



Million Hearts® Quarterly Partner Call
Physical Activity
January 30, 2018
1pm – 2pm EDT

Agenda:

- Welcome/Overview
- Priority Populations in Million Hearts
- Q & A
- Million Hearts® Partners Share
- Updates from CDC and AHA
- Closing and Adjourn

Presenters:

- Robin Rinker, MPH, CHES, Health Communications Specialist, Division for Heart Disease and Stroke Prevention
- Janet Wright, MD, FACC, Executive Director, Million Hearts®, CDC and CMS
- Letitia Presley-Cantrell, PhD, Branch Chief, National Center for Chronic Disease Prevention and Health Promotion
- Heather Hodge, Director, Chronic Disease Prevention Programs at YMCA of the USA
- Danielle (Dani) Pere, Associate Executive Director, American College of Preventive Medicine (ACPM)
- April Wallace, MHA, Program Initiatives Manager, American Heart Association

Presenter Bios:



Robin Rinker, MPH, CHES, Health Communications Specialist, Division for Heart Disease and Stroke Prevention, CDC

Robin is a Health Communications Specialist with the Division for Heart Disease and Stroke Prevention and the Project Officer on the Partner Support for Heart Disease and Stroke Prevention Cooperative Agreement. She came to CDC in November 2015 from the National Cancer Institute at the NIH where she worked as a Public Affairs Specialist in the Office of Advocacy Relations managing issues and facilitating relationships with external stakeholders. She joined NCI as a Presidential Management Fellow in August 2012 and completed two years of rotations around the Institute, as well as at CDC in the Division of Adolescent and School Health. Ms. Rinker received her Master of Public Health degree in Behavioral Sciences and Health Education from Emory University's Rollins School of Public Health. A Virginia native, she earned her Bachelor of Arts degree in Global Public Health at Randolph Macon Woman's College in Lynchburg, Virginia.



Janet S. Wright, MD, FACC, Executive Director Million Hearts®, CDC and CMS

Dr. Wright is the Executive Director of Million Hearts®, a Department of Health and Human Services national initiative, co-led by CDC and CMS, with the explicit goal to prevent 1 million heart attacks and strokes in the U.S. by 2017. From 2008 to 2011, Dr. Wright served as Senior Vice President for Science and Quality at the American College of Cardiology. In that role, she provided medical and scientific oversight of clinical guidelines, performance measures, health policy statements, and appropriate use criteria; quality improvement projects; and the National Cardiovascular Data Registry, a suite of databases containing more than 12 million patient records in both inpatient and outpatient care settings. Dr. Wright practiced cardiology for many years in Chico, California, and during those years, she served on ACC's Board of Trustees, NCQA's Physician Program Committee, and the Center for Information Therapy, a non-profit organization committed to the provision of personalized health information during each health encounter. Her primary interests are the design and implementation of systems of care to achieve optimal outcomes for patients and the full deployment of hooks, tricks, and cues that help people get and stay healthy.



Letitia Presley-Cantrell, PhD, Branch Chief, Program Development and Services Branch

Letitia Presley-Cantrell, PhD, is the Branch Chief of the Program Development and Services Branch in the Division for Heart Disease and Stroke Prevention at Centers for Disease Control and Prevention. Prior to joining the Division, Dr. Presley-Cantrell worked with the Division of Population Health where she worked on a diverse number of issues (cardiovascular disease, minority health, sleep, COPD, and mental health). Throughout her 28-year career at the CDC, she has worked extensively with rural and urban communities at the local, state, and federal levels developing, implementing, and promoting community-based public health programs/research. A focal point of her career has been minority populations, especially women, and the attempt to reduce the burden of death and cardiovascular disease in these communities. She served as a guest editor for Preventing Chronic Disease 2010 Mental Health Supplement and authored or co-authored publications in a variety of areas including COPD, sleep, mental health, and minority health. Dr. Presley-Cantrell conceptualized, implemented, and currently directs the national Directors of Health Education and Health Promotion (DHPE) Internships/Fellowships & Faculty Development Program aimed at Minority Serving Institutions (MSI's). Over 400 minority public health students have participated in the program to date. Dr. Presley-Cantrell was the 2009 recipient of the CDC/DHPE David Satcher Award for her exceptional leadership dedicated to improving minority health and preparing the next generation of public health professionals. In 2010, she received the Health Disparities Champion Award from the National REACH Coalition for her efforts in eliminating health disparities and advancing health equity.



Heather Hodge, Senior Director for Chronic Disease Prevention and Health Care Integration YMCA of the USA

Heather Hodge is the Senior Director for Chronic Disease Prevention and Health Care Integration at YMCA of the USA (Y-USA). In this role, Heather provides leadership and direction for the Y's national infrastructure to support the scaling, dissemination, and oversight of a portfolio of evidence-based health interventions. Heather has led projects demonstrating cost savings and improved health resulting in reimbursement for Y program delivery with strict fidelity to program evidence and outcomes. Through public/private partnerships, Y-USA and local Ys are discovering, developing, and scaling proven programs like the YMCA's Diabetes Prevention Program and LIVESTRONG® at the YMCA to improve the nation's health and well-being.

Heather's Y career has spanned more than 17 years. She led efforts to build YMCA capacity to strengthen their support of individuals and families who struggle to adopt and maintain healthy lifestyles, and Heather spent several years working on national grants from the Corporation for National and Community Service and the Pew Charitable Trusts on service-learning and civic engagement for teen-based programming.

Heather received a BA from Butler University and a Master's of Education from DePaul University. In her free time, she loves to travel, and enjoys watching college basketball. She lives in Chicago and cherishes time spent with her family and friends.



Danielle Pere, Associate Executive Director at the American College of Preventive Medicine (ACPM)

Danielle Pere is the Associate Executive Director at the American College of Preventive Medicine (ACPM) and has over the 16 years of health care policy experience relating to Health Systems Transformation, Medicare, Medicaid, long-term care, and the Affordable Care Act. At ACPM she is responsible for providing oversight, management, and program development for federal grants, leads ACPM's strategic initiatives around Lifestyle Medicine and health systems transformation, and develops and advances ACPM's strategic business lines relating to certification. Prior to her current role, Ms. Pere was the Director of Field Mobilization for the Alliance for Retired Americans, AFL-CIO. In that role, she developed and managed the organizations legislative and political campaigns related to health care and retirement security.

Ms. Pere holds a BA in Biology and Political Science from Whittier College, a Certificate in Project Management & Development from the University of Delaware, a Certificate in Program Design and Assessment from the University of Pennsylvania, and a Master's Degree in Public Policy Management from Georgetown University.



April Wallace, MHA, Program Initiatives Manager, American Heart Association

April Wallace, is the Program Initiatives Manager, leading the development, coordination, and implementation of the Million Hearts® Collaboration activities to ensure alignment with the CDC priorities, goals, and objectives. She provides support to partner activities to advance the Million Hearts priorities and build momentum and capacity at the national, state, and local levels. Prior to April joining AHA, she most, recently served as a Product Development Manager at the National Committee for Quality Assurance (NCQA) where she managed the development and maintenance of some of NCQA's recognition and accreditation products from initial concepts through product launch. April was also a Healthcare Systems Director at the American Cancer Society (ACS) where she led the overall relationship management and strategic planning of partnership activities with priority cancer centers in the Washington, DC metro area. Among other significant previous roles, April has worked as an account manager and health educator, managing and coordinating the administrative and operational aspects of online education for Medstar and Inova health systems.