



## Presenter Call Outline

**Million Hearts® Quarterly Partner Call**  
**Community-Clinical Linkages: Innovative Practices**  
**July 31, 2018**  
*1pm – 2pm EDT*  
*Presenters join at 12:30pm ET*

### Call Framework includes:

- **WebEx Contacts (Page 1)**
- **Panelist Access (Page 2)**
- **Call Outline (Page 3)**
  - **Annotated Agenda with Presenters**
- **Presentation Guide (Pages 4-7)**
  - **Welcome/Overview**
  - **Brief Bios for Introductions**
  - **Discussion title, slides (up to 2 per presenter) to advance, introduce next presenter, etc.**
  - **Bios and Photos (Page 8-12)**
- **WebEx Call Contacts**

Julie Harvill, National Forum – 217/483-2828 [julie.harvill@heart.org](mailto:julie.harvill@heart.org)  
Mary Jo Garofoli, National Forum – 609/516-9899 [maryjo.garofoli@nationalforum.org](mailto:maryjo.garofoli@nationalforum.org)  
Cisco WebEx Assist Producer, Earl Harris - Email [earharri@cisco.com](mailto:earharri@cisco.com) or call 541/229-8010.

### **Panelists/Speakers Access**

Panelists/Speakers will join at 12:30 pm ET on July 31, 2018. Please do not forward the speaker access information.

You will participate both via online and phone.

### **Step 1 – Online Access**

Print this information for easy reference. Please note, to access this webinar as a panelist, you will enter the following address, [panel@webex.com](mailto:panel@webex.com) when prompted. Do not enter your own personal email address. You must use the [panel@webex.com](mailto:panel@webex.com) email.

B. Click on this link:

<https://nationalforumwebseminars.webex.com/nationalforumwebseminars/onstage/g.php?MTID=e3f976763196ee3faa8036d40fce9b6e5>

C. On the right-hand side of the screen, enter your **first and last name**

D. Enter **THIS** email address: [panel@webex.com](mailto:panel@webex.com)

### **Step 2 – Teleconference Access**

E. Once you join the online session (per above) you will see a dialog box on your screen with the teleconference information.

F. Click “I will join by phone”.

G. Dial the teleconference number provided.

H. Input the unique attendee ID provided.

I. You should now be on a special line with speakers only.

J. The WebEx producer will add the panelist to the live call webinar when given the okay to proceed.

### **Difficulty Joining**

If you have any problems joining, please send an email to Cisco WebEx Assist, Earl Harris - Email [earharri@cisco.com](mailto:earharri@cisco.com) or call 541/229-8010.

### **For URGENT Event-Day Issues:**

1. Email [ecs-urgent@cisco.com](mailto:ecs-urgent@cisco.com) and copy ‘URGENT ISSUE: Reservation #101791 in the Subject line.
2. Provide your call-back number.

### **Best practices**

- Join your session 30 minutes prior to the live event start time.
- Have a printed copy of your presentation ready as backup.
- Presenters should use a High-Speed Internet connection (no wireless)
- Phone headsets are preferable over a speaker phone.
- Mobile phones should be avoided.
- Forward your office phone directly to voice mail.
- Be in a quiet location; turn off mobile phones and devices.
- Close any computer applications not needed for the session (i.e. Microsoft Outlook, Instant Messenger).

## Call Outline

**Million Hearts® Quarterly Partner Call**  
**Community Clinical Linkages: Innovative Best Practices**  
**July 31, 2018**  
*1pm-2pm EDT*

### Goals:

- Highlight exemplary programs and initiatives that support Million Hearts 2022 goals, specifically focused on innovative best practices between community and clinical sectors.
- Discuss the Million Hearts Collaboration Community-Clinical Linkages Toolkit.
- Highlight effective strategies to help public health practitioners implement community-clinical linkages.
- Provide a springboard from which MHC members and other partners can see their organization or constituents enacting or partnering with similar programs or initiatives addressing community clinical linkages.

### Annotated Agenda

#### Focus on:

- Community Clinical Linkages: Innovative Best Practices.
  
- 3 minutes – Welcome – **Robin Rinker**
  
- 5 minutes –Overview – **Dr. Janet Wright**
  - *What does Community-Clinical Linkages mean*
  - *How CCL aligns with Million Hearts*
  
- 30 minutes – *Focus on key strategies to implement community-clinical linkages*

#### Speakers:

- **Kitty Bailey, Executive Director and Elizabeth Bustos, Director of Community Engagement – Be There San Diego**
  - Theme: Provide brief history of Be There San Diego and share lessons learned and best practices for engaging communities and healthcare systems. Discuss resources available and actions others can take to make a difference in their respective sectors to advance community clinical linkages.
  
- **April Wallace, Program Initiatives Manager for the Million Hearts®– American Heart Association**
  - Theme: Provide summary of CCL toolkit inception-AHA
  
- **Julia Schneider, MPH, National Association of Chronic Disease Directors (NACDD)**
  - Theme: Provide overview of toolkit-Alignment with the Practitioners Guide
  
- **The Association of Public Health Nurses (APHN)**
  - Theme: Highlight their resources within the Community Clinical Linkages Toolkit
  
- 10 minutes - Q&A\*\*
- 5 minutes - Million Hearts® Partners Share-Updates from key MH partners
- 5 minutes- Updates from CDC
  - MH Updates from Robin Rinker
  
- 2 minutes- Closing and Adjourn
  - Next meeting: October 16, 2018, **1pm ET**

<i>Time</i>	<i>Presenter</i>	<i>Topic</i>	<i>Slide #s</i>	<i>Allotted Time</i>	
1:00 – 1:03 pm	Robin Rinker	Welcome	Slides 1-6	3	minutes
1:03 – 1:08 pm	Janet Wright	Overview	Slides 7	5	minutes
1:08 – 1:18 pm	Elizabeth Bustos	<i>Key Strategies to Implement Community-Clinical Linkages</i> Be There San Diego	Slides 8-19	10	minutes
1:18 – 1:24pm	April Wallace	<i>Million Hearts Collaboration-Community Clinical Linkages Toolkit</i> Summary of CCL Toolkit Inception	Slides 20	6	minutes
1:24 – 1:31pm	Julia Schneider	<i>Million Hearts Collaboration-Community Clinical Linkages Toolkit</i> Overview and Alignment with Practitioners Guide	Slide 21-26	7	minutes
1:31 – 1:38PM	Jennifer Cooper	<i>Million Hearts Collaboration-Community Clinical Linkages Toolkit</i> Highlight Resources	Slide 27-30	7	minutes
1:38 – 1:48pm	April Wallace	Q & A	Slide 31	10	minutes
1:49 – 1:53pm		Million Hearts® Partners Share	Slide 32	5	
1:49 – 1:52pm	Kate Gawlik	The Ohio State University, College of Nursing	Slide 33-34	3	
1:53- 1:58pm	Robin Rinker	CDC Updates	Slide 35	5	minutes
1:58 – 2:00pm	April Wallace	Closing and Adjourn	Slide 36	2	minutes
		<i>Totals</i>		60	<i>minutes</i>

## **Presentation Guide**

### **WebEx Producer opens, gives instructions**

**1:00pm – 1:03pm (3 minutes)**

**Slides 1-6**

**Welcome, Robin Rinker, CDC**

“Good afternoon. This is Robin Rinker, with the Million Hearts team here at CDC”

“Thank you for joining the quarterly Million Hearts Private Partner call.

“These Partner Calls serve as an opportunity for you to stay in touch with what is happening in the federal sector, and amongst your peers in the private sector, and will be an opportunity for you to contribute to the initiative. We hope to have you contribute presentations and updates to this and future calls. There will be time set aside during this call for you to share what your organization is doing in the Million Hearts arena.

“This event is being recorded for rebroadcast.”

“You will receive access to the live recording and transcripts will be available on the AHA Million Hearts webpage. A notice will be sent to all registered participants when these are available.”

“We encourage you to submit written questions at any time during the presentation, using the Q & A Panel located at the bottom right of your screen. After typing your questions in the space at the bottom, hit the Send button. YOUR questions will not be seen by other members of the audience and will be addressed if applicable or time permitting during the Q & A session near the end of the webinar.”

## **Slides - AGENDA**

“Today, we will highlight innovative best practices linking community and clinical sectors. We’ll discuss the Million Hearts Collaboration Community-Clinical Linkages Toolkit and highlight effective strategies to help public health practitioners implement community-clinical linkages. We’ll also provide a springboard from which partners can see their organization or constituents enacting or partnering with similar programs to address community clinical linkages. We’re grateful to have a great line up of speakers: Janet Wright, Executive Director for Million Hearts; Kitty Bailey, Executive Director at Be There San Diego and Elizabeth Bustos, Director of Community Engagement, Be There San Diego; April Wallace, Program Initiatives Manager for the Million Hearts Collaboration, American Heart Association; Julia Schneider, Public Health Consultant, National Association of Chronic Disease Directors (NACDD); and Jennifer Cooper of the Association of Public Health Nurses.”

“Bios for each speaker are included with the agenda.”

“I will now turn this over to Dr. Janet Wright to give an overview on Community-Clinical Linkages and how it aligns with Million Hearts”

**1:03pm – 1:08pm (5 minutes)**

**Slide 7**

**Community Clinical Linkages in Million Hearts, Dr. Janet Wright**

Janet Wright: Present and advance slides, when done, state, “I will now turn this over to Elizabeth Bustos with Be There San Diego.”

**1:08 – 1:18 pm (10 minutes)**

**Slides 8-19**

**Key Strategies to Implement Community-Clinical Linkages, Kitty Bailey and Elizabeth Bustos**

Elizabeth Bustos: Present and advance slides, when done, state, “I will now turn this over to April Wallace with the American Heart Association.”

**1:18 – 1:24pm (6 minutes)**

**Slides 20**

**Million Hearts Collaboration-Community Clinical Linkages Toolkit Overview**

**April Wallace**

April: Present and advance slides, when done, state, “I will now turn this over to Julia Schneider, with NACDD.”

**1:24pm – 1:31pm (7 minutes)**

**Slides 21-26**

**Julia Schneider, NACDD**

Julia: Present and advance slides, when done, state, “I will now turn this over to Jennifer Cooper of the Association for Public Health Nurses, who will share one of the resources in the toolkit and how it translates to the field and engaging communities.”

**1:31pm – 1:38pm (7 minutes)**

**Slides 27-30**

**Jennifer Cooper, APHN**

Jennifer: Present and advance slides, when done, state, “I will now turn this over to April Wallace, with The American Heart Association.”

**1:38 – 1:48pm (10 minutes)**

**Slide 31**

**Q &A, April Wallace**

Do you have a question for one of our panelist?

Please submit your questions in writing using the Q&A Panel located at the bottom right of your screen.

April: Advance slide and when done,

**Be There San Diego – Seed Questions**

- 1. Knowing there would be many challenges in the community relating to trust, what was your approach to addressing data collections and evaluation?**
- 2. Can you do a deeper dive on the churches’ Heart Health Plans for Policy, Systems and Environmental change? Challenges? Unexpected outcomes?**
- 3. Describe further how you got members of the clinical community to engage with the churches. Challenges encountered for sustained CCL?**

**1:48 – 1:53pm (5 minutes)**

**Slide 32-34**

**Million Hearts® Partner Share, April Wallace**

“For any partner who would like to share an update, please submit your update in writing using the Q&A Panel located at the bottom right of your screen. I will share your responses. We also have another MH partner who will start us off sharing information on additional resource that can be found in the CCL toolkit. We’ll start with Kate Gawlik from the Ohio State University College of Nursing.

**1:53-1:58pm (3 minutes)**

**Slide 35**

**Kate Gawlik**

**The Ohio State University, College of Nursing**

Thank you for taking time to share with everyone. As a reminder, if you would like us to include any announcements or resources to share in our follow up email after the call, please feel free to submit in the text box at the bottom right of your screen.

April will share any partner updates shared.

April to advance slide “Next, we will hear from Robin Rinker from the CDC with updates on Million Hearts.”

**1:53-1:58pm (3 minutes)**

**Slide 35**

**CDC Updates, Robin Rinker**

Robin presents and then states, “I will give this back to April for the closing.”

April advances the slide

**1:58pm – 2:00pm (2 minutes)**

**Slide 36**

**Closing and Adjourn, April Wallace**

“Thank you for joining us today. I would like to thank all of our presenters, those organizations who provided updates and all of you for joining our call today. The Next Partner Call is October 16, 2018 at 1 p.m. ET

**The following pages will be provided as a handout to the attendees which includes the agenda and bios.**



## Community Clinical Linkages: Innovative Best Practices

July 31, 2018

1pm – 2pm EDT

### Agenda:

- Welcome/Overview
- Key Strategies to Implement Community-Clinical Linkages
- Million Hearts Collaboration-Community Clinical Linkages Toolkit Overview
- Q & A
- Million Hearts® Partners Share
- Updates from CDC
- Closing and Adjourn

### Presenters:

- Robin Rinker, MPH, CHES, Health Communications Specialist, Division for Heart Disease and Stroke Prevention
- Janet Wright, MD, FACC, Executive Director, Million Hearts®, CDC and CMS
- Kitty Bailey, Executive Director, Be There San Diego
- Elizabeth Bustos, Director of Community Engagement, Be There San Diego
- April Wallace, MHA, Program Initiatives Manager, American Heart Association
- Julia Schneider, Public Health Consultant, National Association of Chronic Disease Directors (NACDD)
- Kate Gawlik, Assistant Professor of Clinical Nursing, The Ohio State University

### Presenter Bios:



#### **Robin Rinker, MPH, CHES, Health Communications Specialist, Division for Heart Disease and Stroke Prevention, CDC**

Robin is a Health Communications Specialist with the Division for Heart Disease and Stroke Prevention and the Project Officer on the Partner Support for Heart Disease and Stroke Prevention Cooperative Agreement. She came to CDC in November 2015 from the National Cancer Institute at the NIH where she worked as a Public Affairs Specialist in the Office of Advocacy Relations managing issues and facilitating relationships with external stakeholders. She joined NCI as a Presidential Management Fellow in August 2012 and completed two years of rotations around the Institute, as well as at CDC in the Division of Adolescent and School Health. Ms. Rinker received her Master of Public Health degree in Behavioral Sciences and Health Education from Emory University's Rollins School of Public Health. A Virginia native, she earned her Bachelor of Arts degree in Global Public Health at Randolph Macon Woman's College in Lynchburg, Virginia.





**Janet S. Wright, MD, FACC, Executive Director, Million Hearts®, Department of Health and Human Services**

Janet S. Wright MD, FACC is the Executive Director of Million Hearts®, a national initiative co-led by CDC and CMS with the explicit goal to prevent 1 million heart attacks and strokes in the U.S. over five years. From 2008 to 2011, Dr. Wright served as Senior Vice President for Science and Quality at the American College of Cardiology. In that role, she provided medical and scientific oversight of clinical guidelines, performance measures, health policy statements, and appropriate use criteria; quality improvement projects; and the National Cardiovascular Data Registry, a suite of databases containing more than 12 million patient records in both inpatient and outpatient care settings.

Dr. Wright practiced cardiology for many years in Chico, California, and during those years, she served on ACC's Board of Trustees, NCQA's Physician Program Committee, and the Center for Information Therapy, a non-profit organization committed to the provision of personalized health information during each health encounter. Her primary interests are the design and implementation of systems of care to achieve optimal outcomes for patients and the full deployment of hooks, tricks, and cues that help people get and stay healthy.



**April Wallace, MHA, Program Initiatives Manager, American Heart Association**

April Wallace, is the Program Initiatives Manager, leading the development, coordination, and implementation of the Million Hearts® Collaboration activities to ensure alignment with the CDC priorities, goals, and objectives. She provides support to partner activities to advance the Million Hearts priorities and build momentum and capacity at the national, state, and local levels. Prior to April joining AHA, she most, recently served as a Product Development Manager at the National Committee for Quality Assurance (NCQA) where she managed the development and maintenance of some of NCQA's recognition and accreditation products from initial concepts through product launch. April was also a Healthcare Systems Director at the American Cancer Society (ACS) where she led the overall relationship management and strategic planning of partnership activities with priority cancer centers in the Washington, DC metro area. Among other significant previous roles, April has worked as an account manager and health educator, managing and coordinating the administrative and operational aspects of online education for Medstar and Inova health systems.



**Elizabeth Bustos, Director of Community Engagement, Be There San Diego**

Elizabeth Bustos is privileged to hold the position of Director of Community Engagement for Be There San Diego, a coalition of communities, healthcare organizations, health plans, the County of San Diego Health and Human Services Agency, and others working together to eliminate heart attacks and strokes by reducing cardiovascular risk, including controlling hypertension and preventing diabetes.

Ms. Bustos is among the most respected conveners of community influencers in the San Diego region. She is a bilingual public policy and community engagement executive with a proven record of success in the San Diego region. She develops and implements culturally and linguistically appropriate strategies to engage all segments of the community in decision-making for health promotion and disease prevention. She is an executive with deep appreciation and passion for championing Equity through collective impact and the creation of a shared agenda for solving complex health issues.

She is also project director of the nationally recognized Southeastern San Diego Cardiac Disparities Project. The project works with two influential groups in that community to begin to turn the tide against cardiovascular disease—faith-based organizations and health practitioners. Faith leaders work directly with community residents to develop practices that promote heart health and reduce the risk factors for heart attacks and strokes. Meanwhile, health practitioners identify and adopt changes within their organization to promote the cardiovascular health of patients. The project is funded by a Centers for Disease Control and Prevention Racial and Ethnic Approaches to Community Health (REACH) Grant. The goal is to eliminate health disparities in communities of color, which endure the highest disease burdens in the land.

Ms. Bustos has a deep commitment to advancing Equity as critical Civil Rights and social Justice imperatives. This commitment is exemplified in all aspects of her professional and personal life. She draws strength and inspiration from the Reverend Dr. Martin Luther King, Jr., whose *Call to Action* resonates today more than ever: ***“Of all the forms of inequality, injustice in health care is the most shocking and inhumane.”***

**Recognition Highlights**

- 2017 Robert Wood Johnson Foundation National [Health Equity Award](#)
- 2017 [KPBS / National Conflict Resolution Center Community Hero](#) for Racial Justice and Equity
- 2013 National Council of Negro Women Inc., Community Development Award
- 2013 Women in Focus Public Health Champion Award



**Jennifer Cooper, DNP, RN, PHNA-BC, CCP, Association of Public Health Nurses**

Dr. Cooper is an Assistant Professor of Nursing at Hood College in Frederick, Maryland. She also works with the Association of Public Health Nurses managing projects related to chronic disease prevention and management. As a licensed, registered nurse and a board-certified advanced public health nurse, Dr. Cooper's area of expertise is in community/public health nursing. Dr. Cooper earned her Doctor of Nursing Practice (DNP) from The George Washington University, MSN from Rush University and BSN from Cedarville University.



**Kate Gawlik DNP, RN, FNP/ANP, Assistant Professor of Clinical Nursing, The Ohio State University**

Kate Gawlik graduated with her Doctorate of Nursing Practice in 2015 from The Ohio State University and is certified by the American Nurses Credentialing Center as an adult and family nurse practitioner. She has experience in family practice, urgent care, and reproductive care with clinical interests in population health, preventive medicine, clinician well-being, health professionals' education, and cardiovascular disease prevention. She is an Assistant Professor of Clinical Nursing at The Ohio State University and has been teaching for 8 years, has taught advance practice nursing and leadership courses, and serves as a clinical preceptor for advanced practice nursing students. She has served as the Project Manager for the Million Hearts® initiatives at The Ohio State's College of Nursing since 2013. Kate was awarded the Outstanding Faculty Award in 2013 and the Outstanding Leadership Award in 2017 at The Ohio State University and the 2018 AANP Nurse Practitioner State Award for Excellence from Ohio. She will be inducted as a Fellow into the American Association of Nurse Practitioners in June 2018.



**Julia Schneider, MPH, Consultant, National Association of Chronic Disease Directors**

Julia Schneider is a consultant with the Cardiovascular Health team at the National Association of Chronic Disease Directors (NACDD) with more than 14 years of state public health policy experience. In her current role, Julia supports initiatives addressing hypertension, Million Hearts<sup>®</sup>, cardiovascular health, and team-based care through cooperative agreements with the CDC Division for Heart Disease and Stroke Prevention and additional partners such as the American Heart Association. She also supports development of deliverables for healthy eating and active living projects through the CDC Division for Nutrition, Physical Activity, and Obesity. Prior to joining NACDD, Julia was the Director of Chronic Disease Prevention at the Association of State and Territorial Health Officials (ASTHO), where she managed several cooperative agreements supported by CDC's National Center for Chronic Disease Prevention and Health Promotion. Julia oversaw training and technical assistance to state health departments on Million Hearts<sup>®</sup>, school wellness, sodium reduction, tobacco control, healthy eating and active living. Julia attended the George Washington University School of Public Health and Health Services, where she attained her Master's in Public Health with a concentration in maternal and child health, and has her Bachelor of Arts from the University of Maryland. Julia currently lives in Northern Virginia with her husband and two children.