**FOR IMMEDIATE RELEASE**

**CONTACT:**

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#  (HOSPITAL NAME) honored with resuscitation recognition award

 **CITY, DATE, 2017** — (HOSPITAL NAME) has received the Get With The Guidelines®-Resuscitation Bronze Award for implementing specific quality improvement measures outlined by the American Heart Association for the treatment of patients who suffer cardiac arrests in the hospital.

 More than 200,000 adults and children have an in-hospital cardiac arrest each year, according to the American Heart Association. The [Get With The Guidelines-Resuscitation](http://www.heart.org/HEARTORG/HealthcareResearch/GetWithTheGuidelines/GetWithTheGuidelines-Resuscitation/Get-With-The-Guidelines-Resuscitation_UCM_314496_SubHomePage.jsp) program was developed with the goal to save lives of those who experience cardiac arrests through consistently following the most up-to-date research-based guidelines for treatment. Guidelines include following protocols for patient safety, medical emergency team response, effective and timely resuscitation (CPR) and post-resuscitation care.

 (HOSPITAL NAME) is awarded for meeting specific measures in treating (SELECT APPROPRIATE CATEGORY: Adult; Pediatric; Neonate/Infant or Newly Born) in-hospital cardiac arrest patients. To receive the award, a hospital must comply with the quality measures for one quarter (four months).

 “(HOSPITAL NAME) is dedicated to helping our patients have the best possible outcome and implementing the American Heart Association’s Get With The Guidelines-Resuscitation program will help us accomplish this by making it easier for our teams to put proven knowledge and guidelines to work on a daily basis,” said (Hospital Spokesperson, Title).

 “We are pleased to recognize (HOSPITAL NAME) for their commitment in following these guidelines,” said Eric E. Smith, M.D., national chairman of the Get With The Guidelines Steering Committee and an associate professor of neurology at the University of Calgary in Alberta, Canada. “Shortening the time to effective resuscitation and maximizing post-resuscitation care is critical to patient survival.”

 Get With The Guidelines-Resuscitation builds on the work of the American Heart Association’s National Registry of Cardiopulmonary Resuscitation originally launched in 1999 and has collected in-hospital arrest data from more than 500 hospitals. Data from the registry and the quality program give participating hospitals feedback on their resuscitation practice and patient outcomes. The data also help improve research-based guidelines for in-hospital resuscitation.

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 6 million patients since 2001. For more information, visit [heart.org](http://www.heart.org)**.**

***ADDITIONAL RESOURCES***

**Social Media Posts**

**Twitter**

We’re proud to achieve recognition by @American\_Heart with a <GWTG award received>! #GetWithTheGuidelines

Patient care is our No. 1 priority. **[Hospital Name]** has received a <GWTG award received>. #GetWithTheGuidelines

**Facebook**

We are proud to achieve recognition by the American Heart Association for following the latest research-based standards for <Type of care> with a Get With The Guidelines Achievement Award. Find out more at <http://bit.ly/1Ywa9jo>

 **[Hospital Name]** has earned a Get With The Guidelines Achievement Award which demonstrates adherence to clinical guidelines to support better outcomes for patients. Learn more at <http://bit.ly/1Ywa9jo>