

GROW the linkage with sustainability in mind.

Examples of implementing small-scale community-clinical linkage activities; how to increase or maintain resources, such as funding, staffing, and electronic health records; using performance monitoring or evaluation results to make necessary changes along the way; and developing a sustainability plan.

Title	Description of Resource/how it pertains to the letter	Type of resource (issue brief, case study, checklist, assessment)
Public Health Agency Collaboration to Address HTN White Paper	This white paper from ASTHO describes partnerships between state health agencies, and public and private payers to support effective statewide efforts to improve hypertension identification and control.	White Paper
Million Hearts® Student and Community Training Modules from OSU	Two educational modules designed to assist health care professionals with setting up cardiovascular screenings to screen and educate communities on cardiovascular health and Million Hearts® screenings. Provides patient and provider information and resources.	Educational module and cardiovascular screenings process (requires login).
Data Governance and Data Sharing Agreements for Community-Wide Health Information Exchange	This case study shares lessons learned based on the experiences of six federally funded communities participating in the Beacon Community Cooperative Agreement Program, and offers guidance for navigating data governance issues and developing data sharing agreements to facilitate community-wide health information exchange.	Case Study

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Communications and Marketing Plan	This communications and marketing plan from the Virginia Department of Health tracks the numbers of people accessing marketing and educational material and social media for their Million Hearts® Learning Collaborative.	Communication plan
Good Health and Wellness in Indian Country: Community-Clinical Linkages (PDF)	From the California Tribal Epidemiology Center, this resource explains the linkages between the community and clinical sectors aimed at improving population health in a tribal setting.	Tips and guides
Agency for Healthcare Research and Quality. Linkages Between Clinical Practices and Community Organizations for Prevention (PDF)	AHRQ recommendations on enhancing research efforts, sharing promising models, and promoting policy change to improve preventive service delivery through clinical and community linkages.	Literature Review and Case Studies
AMA Business Association Agreement (PDF)	This contract provides an example of a business association agreement for practices to share their data with other partners.	Contract
The effect of a faith community nurse network and	Overview and results of a faith community - public health nurse collaboration to improve	

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public health collaboration on hypertension prevention and control. (PDF)	hypertension prevention and control through patient self-management.	