

Leaders for Life



American Heart Association
Heart Ball

Leaders for Life **“Bringing the mission of the AHA to life in our community”**

By joining this year’s team of changemakers, you are joining leaders from across 150 communities committing to take a stand to give all Americans healthier lives by engaging your network in an 8-week fundraising campaign that will have a lasting impact.

Together, we are educating our communities on the risk factors and warnings signs of heart disease and stroke, pioneering new advances in care and treatment of heart disease, building a culture of health where the healthy choice is the easy choice, and raising much needed funds so less people suffer the devastating affects of heart disease and stroke.

1

Nomination

Participants are nominated to become a part of this group of leaders.

2

Build a Strong Plan

Work with AHA staff partners to build a plan that engages your network to have the greatest impact and run campaign over specified 8 week period. Varied revenue streams all count towards total.

3

Celebrate!

ELT celebrates collective impact and recognizes top fundraiser.

San Antonio 2021 Leader for Life Award Winner

