**FOR IMMEDIATE RELEASE  
DATE**

**CONTACT:  
Organization/Practice PR contact name/phone, email**

**[Name of your organization/practice] earns national recognition for efforts to improve cardiovascular treatment**

*The American Heart Association presents multiple Achievement Awards for implementation of quality care for patients*

**CITY, STATE**— (Hospital Name) has received (insert number of awards) American Heart Association Achievement Awards for implementing quality improvement measures that ensure cardiovascular patients receive efficient and coordinated care, ultimately leading to more lives saved, shorter recovery times and fewer returns to the hospital.

Nearly half of all adults in the U.S. have experienced some form of cardiovascular disease – including heart attack, stroke and heart failure. For patients with conditions that are severe enough to be transported or admitted to a hospital, time is critical.

The American Heart Association’s Mission: Lifeline and Get With The Guidelines programs help reduce barriers to prompt treatment for cardiovascular events. As a participant in (Select correct option: both / Mission: Lifeline / Get With The Guidelines) programs, (Hospital Name) applied for the award recognitions by demonstrating how their organization has committed to improving quality care for patients.

“(Hospital Name) is honored to be recognized by the American Heart Association for our dedication to helping our patients have the best possible chance of survival and recovery after cardiovascular events,” said (Hospital Spokesperson). “The Mission: Lifeline and Get with the Guidelines programs help put proven knowledge and guidelines to work on a daily basis to improve outcomes for cardiovascular patients.”

This year, (Hospital Name) received the following Achievement Awards:

(List out awards. For hospital systems, list award with sub-bullets under each award to list individual hospitals receiving that award)

* Award name
  + Hospital name
  + Hospital name

“We are pleased to recognize (Hospital Name) for their commitment to cardiovascular care,” said Lee H. Schwamm, M.D., national chairperson of the American Heart Association’s Quality Oversight Committee and Executive Vice Chair of Neurology, Director of Acute Stroke Services, Massachusetts General Hospital, Boston, Massachusetts. “Research has shown that hospitals adhering to clinical measures through the American Heart Association’s quality improvement programs often see fewer readmissions and lower mortality rates.”

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

Select appropriate boilerplate below for the programs your organization has received (use both if your awards include both programs

**About Mission: Lifeline**

The American Heart Association’s Mission: Lifeline program helps hospitals and emergency medical services develop systems of care that follow proven standards and procedures for STEMI patients. The program works by mobilizing teams across the continuum of care to implement American Heart Association/American College of Cardiology Foundation clinical treatment guidelines. For more information, visit [heart.org](http://www.heart.org).

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 9 million patients since 2001. For more information, visit [heart.org](http://www.heart.org)**.**

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***ADDITIONAL RESOURCES***

**Social Media Posts**

**Twitter**

We’re proud to achieve recognition by @American\_Heart with a <Mission Lifeline award received>! #MissionLifeline2021

Patient care is our No. 1 priority. **[Hospital Name]** has received a <Mission Lifeline award received>. #MissionLifeline2021

**Facebook**

We are proud to achieve recognition by the American Heart Association for following the latest research-based standards for <Type of care> with a Mission Lifeline Achievement Award. Find out more at <http://bit.ly/1qoUMbJ>

**[Hospital Name]** has earned a Mission Lifeline Achievement Award which demonstrates adherence to clinical guidelines to support better outcomes for STEMI patients. Learn more at <http://bit.ly/1qoUMbJ>