**FOR IMMEDIATE RELEASE**

Contact: NAME

(Title)

(Telephone number)

(Email)

**(HOSPITAL NAME) receives  
Get With The Guidelines-Heart Failure Bronze Quality Achievement Award**

*American Heart Association Award recognizes* ***(HOSPITAL NAME’s****) commitment to quality heart failure care*

**CITY, DATE, 2018** ― **(HOSPITAL NAME)** has received the American Heart Association’s Get With The Guidelines®-Heart Failure Bronze Quality Achievement Award. The award recognizes the hospital’s commitment to ensuring heart failure patients receive the most appropriate treatment according to nationally recognized, research-based guidelines founded in the latest scientific evidence. The goal is speeding recovery and reducing hospital readmissions for heart failure patients.

(HOSPITAL NAME) earned the award by meeting specific quality achievement measures for the diagnosis and treatment of heart failure patients at a set level for a designated period. These measures include evaluation of the proper use of medications and aggressive risk-reduction therapies. Before discharge, patients should also receive education on managing their heart failure and overall health, get a follow-up visit scheduled, as well as other care transition interventions.

“(HOSPITAL NAME) is dedicated to improving the quality of care for our patients with heart failure by implementing the American Heart Association’s Get With The Guidelines-HF initiative,” said (HOSPITAL SPOKESPERSON, TITLE). “The tools and resources provided help us track and measure our success in meeting evidenced-based clinical guidelines developed to improve patient outcomes.”

INSERT IF HOSPITAL RECEIVED TARGET: HEART FAILURE AWARD

(HOSPITAL NAME) is also recognized on the association’s Target: Heart FailureSM Honor Roll. Hospitals are required to meet specific criteria that improves medication adherence, provides early follow-up care and coordination and enhances patient education. The goal is to reduce hospital readmissions and help patients improve their quality of life in managing this chronic condition.

“We are pleased to recognize (HOSPITAL NAME) for their commitment to heart failure care,” said Eric E. Smith, M.D., national chairman of the Get With The Guidelines Steering Committee and an associate professor of neurology at the University of Calgary in Alberta, Canada. “Research has shown that hospitals adhering to clinical measures through the Get With The Guidelines quality improvement initiative can often see fewer readmissions and lower mortality rates.”

According to the American Heart Association, more than 6.5 million adults in the United States are living with heart failure. Many heart failure patients can lead a full, enjoyable life when their condition is managed with proper medications or devices and with healthy lifestyle changes.

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 6 million patients since 2001. For more information, visit [heart.org](http://www.heart.org).

***ADDITIONAL RESOURCES***

**Social Media Posts**

**Twitter**

We’re proud to achieve recognition by @American\_Heart with a <GWTG award received>! #GetWithTheGuidelines

Patient care is our No. 1 priority. **[Hospital Name]** has received a <GWTG award received>. #GetWithTheGuidelines

**Facebook**

We are proud to achieve recognition by the American Heart Association for following the latest research-based standards for <Type of care> with a Get With The Guidelines Achievement Award. Find out more at <http://bit.ly/1wsjEs8>

**[Hospital Name]** has earned a Get With The Guidelines Achievement Award which demonstrates adherence to clinical guidelines to support better outcomes for patients. Learn more at <http://bit.ly/1wsjEs8>