# Million Hearts® Partner Call

## Community-Clinical Linkages: Innovative Practices

**July 31, 2018**
1:00pm ET

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## Agenda

| Welcome | Robin Rinker  
Health Communications Specialist  
Division for Heart Disease & Stroke Prevention  
Centers for Disease Control and Prevention |
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| Overview Community Clinical Linkages In Million Hearts® | Janet Wright, MD, FACC  
Executive Director  
Million Hearts®  
CDC and CMS |
| Million Hearts Collaboration Community-Clinical Linkages Toolkit Overview | April Wallace, MHA  
Program Initiatives Manager  
Million Hearts Collaboration  
American Heart Association |
| Million Hearts Collaboration Community-Clinical Linkages Toolkit Highlight Resources | Julia Schneider, MPH  
Public Health Consultant  
National Association of Chronic Disease Directors (NACDD) |
| Million Hearts Collaboration Community-Clinical Linkages Toolkit Highlight Resources | Jennifer Cooper, DNP, RN, APHN-BC  
Association of Public Health Nurses  
Kate Gawlik, DNP, RN, APRN-CNP, FANAAP  
Assistant Professor of Clinical Nursing  
The Ohio State University |
| Question & Answer | April Wallace, MHA  
Program Initiatives Manager  
Million Hearts Collaboration  
American Heart® Association |

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**Welcome**

Robin Rinker, MPH
Health Communications Specialist  
Division for Heart Disease and Stroke Prevention  
Centers for Disease Control and Prevention

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**Agenda continued**

| Key Strategies to Implement Community-Clinical Linkages | Elizabeth Bustos  
Director of Community Engagement  
Be There San Diego |
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| Million Hearts Collaboration Community-Clinical Linkages Toolkit Overview | April Wallace, MHA  
Program Initiatives Manager  
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**CDC Updates**

| Robin Rinker  
Health Communications Specialist  
Division for Heart Disease and Stroke Prevention  
Centers for Disease Control and Prevention |
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| Closing and Adjourn | April Wallace, MHA  
Program Initiatives Manager  
Million Hearts Collaboration  
American Heart® Association |

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Community Clinical Linkages in Million Hearts®

Janet S. Wright, MD, FACC
Executive Director
Million Hearts®
CDC and CMS

Key Strategies to Implement Community-Clinical Linkages

Elizabeth Bustos
Director of Community Engagement
Be There San Diego

Our Mission and Vision

Mission: Eliminate Heart Attacks and Strokes in San Diego.

Vision: Make San Diego the first heart attack and stroke free zone in the country.

Comprehensive Approach to Cardiovascular Health

REACH
Be There San Diego
Preventing Heart Attacks & Strokes
Southeastern San Diego
Cardiac Disparities Project
Policy, Systems and Environmental Change at Work
At the Crossroads of Community, Medicine and Justice
Southeastern San Diego Cardiac Disparities Project

Goal
Improve CVD health of African American adults in Southeastern San Diego through increased healthy behaviors and the management of risk factors to end heart attacks and strokes in the historically under-resourced southeastern region of the City of San Diego

Objectives
- Increase awareness of cardiovascular risk factors
- Increase referrals from faith-based organizations to clinicians
- Increase medication initiation and adherence

SESD Faith Community Response
"We believe that each person is born with dignity and divinity with purpose. Chronic heart disease has robbed so many in our community of the greatest joy of fulfilling their purpose. We will no longer sit idly by. We will 'Be There' for every member of our community to lift them to their greatness in health."

Results
- 22 churches and mosque formed faith-based learning community for resource-sharing and capacity-building
- Each completed own “Heart Health Plan” — PSEs to raise awareness of risk factors, manage chronic diseases and support linkages to physicians

PSEs by the numbers
- 66 PSE interventions implemented by 22 faith-based organizations
  - 22 BP Monitoring Interventions
  - 22 Healthy Food Policies
  - 22 Physical Activity Interventions
- Jan-Dec. 2017 no. of self-reported clinical referrals: 826

SESD CDP Faith-Based Organization Partners
- AGAPE Deliverance Ministries
- Bayview Baptist Church
- Bethel A.M.E. Church
- City of Praise
- Church of Jesus Christ, Apostolic Faith
- Encanto Southern Baptist Church
- Immanuel Chapel Christian Church
- Mt. Erie Baptist Church
- Mt. Moriah Christian Church
- Mt. Olive Baptist Church
- Muhammad Mosque 8
- New Genesis Church
- Southeast Community Church
- St. Paul's United Methodist Church
- St. Stephen’s Cathedral C.O.G.I.C.
- The Church of Yeshua Ha Massiac
- The City of Hope International Church
- The Garden, Where New Life Begins
- Total Deliverance Worship Center
- True Faith Missionary Baptist Church

Public/Private Partnership

8/16/2018
The Toolkit is Now Online!

http://www.heart.org/HEARTORG/Advocate/Million-Hearts-Community-Clinical-Linkages-Workgroup_UCM_500322_Article.jsp#.Wt1RjgvZTwz

Key partners of the Million Hearts® initiative are public health departments—they play a critical role in addressing cardiovascular health needs through collaboration with community partners.

The Community Clinical-Linkages Toolkit adds to the collection of Million Hearts® tools and is intended to help public health practitioners further the Million Hearts® goal of preventing heart attacks and strokes through the development and strengthening of effective community-clinical linkages.
CCL Toolkit Resources

- Resources were obtained from state- and local-level organizations to help implement each strategy. The resources have links and brief descriptions of their contents.
- Resources include:
  - white papers
  - case studies
  - examples of referral forms and clinic check-off lists
  - strategies that demonstrate how to incorporate community health workers, community pharmacy programs, primary care and community outreach
  - how to use of electronic health records (EHR) and data to identify areas of need and activate funding sources

Thank you CCL Workgroup

- American Heart Association (AHA)
- Association of Public Health Nurses (APHN)
- Association of State and Territorial Health Officials (ASTHO)
- Centers for Disease Control and Prevention (CDC)
- National Association of Chronic Disease Directors (NACDD)
- National Association of County and City Health Officials (NACCHO)
- National Forum for Heart Disease and Stroke Prevention
- The Ohio State University (OSU)
- Preventive Cardiovascular Nurses Association (PCNA)

Association of Public Health Nurses (APHN)

Jennifer Cooper, DNP, RN, PHNA-BC, CCP
Association of Public Health Nurses (APHN)

Increasing APHN Commitment to Million Hearts 2022
1. Meritus Health Parish Nurse Network
2. Hood College Healthy U
Q & A

Do you have a question for one of the panelist?

Please submit your questions in writing using the Q&A Panel located at the bottom right of your screen.

Million Hearts® Partners Share

This is an opportunity for Million Hearts® Partners to provide an update on your organization’s Million Hearts® actions.

Please submit your update in writing using the Q&A Panel located at the bottom right of your screen.

Million Hearts Collaboration-Community Clinical Linkages Toolkit Overview

Kate Gawlik, DNP, RN, FNP/ANP
The Ohio State University

Million Hearts® Fellowship Program

- Free, online educational module for health sciences’ professionals, health sciences’ students, and community members
- Visit http://go.osu.edu/millionhearts
  - Select Million Hearts Fellow (or Community Ambassador if applicable) from the list
  - You must create a new account to access the program

Updates from CDC

- Robin Rinker, MPH
  Health Communications Specialist
  Division for Heart Disease and Stroke Prevention Centers for Disease Control and Prevention

Thank You!

Next Partner Call: July 31, 2018, 1 p.m. EST

Please submit any comments or feedback to Robin Rinker at vqb2@cdc.gov