

OUR MISSION:

To be a relentless force
for a world of longer,
healthier lives.



NOW RECRUITING!

2020-2021 High School
Juniors & Seniors for our
**Go Red for Women
Ambassador
Leadership Council!**

DO YOU KNOW A HIGH SCHOOL JUNIOR OR SENIOR LOOKING FOR A LEADERSHIP PROGRAM?

We invite all area students interested in leadership principles, diversity and inclusion desiring to make an impact on heart health in our community to apply for the Go Red for Women Ambassador Leadership Council.



PROGRAM REQUIREMENTS

- Must be a junior or senior in high school during the 2020–2021 school year.
- Submit application to the American Heart Association by June 30, 2020.
- Strive to attend all program activities and events.
- Demonstrate leadership qualities and responsibility towards commitments.
- Solicit at least 1 auction item, valued at \$250 or more for the Go Red for Women 'Purse-onality' Auction, September 24, 2020.
- Present final project at the Breakfast in Red, February 5, 2021.

FINANCIAL CONTRIBUTION

♥ Option 1

- \$1,200 contribution (\$825 is tax deductible)
- Membership in the program for one student
- 2 tickets to Go Red for Women Ladies Night Out

♥ Option 2

- \$2,400 contribution (\$2,025 is tax deductible)
- Membership in the program for one student
- Provide a need-based scholarship for another Ambassador Leadership Council member
- 2 tickets to Go Red for Women Ladies Night Out

PLEASE NOTE

Option 1 - \$400 of the \$1,200 contribution is due with a completed application packet.
Option 2 - \$800 of the \$2,400 contribution is due with a completed application packet.
Either option can be paid in one sum or three installments. See application for the entire payment breakdown.

A partial application will not hold a spot in the program (even with a deposit). Only completed application packets will receive consideration.

The full amount must be paid by September 30, 2020.

If you are not selected to serve on the Ambassador Leadership Council, the deposit will be returned.



AMBASSADOR LEADERSHIP COUNCIL

The Go Red Ambassador Leadership Council begins in August 2020 and ends in May 2021. Ambassadors meet monthly with training on topics including: cardiovascular health, leadership, resume building and public speaking and more!

Throughout the year-long program, Ambassadors are asked to identify and help solve a health problem they see in the community including their schools, churches or neighborhoods. They must identify a health need, then research and discover solutions to answer the problem. Past Ambassador projects included anti-vaping, dental health, teaching Hands-Only CPR and how positivity has an impact on overall heart health.

Ambassadors present their projects during American Heart Month at Breakfast in Red on February 5, 2021.



OVERVIEW OF OUR CURRICULUM...

- Leadership Training
 - College Insight Networking
 - Business Mentor Networking
 - Heart Healthy Mindset & Coaching
 - Resume & Executive Presence Training
 - Building Confidence in Public Speaking
 - Using the Power of Social Media to Your Advantage
- ...plus so much more!



Go Red for Women
Ambassador
Leadership Council

For question or for more information:

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