

# MISSOURI HYPERTENSION CONTROL SUMMIT

Event Agenda | December 10, 2019

**American Heart Association Welcome**

**Denise Hooks-Anderson, MD**

Board President, American Heart Association Metro St. Louis

**Overview of Target: BP & the M.A.P. Approach**

**Michael Rakotz, MD, FAHA, FAAFP**

Vice President, Improving Health Outcomes, American Medical Association

**Local Innovations to Hypertension Control: A Pathway to Success**

**Carolyn Koenig, MD**

Chair of Quality, Safety and Value, Medical Director of Care Management, Mercy Clinic East Community

**Accelerating Community Level Prevention of Cardiovascular Disease**

**John M. Clymer**

Executive Director, National Forum for Heart Disease and Stroke Prevention

***Lunch with Special Presentation:***

**BP Control Takes More Than the Right RX: The Role of Social Factors on One's Health**

**Eduardo Sanchez, MD, MPH, FAAFP**

Chief Medical Officer for Prevention & Chief, Center for Health Metrics and Evaluation, American Heart Association

**Guideline-Based Strategies for Improving Control of High Blood Pressure:  
The 2019 ACC/AHA Performance & Quality Measures for Adults with High Blood Pressure**

**Greg Wozniak, PhD**

Director of Outcomes Analytics, Health Outcomes Group,  
American Medical Association

**Policy Changes to Incentivize Better Hypertension Control**

**Michael Rakotz, MD, FAHA, FAAFP**

Vice President, Improving Health Outcomes, American Medical Association

**Call to Action: Creating a Movement for Hypertension Control**