Frequently Asked Questions

What is the timeframe of the program?
The $4.6 million program will span three years (2014-2016). EMS and hospital infrastructure, which comprise the bulk of the funding, will be expended in the first two years.

How much will the American Heart Association’s in-kind contribution total?
The additional in-kind support from the American Heart Association will total over $1 million.

How will the program funds be allocated?
*Mission: Lifeline* program funding will provide support to establish a statewide taskforce, provide customized training for both hospital and EMS agency personnel and volunteers, provide for information sharing events such as an annual conference, and to implement a public awareness campaign to increase dialing 9-1-1 at the first signs of a heart attack. In addition, targeted funding will be available to hospitals and EMS agencies to bridge gaps in pre-hospital, 12-Lead ECG and transmission equipment.

Who will receive equipment funding and how will that be determined?
The Montana *Mission: Lifeline* Task Force will review and score the applications based on need. Only actively licensed ALS and BLS agencies that perform ground transport in response to public 9-1-1 calls are eligible to apply. Varied levels of funding will be available based on criteria developed by a statewide advisory committee. Not all applications will receive funding.

How will we measure the impact of the funding and the *Mission: Lifeline* program?
All PCI (percutaneous coronary intervention) capable hospitals and referring hospitals will be participating in the ACTION Registry Get With The Guidelines® which tracks all Acute Heart Attack patients from first medical contact through hospital discharge.

What other states have done this program and what has been the outcome?
South Dakota, North Dakota and Wyoming have received similar grants and are in different phases of implementation. South Dakota and North Dakota, the first two states, have had great success with bridging the gaps, including facilitating clinical education, building statewide consensus on protocols utilizing the current guidelines, and improving public awareness.

How much does a 12-Lead ECG cost?
A 12-Lead ECG costs about $25,000 with all the accessories.