officially launched in 1998 as a division of the American Heart Association. To learn more or to get involved, call 1-888-4STROKE or visit [StrokeAssociation.org](http://strokeassociation.org/). Follow us on [Facebook](http://www.facebook.com/AmericanStroke) and [Twitter](https://twitter.com/american_stroke).

The American Heart Association/American Stroke Association receives funding mostly from individuals. Foundations and corporations donate as well, and fund specific programs and events. Strict policies are enforced to prevent these relationships from influencing the Association's science content. Financial information for the American Heart Association, including a list of contributions from pharmaceutical companies and device manufacturers, is available at <http://www.heart.org/corporatefunding>.

**For Media Inquiries:**

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