



Photography, Video, and Recording Policy

The American Heart Association photographs, records, and captures digital media during its conferences and events.

By registering for and/or attending an American Heart Association conference (in person or virtual), you grant the American Heart Association and its representatives, in perpetuity and without compensation, to photograph, video record, livestream, audio record, reproduce, display, distribute, broadcast, and otherwise use your name, image, likeness, and biography in print, electronic, or any other media now known or later developed, including the American Heart Association website. All photographs, recordings, and media captured by the American Heart Association become the sole property of the American Heart Association.

Unauthorized recording of American Heart Association scientific conferences is strictly prohibited. This includes, but is not limited to video, still, or digital photography, audio recording, and any other recording or reproduction mechanism. Prohibited content includes presentations and supporting audiovisual materials and poster presentations and supporting poster materials.

The American Heart Association reserves all rights to recordings and reproductions of presentations at its scientific conferences and meetings. Availability of official recordings will be noted on the conference website where applicable.

The only exceptions to the recording prohibition are audio recording for strictly personal, non-commercial use, provided it is not disruptive and exhibitors may photograph their own booth for promotional purposes only with prior written consent from the American Heart Association.

The American Heart Association reserves the right to capture and broadcast digital media content during the event, including professional photography, livestreaming, audio, and video. By registering, you grant permission to the American Heart Association and its representatives to such capture and use during both in person and virtual events, and for global dissemination in perpetuity without further approval or payment.

If you do not wish for your image to be displayed by the American Heart Association, you must notify the American Heart Association in writing no later than two weeks after the conclusion of the meeting: American Heart Association Attn: Meetings and Events
Department 7272 Greenville Avenue Dallas, TX 75231