



## Community-Clinical Linkages: Resources and a Story from the Field

### Objectives:

- Discuss Centers for Disease Control and Prevention’s resources on community-clinical linkages
- Highlight effective strategies for implementing community-clinical linkages
- Share a story from the field that exemplifies effective strategies for implementing community-clinical linkages.

### Speakers:

April Wallace, MHA  
Million Hearts® Collaboration, American Heart Association

Refilwe Moeti, MA  
Centers for Disease Control and Prevention

Nicole Flowers, MD, MPH  
Centers for Disease Control and Prevention

Leigh Ann Ross, PharmD, BCPS, FASHP, FCCP  
The University of Mississippi School of Pharmacy

### Agenda:

1:00 – 1:05pm	Welcome, Introduction to the Webinar
1:05 – 1:15 pm	Discussion of Centers for Disease Control and Prevention’s resources on community-clinical linkages
1:15 – 1:25 pm	Highlight effective strategies for implementing community-clinical linkages
1:25 – 1:45pm	A Story from the Field: Pharmacy Cardiovascular Risk Reduction Project
1:45 – 1:59 pm	Q and A
1:59 – 2:00 pm	Closing Remarks
2:00 pm	End of Webinar

## Presenters



**April Wallace**  
**Program Initiatives Manager**  
**American Heart Association**

April Wallace, is the Program Initiatives Manager, leading the development, coordination, and implementation of the Million Hearts® Collaboration activities to ensure alignment with the Centers for Disease Control (CDC) priorities, goals, and objectives. She provides support to partner activities in an effort to advance the Million Hearts priorities and build momentum and capacity at the national, state, and local levels. Prior to April joining AHA, she most, recently served as a Product Development Manager at the National Committee for Quality Assurance (NCQA) where she managed the development and maintenance of some of NCQA's recognition and accreditation products from initial concepts through product launch. April was also a Healthcare Systems Director at the American Cancer Society (ACS) where she led the overall relationship management and strategic planning of partnership activities with priority cancer centers in the Washington, DC metro area. Among other significant previous roles, April has worked as an account manager and health educator, managing and coordinating the administrative and operational aspects of online education for Medstar and Inova health systems.



**Refilwe Moeti**  
**Public Health Educator**  
**CDC, Division for Heart Disease and Stroke Prevention**

Refilwe Moeti is currently a Public Health Educator in the Centers for Disease Control and Prevention's (CDC) Division for Heart Disease and Stroke Prevention. She also worked in CDC's Division of Nutrition, Physical Activity, and Obesity and the Office of Smoking and Health. Refilwe's expertise is in applied research translation, with particular emphasis on developing actionable resources for public health programs and policies related to health equity, community health workers, and community-clinical linkages. Her foundational work and experience was established prior to joining CDC, where Refilwe gained a wealth of experience working with community-based organizations and coalitions.



**CAPT Nicole Flowers, MD, MPH**  
**Senior Medical Officer**  
**CDC, Division of Nutrition, Physical Activity and Obesity.**

Dr. Nicole Flowers is a graduate of Stanford University where she received a Bachelor's degree and a medical degree. She has practiced Pediatrics in both Seattle and Atlanta. Dr. Flowers has been at CDC for 14 years as a

medical epidemiologist and has worked in the areas of alcohol, chronic kidney disease, inflammatory bowel disease, prevention of HIV transmission and clinical trials for Ebola vaccine. She served as Chief Medical Officer in the Office of the Director in the Division of Community Health where she provided leadership on healthcare and community collaborations. She fostered relationships with partners in and outside of the agency, supported the work of CDC staff and provided technical assistance to program awardees in the implementation and evaluation of their clinical and community linkage efforts. Dr. Flowers also provided leadership in the Research, Surveillance and Evaluation Branch of DCH. As of June 2017, she is supporting applied public health to prevent childhood obesity in CDC's Division of Nutrition, Physical Activity and Obesity. Dr. Flowers has published manuscripts, developed guidance documents and delivered numerous presentations on risk factor reduction at the community level.



**Leigh Ann Ross, PharmD, BCPS, FNAP, FCCP, FASHP, FAPhA**  
**Associate Dean for Clinical Affairs at the University of Mississippi School of Pharmacy**  
**Professor in the Department of Pharmacy Practice**  
**Research Professor in the Research Institute of Pharmaceutical Sciences**  
**Director of the UM SOP Center for Clinical and Translational Science**

Dr. Leigh Ann Ross is Associate Dean for Clinical Affairs at the University of Mississippi School of Pharmacy, Professor in the Department of Pharmacy Practice, Research Professor in the Research Institute of Pharmaceutical Sciences, Director of the UM SOP Center for Clinical and Translational Science (effective July 1, 2017). Dr. Ross received a BBA and Doctor of Pharmacy degree from UM and completed a Primary Care Residency at UMMC. She is Director of the UM SOP Community-Based Research Program and PI of projects focused on pharmacy service implementation in various practice settings in Mississippi communities. This program received the AACP Lawrence C. Weaver Transformative Community Service Award in 2012 and the MSHP Innovative Health-System Award in 2016. She currently serves as Chair of the Pharmacotherapy Publications, Inc. Board of Directors. Dr. Ross is Distinguished Practitioner and Fellow of the National Academies of Practice and Fellow of ACCP, ASHP, and APhA.