



# Heart-Check Certification Programs

## Business Development Managers

Ashley Birdsall  
National Senior Manager, Business Development  
[Ashley.Birdsall@heart.org](mailto:Ashley.Birdsall@heart.org)  
214-706-2218

Xochilt Rios-Mejia  
Business Development Manager  
[Xochilt.rios.mejia@heart.org](mailto:Xochilt.rios.mejia@heart.org)  
214-706-1274

Company	Business Development Manager
Almond Board of California	Ashley Birdsall
Ambassador Meat Distributors Inc	Xochilt Rios
American Custom Meats	Xochilt Rios
American Egg Board	Xochilt Rios
American Pecan Council	Xochilt Rios
American Pistachio Growers	Ashley Birdsall
American Seafoods Company	Ashley Birdsall
Amick Farms, LLC	Xochilt Rios
Andersen & Sons Shelling, Inc.	Xochilt Rios
ARO Pistachios, Inc.	Xochilt Rios
Atalanta Corporation	Xochilt Rios
Avocados from Mexico	Xochilt Rios
Bard Valley Medjool Date Growers Association	Xochilt Rios
Bejo Seeds, Inc.	Xochilt Rios
Birdsong Peanuts	Xochilt Rios
Blue Diamond Growers	Ashley Birdsall
Boar's Head Provisions Company, Inc.	Ashley Birdsall
Butterball, LLC	Ashley Birdsall
California Avocado Commission	Xochilt Rios
California Date Administrative Committee	Xochilt Rios
California Walnut Board	Ashley Birdsall
Cameco, Inc.	Xochilt Rios
Campbell Soup Company	Ashley Birdsall
Canola Council of Canada	Ashley Birdsall
Cargill Meat Solutions	Ashley Birdsall
Carl Buddig & Company	Xochilt Rios
Catallia Mexican Foods, LLC	Xochilt Rios

<b>Company</b>	<b>Business Development Manager</b>
Chilean Avocado Importers Association	Xochilt Rios
Chobani LLC	Ashley Birdsall
Clougherty Packing, LLC DBA Farmer John	Xochilt Rios
Coca-Cola Company, The	Ashley Birdsall
ConAgra Foods, Inc.	Xochilt Rios
Cooper Farms	Xochilt Rios
Coosaw AG, LLC	Xochilt Rios
Del Rey Avocado	Xochilt Rios
Diamond Foods, LLC	Xochilt Rios
Doreva Produce Company Inc.	Xochilt Rios
Eco Farms Trading Operations LLC.	Xochilt Rios
Faribault Foods Inc.	Xochilt Rios
Florida Peanut Producers Association	Xochilt Rios
Foster Poultry Farms	Ashley Birdsall
Georgia Farm Bureau	Xochilt Rios
Global Gourmet Foods	Xochilt Rios
Golden State Food, LLC	Xochilt Rios
Great Plains Beef LLC	Xochilt Rios
Grower Direct Nut Co. Inc	Xochilt Rios
Hadley Date Gardens	Xochilt Rios
Hain Celestial Group, Inc., The	Ashley Birdsall
Harrell Nut Company	Xochilt Rios
Hass Avocado Board	Ashley Birdsall
Hormel Foods Corporation	Ashley Birdsall
Idaho Potato Commission	Ashley Birdsall
JBS USA, LLC	Xochilt Rios
John B. Sanfilippo and Son, Inc.	Ashley Birdsall
Kashi Company	Ashley Birdsall
Land O' Frost	Xochilt Rios
LGS Specialty Sales LTD	Xochilt Rios
LiDestri Foods, Inc.	Xochilt Rios
Little Kentucky Smokehouse	Xochilt Rios
Mariani Nut Company	Xochilt Rios
Matthews Ridgeview Farms	Xochilt Rios
McCall Farms, Inc.	Xochilt Rios
McCormick & Company, Inc.	Ashley Birdsall
Meyer Foods Group LLC dba Meyer Natural Foods	Ashley Birdsall
Michael Foods, Inc.	Xochilt Rios
Michigan Turkey Producers	Xochilt Rios

<b>Company</b>	<b>Business Development Manager</b>
Mission Produce, Inc.	Xochilt Rios
Mississippi Peanut Growers Association	Xochilt Rios
Murray's Free Roaming Chicken, Inc.	Xochilt Rios
National Cattlemen's Beef Association	Ashley Birdsall
National Peanut Board	Xochilt Rios
National Pecan Shellers Association	Xochilt Rios
National Pork Board	Ashley Birdsall
National Watermelon Promotion Board	Xochilt Rios
Nature's Joy	Xochilt Rios
Nichols Pistachio	Xochilt Rios
North American Olive Oil Association	Ashley Birdsall
North Carolina Sweet Potato Commission, Inc.	Xochilt Rios
North Coast Seafoods	Xochilt Rios
Peanut Institute, The	Ashley Birdsall
Pear Bureau Northwest	Ashley Birdsall
Perdue Foods, LLC	Xochilt Rios
Peruvian Avocado Commission	Xochilt Rios
Pilgrim's Pride, Inc.	Xochilt Rios
Poindexter Nut Company	Xochilt Rios
Prima Noce Packing, Inc.	Xochilt Rios
PurePak, LLC	Xochilt Rios
Quail H Farms, LLC	Xochilt Rios
Quaker Oats Company, The	Ashley Birdsall
Randall Foods, Inc.	Xochilt Rios
Rembrandt Enterprises, Inc.	Xochilt Rios
Rose Packing Company, Inc.	Xochilt Rios
Rutgers Quick Mart LLC DBA Al Ajwa Dates	Xochilt Rios
San Saba Pecan, LP	Xochilt Rios
Sanderson Farms, Inc.	Xochilt Rios
Setton Pistachio of Terra Bella Inc.	Xochilt Rios
Severn Peanut Company, Inc. DBA Hampton Farms	Xochilt Rios
Smithfield Foods, Inc.	Ashley Birdsall
StarKist Co.	Ashley Birdsall
Sun Basket	Ashley Birdsall
Sunnyland Farms	Xochilt Rios
Tassos Group LLC, The	Xochilt Rios
Texas Beef Council	Ashley Birdsall
The United States Sweet Potato Council, Inc.	Xochilt Rios
Tomato Thyme Corp.	Xochilt Rios

<b>Company</b>	<b>Business Development Manager</b>
Tony Downs Foods Company	Xochilt Rios
Toufayan Bakeries, Inc.	Xochilt Rios
Trans-Ocean Products, Inc.	Ashley Birdsall
Trident Seafoods Corporation	Ashley Birdsall
Tyson Sales & Distribution, Inc.	Ashley Birdsall
Virginia Carolinas Peanut Promotions	Xochilt Rios
Virginia Diner, Inc.	Xochilt Rios
Wayne E. Bailey Produce	Xochilt Rios
Weetabix Company, Inc., The	Xochilt Rios
Welch Foods, Inc.	Ashley Birdsall
West Liberty Foods LLC	Xochilt Rios
West Pak Avocado Inc.	Xochilt Rios
Wonderful Pistachios & Almonds LLC	Xochilt Rios