



# Industry Nutrition Forum

## MEMBERSHIP



The **American Heart Association** has a long history of bringing together food and beverage industry influencers and nutrition scientists for important conversations about emerging science, policy and consumer insights.

The **Industry Nutrition Forum** furthers that legacy by convening food system industry leaders to find common ground and act together to improve public health. Representation of companies of all sizes from across the foodscape help strengthen the Forum.

### FORUM MEMBERS:

- Support the AHA Foodscape Innovation™ Initiative vision of sustainable nutrition security for all.
- Build thought leadership in the food and beverage industry.
- Leverage cutting edge nutrition science and consumer insights.
- Network with nutrition and health experts.
- Receive regular reports from the AHA, including strategy, advocacy, research, community impact and consumer health.
- Share research and consumer insights with other members.

### JOIN US

The **American Heart Association's** mission is to be a relentless force for a world of longer, healthier lives. To succeed, we must collaborate with diverse stakeholders across the food system. The **Industry Nutrition Forum** helps companies and organizations with common ground improve public health.

Any for-profit or not-for-profit corporation, trade organization or agency whose objectives are in alignment with those of the American Heart Association is eligible for membership.



## ANNUAL MEMBERSHIP LEVELS, BENEFITS & OPPORTUNITIES

	Premium (\$100,000)	Plus (\$50,000)	Participating (\$15,000)
<p><b>Cross-Sector Collaboration</b> Explore and prioritize with AHA cross-sector collaborative projects and initiatives to advance health, equity, and sustainability in the foodscape .</p>	✓	✓	✓
<p><b>Bi-Annual Member Meetings</b> Held in conjunction with AHA Epidemiology and Prevention   Lifestyle and Cardiometabolic Health Conference (Epi/Lifestyle) in spring and Food &amp; Nutrition Conference &amp; Expo (FNCE®) in fall; Feature thought-provoking speakers and dialogue with members and staff around key issues and collaborative projects .</p>	✓	✓	✓
<p><b>Epi/Lifestyle Registration</b> Complimentary registration to Epi/Lifestyle, including ticket to the Joint Council Reception and Dinner</p>	✓ Two Attendees	✓	✓ One Attendee
<p><b>Learning Library</b> Access to all 11 online AHA scientific journals with discounts on print subscriptions; Access to 24-hour cardiovascular news feed, tailored to designated specialty</p>	✓	✓	✓
<p><b>Communications</b> Access to member-only AHA quarterly newsletter and alerts on relevant publications and research .</p>	✓	✓	✓
<p><b>Recognition</b> Recognition on AHA's website and at AHA events such as the Foodscape Innovation Summit</p>	✓ Name and/or Logo	✓	✓ Name Only
<p><b>AHA Premium Professional Membership</b> Complimentary premium-level AHA Professional Membership(s)</p>	✓ Two Attendees	✓	✓ One Attendee
<p><b>Support Special Projects</b> Support special projects, implemented by AHA with the goal of supporting sustainable nutrition security for all</p>	✓	✓	
<p><b>Internal Engagement</b> Co-branded content for internal health and well-being messaging to member employees.</p>	✓		
<p><b>Consumer or B2B Messaging</b> Share unbranded AHA healthy living content in consumer-facing channels for a 1- month term; or develop co-branded stakeholder-focused programming</p>	✓		

**Reporting on action towards “sustainable nutrition security for all” is required by companies at the Premium level of membership.**