



Teen of Impact

Joining the **Teen of Impact** initiative **provides you with the opportunity** to join fellow changemakers and **use your voice** to make a difference. You'll learn to fundraise, take charge of your health, advocate for all women and change policy.

Each year a select group of teens, like you, are nominated to bring a team together and be part of this special initiative because of their **passion and ability to make a difference**.

All nominees will be able to bring together their own network to form an impact team, set a goal, explore fundraising resources and have a direct impact on our community.

This special group of teens will be celebrated for the overall impact they have on the AHA mission and our local community. In addition, the teen who brings their network together to have the largest impact will be named the **2021 San Antonio Teen of Impact Award winner**.



If interested or for questions, reach out to Jessica DeSouza at Jessica.desouza@heart.org or 210-421-7821.

Getting Started



1 Recruit Your Impact Team

When building your team, don't just think of gathering your 10 closest friends. In order to have the greatest impact possible, you want to include people of all generations, from your grandparents to your classmates, who represent different areas of your life to help engage all those networks more deeply.



2 Work with AHA Staff to Build a Plan

Each team will be coached and receive resources to maximize their impact. Your team will learn different ways to raise funds, as well as how to engage in direct impact activities to paint the town red and save more lives!

We'll start by using the **Impact Workbook** to build out your plan!

Note: Every campaign across the country will be conducted over an 8-9 week period (56-62 days). In order to qualify to win, a nominee's team must have earned a minimum of 1,000 Direct Impact Points. In addition, not more than 30% of qualifying points can be collected through direct impact opportunities (minimum of 70% of points counted must be from dollars raised).

