**TEMPLATE RELEASE**

**FOR IMMEDIATE RELEASE
DATE**

**CONTACT:
Organization/Practice PR contact name/phone, email**

**[Name of your organization/practice]** **is nationally recognized for its commitment to providing high-quality heart failure care**

*The American Heart Association presents Get With The Guidelines® - Heart Failure [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating] award for proven dedication to ensuring* *all heart failure patients have access to best practices and life-saving care*

**CITY, STATE, 2024** — (Name of organization/practice) has received the American Heart Association’s [Get With The Guidelines® - Heart Failure](https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure) [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating] quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

About 6 million U.S. adults are living with heart failure (HF), a number that is expected to increase to more than 8 million by 2030.[[1]](#footnote-2) Despite the name, HF doesn’t mean that the heart has stopped working – it means the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

The Get With The Guidelines - Heart Failure quality achievement award is earned by hospitals that demonstrate a commitment to treating patients according to the most up-to-date guidelines as outlined by the American Heart Association. Get With The Guidelines puts the expertise of the American Heart Association to work for hospitals nationwide, helping ensure patient care is aligned with the latest research- and evidence-based guidelines. The program aims to increasing healthy days at home and reduce hospital readmissions for heart failure patients.

“(HOSPITAL NAME) is committed to improving patient care by adhering to the latest treatment guidelines,” (HOSPITAL SPOKESPERSON, TITLE). “Get With The Guidelines makes it easier for our teams to put proven knowledge and guidelines to work on a daily basis, which studies show can help patients recover better. The end goal is to ensure more people in [CITY] can experience longer, healthier lives.”

Each year, program participants qualify for the award recognition by demonstrating how their organization has committed to providing quality care for HF patients. In addition to following treatment guidelines, Get With The Guidelines participants also provide education to patients to help them manage their HF at home.

“We are pleased to recognize the leaders and teams at (HOSPITAL NAME) for a strong commitment to caring for people with heart failure,” said Sabra Lewsey, M.D., MPH, chair of the American Heart Association Heart Failure System of Care Advisory Group and assistant professor of medicine at the Johns Hopkins University School of Medicine. “Hospitals that participate in Get With The Guidelines – Heart Failure often see better patient outcomes, fewer readmissions and lower mortality rates – a win for families, communities and health care systems.”

**INSERT FOLLOWING HIGHLIGHTED SECTION IF HOSPITAL RECEIVED TARGET: HEART FAILURE**SM **AWARD**

(HOSPITAL NAME) is also recognized on the American Heart Association’s Target: Heart FailureSM Honor Roll. Hospitals on the Honor Roll meet specific criteria that improve medication adherence, provide early follow-up care and coordination, and enhance patient education. The goal is to further reduce hospital readmissions and help patients improve their quality of life in managing this chronic condition.

**INSERT FOLLOWING HIGHLIGHTED SECTION IF HOSPITAL RECEIVED TARGET: TYPE 2 DIABETES HONOR ROLL™ AWARD**

(**HOSPITAL NAME**) additionally received the American Heart Association’s Target: Type 2 Diabetes Honor Roll™ award. Target: Type 2 Diabetes aims to ensure patients with Type 2 diabetes, who might be at higher risk for complications, receive the most up-to-date, evidence-based care when hospitalized due to heart disease or stroke.

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 14 million patients since 2001. For more information, visit [heart.org](http://www.heart.org).

**TEMPLATE NEWSLETTER CONTENT**

**[Name of your organization/practice] is nationally recognized for its commitment to providing high-quality heart failure care**

About 6 million U.S. adults are living with heart failure (HF), which means the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

(Name of organization/practice) has received the American Heart Association’s [Get With The Guidelines® - Heart Failure](https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure) [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating] quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

The Get With The Guidelines - Heart Failure quality achievement award is earned by hospitals that demonstrate a commitment to treating patients according to the most up-to-date guidelines as outlined by the American Heart Association. Get With The Guidelines puts the expertise of the American Heart Association to work for hospitals nationwide, helping ensure patient care is aligned with the latest research- and evidence-based guidelines.

**INSERT FOLLOWING HIGHLIGHTED SECTION IF HOSPITAL RECEIVED TARGET: HEART FAILURE**SM **AWARD**

(Name of organization/practice) is also recognized on the American Heart Association’s Target: Heart FailureSM Honor Roll for meeting specific criteria that improve medication adherence, provide early follow-up care and coordination, and enhance patient education.

**INSERT FOLLOWING HIGHLIGHTED SECTION IF HOSPITAL RECEIVED TARGET: TYPE 2 DIABETES HONOR ROLL™ AWARD**

(Name of organization/practice) additionally received the American Heart Association’s Target: Type 2 Diabetes Honor Roll™ award, which aims to ensure patients with Type 2 diabetes receive the most up-to-date, evidence-based care when hospitalized due to heart disease or stroke.

**TEMPLATE SOCIAL POSTS**

**Twitter/X**

* We’re proud to be nationally recognized by @American\_Heart for our commitment to providing high-quality heart failure care with a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating]award! Learn more 👉 https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure #GetWithTheGuidelines
* Be confident in consistent care. (Name of organization/practice) has earned a Get With The Guidelines – Heart Failure [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating]award. Learn how we earned this award 👉 <https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure> #GetWithTheGuidelines
* (Name of organization/practice) is dedicated to ensuring all heart failure patients have access to best practices and life-saving care, that’s how we earned the Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating]award. Learn more 👉 https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure #GetWithTheGuidelines

**LinkedIn**

Millions of U.S. adults are living with heart failure (HF), meaning the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

We are proud to be nationally recognized by the American Heart Association for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. This quality achievement award is earned by demonstrating a commitment to treating patients according to the most up-to-date research-based guidelines.

Learn how we earned this award: <https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure> #GetWithTheGuidelines

**Facebook**

* We are proud to be nationally recognized by the @AmericanHeart for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. Find out more: https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure
* (Name of organization/practice) has earned a Get With The Guidelines – Heart Failure achievement award which demonstrates adherence to the latest, research-based clinical guidelines to support better outcomes for patients. Learn more: https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure
* Be confident in consistent care. (Hospital name)’s dedication to ensuring all heart failure patients have access to best practices and life-saving care has earned us a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze/Participating]award. Learn more at https://www.heart.org/en/professional/quality-improvement/get-with-the-guidelines/get-with-the-guidelines-heart-failure
1. *Circulation*. 2022;145:e548. DOI: 10.1161/CIR.0000000000001052 [↑](#footnote-ref-2)