



## Eastern States Auction Guidelines

### Auction Items and Corporate Relations Policy

Donations made to AHA auctions are governed by our Corporate Relations policy. The same rules apply to the kind of companies we can accept items from. There is a [CRRC Blanket Approval \(page 7\)](#) for Auction Items that must be adhered to when accepting and recognizing auction donations.

### Disclosure Statements

Disclosure statements must appear on the following: all solicitation requests including invitations, donation receipts, and thank you letters.

The following states in the ES region have a required disclosure statement: Maryland, New Jersey, New York, Pennsylvania, Virginia, and West Virginia. Statements can be found here [Disclosure for Solicitations](#)

### Items We Cannot Auction

#### Controversial Items

AHA National policy prohibits the auctioning of:

- Animals
- Furs
- Firearms
- Other Potentially Controversial Items

The best "rule of thumb" is not to auction off anything that is alive, was alive, or could cause something not to be alive". Live Animals, furs, guns, tobacco products all fall in this area. Use your market knowledge to make decisions. If your audience could find the item offensive, do not include it.

#### Risky Items

AHA National policy prohibits the auctioning of:

- Hot Air Balloon Rides
- Parachuting
- Helicopter Rides
- Chartered Airplane Tickets

Before accepting an item that might be considered risky, i.e. rock wall climbing experience, a dude ranch excursion or maybe horse-riding lessons etc., please contact your Contract Liaison to review with legal.

#### Consignment Items

The AHA does not accept any auction items on Consignment.

AHA defines a Consignment Item as a trading arrangement in which a seller/donor provides goods to a buyer/reseller (AHA) who pays a price upon receipt of the goods (could also be a portion of the proceeds made).

#### Games of Chance

Raffles, sweepstakes, lottery, mystery boxes or gift bags for everyone (when some have higher value items) are prohibited at all Eastern States Events

Door prizes are ok, but we need to collect a W-9 if the prize value is over \$600