Advancing Million Hearts®

Julie Harvill, MPA, MPH
Operations Manager
July 11, 2018

Purpose:
Connecting staff from AHA Affiliates, state health departments and other state and local heart disease and stroke prevention partners to establish and engage in meaningful relationships around Million Hearts® efforts.

Objectives:
At the end of the meeting, participants will be able to:
1) Identify Million Hearts focused activities for 2018
2) Recognize Million Hearts® evidence-based and practice-based CVD prevention strategies and approaches
3) List partner programs and resources that align with Million Hearts
4) Identify programs efforts that align and ways to work together
5) Create plan for follow-up to increase engagement
6) Recognize key contacts within heart disease and stroke prevention

Outcome:
Attendees will have expanded their knowledge of evidence-based programs, collaboration strategies, tools, resources and connections to align programs and new initiatives that support Million Hearts®.

Advancing Million Hearts: AHA and Heart Disease and Stroke Prevention Partners working Together

About AHA and CDC, DHDSP

- The AHA and the National Forum for Heart Disease and Stroke Prevention are co-chairs of the Million Hearts® Collaboration to Prevent Heart Disease and Stroke (MHC).
- The MHC is comprised of 14 member organizations

The MHC collaborates with the CDC's DHDSP to spread and promote evidence-based strategies and resources that prevent and control heart disease, stroke, and related risk factors.

The MHC works to strengthen, and improve, collaboration at the national, state and local level by:
- Sustaining strategic partnerships that make the greatest impact on CVD-related outcomes (14 members).
- Improving effective dissemination and promotion of key CVD prevention strategies, messages, and products to a broader stakeholder network.
- Providing leadership by committing to take action to advance Million Hearts 2022.
Monthly Million Hearts® Messaging

The American Heart Association and the National Forum engage with our collaborators via a monthly messaging campaign to improve effective dissemination and promotion of heart disease prevention messages, evidence-based practices and resources that prevent and control heart disease, stroke and related risk factors, all of which work to help build national, state and local strategies to support CVD prevention and management.

July 2018 – Million Hearts® Messaging: Air Quality

Summer is here, making it the perfect time to get outside and exercise! But before you go, everyone with a history of heart disease should make sure to check the air quality in their area before heading outside. Studies show that air pollution is especially dangerous for those who have already had a heart attack or stroke.

Million Hearts® Collaboration Contact Information

- Jill Birnbaum, VP, Global Advocacy & Strategic Opportunities, Jill.Birnbaum@heart.org
- April Wallace, Program Initiatives Manager, April.Wallace@heart.org
- Julie Harvill, Operations Manager, Julie.Harvill@heart.org
- Carma Potter, Project Coordinator, Carma.Potter@heart.org
- www.heart.org/millionhearts

Facilitated Discussion with Dr. Janet Wright

Jill Birnbaum, JD
Co-chair, Million Hearts Collaboration
VP, Global Advocacy & Strategic Opportunities

July 11, 2018

Million Hearts® in Action Stories

Million Hearts® success stories are summaries of achievements, outcomes, and/or lessons learned from projects focused on heart disease and stroke prevention.

- Heart Healthy Living (1)
- Hypertension (14)
- Medication Adherence (1)
- Partnerships/Collaborations (5)
- Personal Vignette (4)
- Smoking Cessation (4)
- Sodium Reduction (3)
- Stroke (1)
- WISEWOMAN (1)