Conference Planning and Education Subcommittee Goals and Responsibilities

1. Plan the content and schedule of a regional professional education conference for 2014

2. Plan the content and schedule of a regional professional education conference for 2015

3. Format the regional professional education conference on the latest STEMI and sudden cardiac arrest treatment and system initiatives

4. Professional
   a. Assess AMI emergency care knowledge gaps
   b. Develop an education curriculum - content and structure
   c. Evaluate educational outcomes

5. Public
   a. Identify a public awareness campaign strategy and timeline for promotion of "911" for heart attack symptoms via third party evaluation