

**IDENTIFY and engage key stakeholders from community and clinical sectors.**

**Examples of how to identify key stakeholders from organizations; determining messages or themes that might resonate with them, and why they would be interested in participating in your community-clinical linkage; how to identify champions within each organization in community and clinical sectors; how to inform community-clinical linkage by conducting an educational campaign and outreach services; establishing a state or local advisory committee.**

<b>Title</b>	<b>Description of Resource/how it pertains to the letter</b>	<b>Type of resource (issue brief, case study, checklist, assessment)</b>
<a href="#">Creating Community-Clinical Linkages Between Community Pharmacists and Physicians (PDF)</a>	This CDC guide serves as a supplement to Community-Clinical Linkages for the Prevention and Control of Chronic Diseases: A Practitioner’s Guide, and focuses on creating community-clinical linkages between community pharmacists and physicians. The guide provides a framework for how community pharmacists and physicians might develop a link, illustrates examples for existing linkages, and discusses common barriers.	Guide
<a href="#">Partnering with Pharmacists in the Prevention and Control of Chronic Diseases (PDF)</a>	This CDC guide provides information to public health on partnering with pharmacists including: evidence to support maximizing pharmacists’ engagement in team-based health care; a description of how chronic diseases are addressed in community pharmacies; examples of medication therapy management from state health departments; and strategies for working with pharmacists	Guide
<a href="#">Engaging Partners for Million Hearts®</a>	This NACDD Million Hearts® Stakeholders Workshops summary	Case Study, Checklist

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<a href="#">Success: Million Hearts® Stakeholder Workshops (PDF)</a>	<p>document has case studies and a "how to implement a million hearts stakeholders workshop" checklist. This type of workshop brings partners together to focus on one or two aspects of Million Hearts® related issues, to scan the landscape of current activities in the state, to learn about successful approaches others have used, to identify assets and opportunities, and to develop a set of strategies and priorities and the beginning of an action plan.</p>	
<a href="#">Public Health Agency Payer Collaboration to Address Hypertension (PDF)</a>	<p>Partnerships between state health agencies and public and private payers are critical to effective statewide efforts to improve hypertension identification and control. This white paper describes opportunities, strategies, and example partnerships identified through the ASTHO Million Hearts® Learning Collaborative.</p>	<p>White paper</p>
<a href="#">Measuring Undiagnosed Hypertension in New York</a>	<p>This case study highlights New York's collaboration with a regional health information organization (RHIO) to measure undiagnosed hypertension and</p>	<p>Case Study</p>

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	presents the development, implementation and successes of 2 pilot programs. The two pilots enabled the DOH to evaluate the quality and completeness of the RHIO's health information exchange (HIE) data and draw conclusions that will guide its data analysis for quality improvement activities related to hypertension and support continuing work with HIEs.	
<a href="#">Nevada Stakeholder Workshop for Heart Disease and Stroke</a>	This case study describes the Nevada Million Hearts® Stakeholder Workshop, which aims to re-engaging stakeholders, aligning goals and strategic plan for heart disease and stroke prevention in the state.	Case Study
<a href="#">ASTHO Community-Clinical Linkages Change Package Toolkit</a>	ASTHO Community-Clinical Linkages Change Package Toolkit to help states identify potential strategies in improving hypertension control by streamlining protocols for patients from the community to the clinical setting. This toolkit is meant to offer a comprehensive array and consideration of a variety of	Toolkit

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	evidence-based strategies and implementation steps.	
<a href="#">NACCHO's Engaging Partners and Community Members</a>	This resource from NACCHO includes trainings and webinar for identifying and engaging stakeholders.	Trainings; webinars
<a href="#">Increasing Adoption of EHRs and Advancing the role of CHWs</a>	To prepare the Heart Disease and Stroke Prevention Unit at the Michigan Department of Community Health (MDCH) and its partners for the implementation of a coordinated chronic disease program and integrated work plan, MDCH hosted a Million Hearts® stakeholder workshop in May 2014 focused on increasing adoption of EHRs and advancing the role of CHWs.	