

AHA and ALA Webinar
Million Hearts® and Smoking Cessation -
Leveraging ACA Initiatives in States and Local Communities
Aug 27, 2014 from 2:00 – 3:00 pm ET

Objectives:

At the end of the webinar, participants will be able to:

- Recognize smoking cessation as one of the Million Hearts® priorities
- Explain major initiatives of the Affordable Care Act (ACA), and identify areas that affect tobacco users
- Summarize tobacco cessation treatments covered for various populations in states and local communities
- Identify and implement changes to systems and practices that will help tobacco users quit and take advantage of new opportunities

Audience:

Million Hearts® Collaboration Partners and Stakeholders, State and Local health departments, Healthcare Professionals, and National Organizations

Agenda:

- *Welcome and Introductions*, Jill Birnbaum JD, Vice President, State Advocacy & Public Health, American Heart Association
- *Overview of Million Hearts®*, Jill Birnbaum
- *Tobacco Cessation and the Affordable Care Act*, American Lung Association, Jennifer Singleterry, Director, National Health Policy
- *Summary of AHA's Tobacco Control Efforts*, American Heart Association, Chris Sherwin, Director, Tobacco Policy
- *Q & A*, Jill Birnbaum
- Final remarks

