**TEMPLATE RELEASE**

**FOR IMMEDIATE RELEASE
DATE**

**CONTACT:
Organization/Practice PR contact name/phone, email**

**[Name of your organization/practice]** **is nationally recognized for its commitment to providing high-quality cardiovascular care**

*The American Heart Association presents the Get With The Guidelines and Mission: Lifeline awards for proven dedication to* *best practices and life-saving care*

**CITY, STATE, 2024** — (Name of organization/practice) has received (insert number of awards) American Heart Association [Get With The Guidelines®](https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-coronary-artery-disease) and [Mission: Lifeline®](https://www.heart.org/en/professional/quality-improvement/mission-lifeline) achievement awards for demonstrating commitment to following up-to-date, research-based guidelines for the treatment of heart disease and stroke, ultimately leading to more lives saved, shorter recovery times and fewer readmissions to the hospital.

Every 40 seconds, someone in the U.S. has a stroke or heart attack, and heart disease and stroke are the No. 1 and No. 5 causes of death in the United States, respectively. Studies show patients can recover better when providers consistently follow treatment guidelines.

Get With The Guidelines and Mission: Lifeline put the expertise of the American Heart Association and American Stroke Association to work for hospitals nationwide, helping ensure patient care is aligned with the latest evidence- and research-based guidelines. As a participant in Mission: Lifeline and Get With The Guidelines programs, (Hospital Name) qualified for the awards by demonstrating how their organization has committed to improving quality care.

“(HOSPITAL NAME) is committed to improving care by adhering to the latest treatment guidelines and streamlining processes to ensure timely and proper care for heart attacks and strokes,” (HOSPITAL SPOKESPERSON, TITLE). “The Mission: Lifeline and Get With The Guidelines programs make it easier for our teams to put proven knowledge and guidelines to work on a daily basis, which helps us ensure more people in [CITY/AREA] experience longer, healthier lives.”

This year, (Hospital Name) received these achievement awards:

(List out awards. For hospital systems, list award with sub-bullets under each award to list individual hospitals receiving that award)

* Award name
	+ Hospital name
	+ Hospital name

“These awards show (Name of organization/practice)'s commitment to caring for those in their community who need cardiovascular care,” said Donald Lloyd-Jones, chair of the American Heart Association Quality Oversight Committee and chair of the Department of Preventive Medicine at Northwestern Medicine. “By following the American Heart Association’s quality improvement protocols, (Name of organization/practice) can help realize our shared vision of improved patient outcomes, fewer readmissions and lower mortality rates – a win for health care systems, families and communities.”

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Mission: Lifeline**

The American Heart Association’s Mission: Lifeline program helps hospitals and emergency medical services develop systems of care that follow proven standards and procedures for STEMI patients. The program works by mobilizing teams across the continuum of care to implement American Heart Association/American College of Cardiology Foundation clinical treatment guidelines. For more information, visit [heart.org](http://www.heart.org).

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 12 million patients since 2001. For more information, visit [heart.org](http://www.heart.org)**.**

**TEMPLATE NEWSLETTER CONTENT**

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**TEMPLATE SOCIAL POSTS**

**Twitter**

* We’re proud to be nationally recognized for our commitment to providing high-quality heart and stroke care with <number of awards> @American\_Heart achievement awards! #GetWithTheGuidelines #MissionLifeline2022 Learn more 👉 heart.org
* Be confident in consistent care. (Hospital name) has earned <number of awards> @American\_Heart achievement awards! Learn how we earned these awards 👉 heart.org #GetWithTheGuidelines #MissionLifeline2022
* (Hospital name) is dedicated to ensuring all heart and stroke patients have access to best practices and life-saving care, that’s how we earned <number of awards> @American\_Heart achievement awards! Learn more 👉 heart.org #GetWithTheGuidelines #MissionLifeline2022

**LinkedIn**

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Learn more about these programs: heart.org

**Facebook**

* We are proud to be nationally recognized for our commitment to providing research-based, high-quality heart and stroke care with <number of awards> American Heart Association achievement awards. Find out more: heart.org #GetWithTheGuidelines #MissionLifeline2022
* (Name of organization/practice) has earned <number of awards> American Heart Association achievement awards which demonstrate adherence to the latest, research-based clinical guidelines to support better outcomes for patients. Learn how we earned these awards: heart.org #GetWithTheGuidelines #MissionLifeline2022
* Be confident in consistent care. (Name of organization/practice)’s dedication to ensuring all heart and stroke patients have access to best practices and life-saving care has earned us <number of awards> American Heart Association achievement awards. Learn more at heart.org #GetWithTheGuidelines #MissionLifeline2022