Data Submission 101
FOR 2024 AWARD ACHIEVEMENT
Presenters

Data Submission 101 for Outpatient Achievement

• **Liz Montgomery**, Data Analyst, Health IT, Outpatient
  o American Heart Association

• **Alison Smith**, MPH, BSN, RN, Program Director, Target: BP
  o American Heart Association / American Medical Association

• **Sara O’Kane**, Sr. Product Development Manager, Health IT, Outpatient
  o American Heart Association
• This meeting is being recorded and slides will be available.

• Type Questions into the Q&A Feature and keep an eye on the Chat feature for messages from the AHA/AMA team.

• Post-webinar general questions: bit.ly/AQContactUs

• Password resets, new user accounts, etc. Contact the IQVIA Support Help Desk
  o InfosarioOutcomeSupport@quintiles.com
  o 888-526-6700
Housekeeping
Accessibility Options

Are captions distracting or a barrier to you? Turn them off using the “hide subtitle” option.

Prefer a running record/transcript on the side of the screen? Click “View Full Transcript.” This will initially pop up over the chat window, but you can move it off to the side to see both.

Need the caption font to be bigger/smaller? Click Subtitle Settings...” and a new window will pop up.

Choose between “normal,” “medium,” or “large” font sizes for your captions.
Agenda

1. Initiative Updates
2. Award Achievement
3. Data Submission Details & Criteria
4. Quick Platform Demo
5. Resources & Tips
The American Heart Association’s Outpace CVD™ suite of outpatient programs provide targeted quality improvement support and recognize your organization’s commitment to improving outcomes of cardiovascular disease.

- Promote guideline updates and new scientific understanding
- Identify successes and challenges through recognition data
- Incorporate feedback from health care professionals and experts
- Advance equitable health outcomes and address Social Determinants of Health

& more.
NEARLY HALF OF AMERICAN ADULTS HAVE HIGH BLOOD PRESSURE — MANY DON’T EVEN KNOW THEY HAVE IT.

Target: BP is a national initiative formed by the American Heart Association (AHA) and the American Medical Association (AMA) in response to the high prevalence of uncontrolled blood pressure (BP). Target: BP helps health care organizations and care teams, at no cost, improve BP control rates through an evidence-based quality improvement program and recognizes organizations committed to improving BP control.
Target: BP™ is a national initiative created by the American Heart Association (AHA) and the American Medical Association (AMA) in response to the high prevalence of uncontrolled blood pressure (BP). Committed to advancing health equity, we support health care organizations and communities to improve blood pressure control for the patients they serve with the latest scientific evidence from AHA, AMA, and other experts.

**Leverages** AHA guidelines and scientific statements and the AMA MAP™ framework

**Assists** health care organizations in their journeys to improve and sustain BP control

**Recognizes** health care organizations annually with achievement awards
Explore your support options

Practice assessment
Professional education
Tools and resources
Award Achievement

AHA hypertension science and resources
Data insights and metrics
1:1 quality support
Peer-to-peer and group learning activities
Local community connections

Evidence-based approaches
Data and metrics
Hypertension & QI experts
Population health and quality focus

Start today!
Connect with your AHA team
To learn more
Stay tuned

• Subscribe to the Target: BP newsletter
  – Latest science
  – Professional education
  – Practice tools & resources
  – Patient education

• Visit TargetBP.org "About Us" page
  – Self-Guided resources
  – Connect with AHA QI support
  – Learn more about AMA QI support
History of Award Achievement

2023
## 2023 Achievement Awards

In 2023, over 1,800 organizations submitted data for Target: BP, Check. Change. Control. Cholesterol, and Target: Type 2 Diabetes.

<table>
<thead>
<tr>
<th>Program</th>
<th>Organizations Submitted</th>
<th>Patients Covered</th>
<th>Gold or Gold+ Status Achieved</th>
<th>Gold Status Achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target: BP</td>
<td>1,806</td>
<td>33.2 million</td>
<td>866</td>
<td>429</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(&gt;70% of hypertensive patients’ blood pressure is controlled)</td>
<td>(&gt;70% of at-risk ASCVD patient population is appropriately managed with statin therapy)</td>
</tr>
<tr>
<td>Target: Type 2 Diabetes</td>
<td>785</td>
<td>17 million</td>
<td>341</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(Met specified thresholds for 2 or more diabetes- and CVD-related clinical measures)</td>
</tr>
</tbody>
</table>
39 HCOs moved from Participant to Gold

37 HCOs moved from Participant to Gold

61 HCOs moved from Participant to Gold
3 HCOs moved from Participant to Gold
43 HCOs moved from Participant to Gold
68 HCOs moved from Participant to Gold
Is your healthcare organization....

- A First Time Data Submitter in 2024
- A Repeat Submitter
- Unsure
Getting into the Details

Timeline, Eligibility Requirements, and Updates
Data Submission & Achievement Awards Timeline

Deadline: May 17, 2024 at 11:59 PM ET

**JANUARY 1 – MAY 17, 2024**
- Submit 2023 Data

**MAY 17, 11:59 PM ET**
- Deadline for Data Entry

**JUNE - AUGUST**
- Review & Validate

**SEPTEMBER - OCTOBER**
- Notify Awardees

**NOVEMBER**
- Celebrate 2024 Awards!
2022 & 2023 Data Submissions Timing Trends
Keep in mind, the earlier you submit data – the more support available for troubleshooting.

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>End of February</td>
<td>60</td>
<td>64</td>
</tr>
<tr>
<td>End of March</td>
<td>194</td>
<td>379</td>
</tr>
<tr>
<td>4 Weeks to Deadline</td>
<td>657</td>
<td>1344</td>
</tr>
<tr>
<td>2 Weeks to Deadline</td>
<td>1227</td>
<td>1849</td>
</tr>
<tr>
<td>1 Week to Deadline</td>
<td>1729</td>
<td>2726</td>
</tr>
<tr>
<td>At Deadline</td>
<td>2726</td>
<td>3148</td>
</tr>
</tbody>
</table>

In 2023
How many submitted in the last month? 79%
How many submitted the last week? 41%
How many submitted the last day? 18%
Benefits of Award Achievement

Target: BP, Check. Change. Control. Cholesterol, and Target: Type 2 Diabetes

- **National awards listing** on initiative websites
- National press release
- Acknowledgement at annual meetings such as the American Heart Association’s Scientific Sessions
- Regional opportunities to share successes
- **Modern Healthcare Ad** for Gold & Gold+ Awardees
- **Award certificate and digital award icons** for use on your website and other materials
- **Comprehensive toolkit that includes:**
  - A press release template
  - Social media messaging
  - Email signature graphic
  - And more!
Eligibility Criteria for Award Achievement

Target: BP, Check. Change. Control. Cholesterol, and Target: Type 2 Diabetes

Organizational Eligibility Criteria

To be eligible for any achievement award, organizations submitting data must directly diagnose and manage patients with chronic diseases (hypertension, diabetes, high cholesterol), including prescribing and managing medications.

This is the first question during data submission to confirm you meet this minimum standard.
Step 1: Register

**Brand New?** Fill out details about your organization and request data submission access at: heart.org/RegisterMyOutpatientOrg

**Note:**
- You can register for all 3 Outpace CVD programs simultaneously.
- 1 Registration = 1 Potential Awardee
- If you wish to submit data for multiple sites (e.g. clinics) to be individually recognized, you must complete a registration form for each site. If you have 5+ sites to register, there is a multi-site option to save time.

**Within 3 business days,** you’ll receive a username & temporary password to log into the online data platform.

**Submitted Data Before?** No need to re-register! Skip straight to entering your data in the platform.

Step 2: Enter Data

**Log In:** aha.infosarioregistry.com

**Navigate to:** Program Forms

**Select:** “Add New” next to the desired program

**Enter:** “2023” for the reporting year

**Enter your organization’s 2023 data:** complete all fields in all tabs and click the ‘Data Entry Complete’ checkbox.

**Save, Save, Save & Exit!**

You can revise and finish your data at any time until the deadline:

May 17, 2024 at 11:59 pm ET
Aggregate data collected on all program forms

Target: BP, Check. Change. Control. Cholesterol, and Target: Type 2 Diabetes

- **Total Adult Patient Population (Q3)**
- **Race & Ethnicity** breakdown of Total Adult Patient Population
  - Based on: *HRSA Uniform Data System Reporting Requirements for 2023 Health Center Data*
  - Update: “Hispanic or Latinx” to “Hispanic, Latino/a, or Spanish Origin”
- **Patients Primary Payor** breakdown of Total Adult Patient Population
- **Total Number of Providers**
Award Achievement
Criteria
Timeline, Eligibility Requirements, and Updates
Target: BP™

2024 Achievement Award Levels

Participant Status
Recognizes practices that submit data for the first-time and commit to reducing the number of adult patients with uncontrolled patients.
- BP Control Rate of <70%
- < 4 of 6 evidence-based activities achieved

Silver Status
Recognizes practices that submit data and complete ≥4 of 6 evidence-based activities.
- BP Control Rate of <70%

Gold Status
Recognizes practices that have 70% or more of their adult patient population with high blood pressure controlled.
- < 4 of 6 evidence-based activities achieved

Gold+ Status
Recognizes practices that have 70% or more of their adult patient population with high blood pressure controlled and complete ≥4 of 6 ‘M’ evidence-based activities.

SAME AS 2023*
Target: BP™

Requirements for 2024 Data Submission

• Using MIPS #236: Controlling High Blood Pressure criteria:
  
  – **DENOMINATOR**: Number of patients 18-85 years of age who had a 2023 visit and a diagnosis of essential hypertension starting before and continuing into, or starting during, the first six months of the measurement period (Measurement period = 1/1/23 – 12/31/23)
  
  – **NUMERATOR**: Number of patients with a diagnosis of hypertension whose high blood pressure is controlled (<140 / <90 mmHg)

  NOTE: Patients diagnosed July – December 2023 should not be included in denominator

<table>
<thead>
<tr>
<th>Patient Visit</th>
<th>Patient Diagnosis</th>
<th>Inclusion</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 2023</td>
<td>March 2023</td>
<td>YES</td>
</tr>
<tr>
<td>October 2023</td>
<td>October 2023</td>
<td>NO</td>
</tr>
<tr>
<td>October 2023</td>
<td>November 2022</td>
<td>YES</td>
</tr>
</tbody>
</table>

• Yes/No/Not Sure question if given totals included patients with remote BP readings

• Attestations for 6 Evidence-Based BP Activities in 5 Pillars

All fields must be completed for award eligibility.
Measure Accurately

- Calibrate devices per guideline
- Check device validation
- Train team in BP measurement
- Test team in BP measurement
- Adopt protocol for repeat measurement
- Post infographic where BP is measured

Attest to completing ≥4 of 6 in prior* year

*2024 data submission should include data / BP activities from 2023 only
Target: BP Evidence-Based BP Activities Evolution (Pillars)

Act Rapidly
6 NEW questions

Partner with Patients
6 NEW questions

SMBP
6 NEW questions

Measure Accurately
No changes

Equitable Health Outcomes
6 NEW questions

New “pillars” to be used for award criteria starting in 2025

New attestation questions will appear as a ‘dry run’ in 2024 data submission
Supporting the NEW Target: BP Pillars

- Watch the **July 27, 2023 webinar online**
- Read the **Evolution Overview document**
- Attend the **Target: BP Office Hours | Answering New Pillar Attestations**
  - February 21, 2024 at Noon CT
  - Live questions welcome!
## NEW Evidence-Based BP Activities

### Act Rapidly
- **Adopt a treatment algorithm**
- **Monitor care team adherence to algorithm**
- **Specify a treatment goal of \(<130 / 80\) mm Hg**
- **Intensify treatment if not at goal**
- **Use single pill combos or other Rx adherence strategies**
- **Follow-up within 1 month if not at goal**

### Partner with Patients
- **Adopt a modifiable lifestyle risk factor policy**
- **Monitor care team adherence to policy**
- **Assess modifiable lifestyle risk factors**
  - nutrition, physical activity, weight
- **Intervene with modifiable lifestyle risk factors**
  - nutrition, physical activity, weight
- **Assess modifiable lifestyle risk factors**
  - alcohol and tobacco use
- **Intervene with modifiable lifestyle risk factors**
  - alcohol and tobacco use

### Self-Measured Blood Pressure
- **Adopt a policy to prepare patients for SMBP**
- **Monitor care team adherence to policy**
- **Train patients in measurement technique and device use**
- **Establish a measurement schedule**
- **Receive and average readings to inform dx and tx decision**
- **Use SMBP with 30 or 10% of patients with hypertension**

### Equitable Health Outcomes
- **Adopt a policy to gather race / ethnic data**
- **Adopt a policy to gather SDOH**
- **Train care team to gather data per policy**
- **Monitor care team adherence to policy(s)**
- **Stratify BP control rate data by 2 sub-groups**
- **Examine data for gaps and take action**

*for adults with confirmed hypertension and known CVD or 10-year ASCVD event risk of 10% or higher

*whichever is larger

https://targetbp.org/recognition-program/evidence-based-bp-activities/
Check. Change. Control. Cholesterol™

2024 Awards Criteria and Levels: NO CHANGES

Participant Status

Recognizes practices that submit data and commit to improving ASCVD (Atherosclerotic Cardiovascular Disease) risk assessment and implementing ASCVD risk calculations into their clinical workflows.

Gold Status

Recognizes practices that fulfilled the Participant criteria AND have ≥70% of their adult, at-risk patient population appropriately managed with statin therapy based on MIPS #438.
Using **MIPS #438: Statin Therapy for Prevention and Treatment of Cardiovascular Disease** criteria:

- **DENOMINATOR:** Number of patients meeting any of 3 risk-group criteria
  
  *NOTE: Minor adjustments to the risk groups have been made since 2023*

- **NUMERATOR:** Total number of above patients who are actively using or who receive an order (prescription) for statin therapy at any point in the measurement period (1/1/23 – 12/31/23)

**Info on your use of the ASCVD Risk Score:**

- Do you calculate the ASCVD (Atherosclerotic Cardiovascular Disease) Risk Score in your practice?
- How do you document the ASCVD Risk Score in your practice?
- Does your HCO operationalize a specific treatment plan for managing very high-risk patients?
Denominator: All patients who meet one or more of the criteria below:

1. ALL patients, regardless of age, who were previously diagnosed with or currently have an active diagnosis of clinical ASCVD, including an ASCVD procedure;

OR

2. Patients aged ≥ 20 years at the beginning of the measurement period and have ever had a low-density lipoprotein cholesterol (LDL-C) ≥ 190 mg/dL or were previously diagnosed with or currently have an active diagnosis of familial hypercholesterolemia;

OR

3. Patients aged 40 to 75 years at the beginning of the measurement period with Type 1 or Type 2 diabetes
Target: Type 2 Diabetes℠

2024 Awards Criteria and Levels: NO CHANGES

Participant Status
Recognizes practices that submit data and commit to improving strategies for addressing CVD (Cardiovascular Disease) risk in patients with type 2 diabetes.

Gold Status
Recognizes practices that fulfill the Participant criteria AND:

• Have annual rate of $\leq 25\%$ for HbA1c Poor Control ($>9\%$) amongst eligible patients based on MIPS #001

• Have annual rate of $\geq 70\%$ for appropriate statin therapy amongst eligible patients based on MIPS #438

• Have annual rate of $\geq 70\%$ for blood pressure control amongst eligible patients based on MIPS #236
Using MIPS #1: Hemoglobin A1c (HbA1c) Poor Control criteria:

• **DENOMINATOR:** Number of adult patients (18–75 years of age) who had a visit in 2023 and have a diagnosis of diabetes

• **NUMERATOR:** Total number of above patients whose most recent HbA1c level performed in 2023 is >9% OR who had no HbA1c level performed in 2023

**Measure Submission for either:**
- MIPS #236: Controlling High Blood Pressure
- MIPS #438: Statin Therapy for the Prevention and Treatment of Cardiovascular Disease

**Clinical Practice Questions on:**
- Standard Protocols & Treatment Plans
- Guideline-Based Pharmacologic Therapy
- Kidney Health
Remember: Choose Option 1 or 2, submitting at least one option is required for an award.

Option 1: MIPS #438 Statin Therapy Measure Submission

Option 2: MIPS #236 Controlling High BP Measure Submission
Key Takeaways

When is the deadline to submit 2023 data for 2024 Achievement Awards?

- May 17, 2024 at 11:59 PM Eastern Time

If I’ve submitted data before, do I need to re-register?

- No! You can log in to your current account and begin submitting data. Only register for NEW initiative access.

Do your answers to the NEW Target: BP pillar questions affect awards this year?

- No! Your answers reflecting 2023 practices for the A, P, SMBP, and EHO pillars will not affect awards in 2024.
Submitting Data

Quick Walk Through – Target: BP
First login in a while? Use the “Forgot password?” link or the “Need Help?” options.
Are you submitting data for multiple locations? Start by selecting which site you would like to view by clicking on the name.

<table>
<thead>
<tr>
<th>Select a view</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambulatory Quality Registry</td>
</tr>
<tr>
<td>AQ Demo Facility 5 -- AQDEMO5</td>
</tr>
<tr>
<td>AQ Demo Site 1 -- AQDEMO1</td>
</tr>
<tr>
<td>AQ Demo Site 2 -- AQDEMO2</td>
</tr>
<tr>
<td>AQ Demo Site 3 -- AQDEMO3</td>
</tr>
<tr>
<td>AQ Demo Site 4 -- AQDEMO4</td>
</tr>
<tr>
<td>AQ Demo System (Health System Profile) --</td>
</tr>
<tr>
<td>AQ_System</td>
</tr>
</tbody>
</table>
View helpful Navigation Tips on the top right.

Submit your data using the “Program Forms.”

Access helpful resources in the Library.
Click “Add New” next to the desired program to start your 2023 data submission.

NOTE: You will only see forms for programs for which your organization is registered.

Under “Edit Forms” Any forms that have previously been open can be accessed. Once you begin the 2023 form, you will see it here and can return at any time.
Type “2023” into the Reporting Year field.

2024 Achievement Awards = 2023 Reporting Year

Hit “Submit”
Remember to SAVE as you go.

Detailed instructions are included at the beginning of each program form.

Complete ALL three tabs.
A “Yes” on both the 1st and 2nd question is required for award eligibility.

Question 3 asks for your total adult patient population.

Be sure you have access to payor data and demographic data for this total.

Questions 4 and 5 are the Denominator and Numerator based on MIPS #236 criteria and will affect award status.
All programs contain a similar question asking for a patient breakdown by Race & Ethnicity, and a second question asking for a patient breakdown by Payor Group. The auto-total MUST equal your answer to Question 3 (total adult patients).
Tabs 2 & 3 include attestation questions relating to your blood pressure practices underneath five pillars (M, A, P, SMBP, EHO).

All questions under each pillar MUST be answered to be eligible for an award.

However, only questions under “Measure Accurately” will affect award status.
Once ALL answers have been completed, return to the Facility Information tab and click the “Data Entry Complete” checkbox. Then click “Save and Exit.”
### Program Forms

#### Add Forms

<table>
<thead>
<tr>
<th>Form Name</th>
<th>Add New</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check, Change, Control, Cholesterol</td>
<td>Add New</td>
</tr>
<tr>
<td>Target: BP</td>
<td></td>
</tr>
<tr>
<td>Target: Type 2 Diabetes</td>
<td>Add New</td>
</tr>
</tbody>
</table>

#### Edit Forms

<table>
<thead>
<tr>
<th>Target</th>
<th>View Audit Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>BP - 2018</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>BP - 2017</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>BP - 2016</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>BP - 2019</td>
<td>View Audit Report</td>
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<td>BP - 2020</td>
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<td>BP - 2021</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>BP - 2022</td>
<td>View Audit Report</td>
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<tr>
<td>Check, Change, Control, Cholesterol - 2017</td>
<td>View Audit Report</td>
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<td>Check, Change, Control, Cholesterol - 2018</td>
<td>View Audit Report</td>
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<td>Check, Change, Control, Cholesterol - 2019</td>
<td>View Audit Report</td>
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<tr>
<td>Check, Change, Control, Cholesterol - 2021</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>Check, Change, Control, Cholesterol - 2022</td>
<td>View Audit Report</td>
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<td>Target: Type 2 Diabetes</td>
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<td>Target: Type 2 Diabetes - 2021</td>
<td>View Audit Report</td>
</tr>
<tr>
<td>Target: Type 2 Diabetes - 2022</td>
<td>View Audit Report</td>
</tr>
</tbody>
</table>
Resources & Tips

To support your data submission.
Data Submission Resources

Navigating the Data Platform

- **Quick User Guide (PDF)**
  - This provides instructions for registering and submitting data for recognition on any of our three Outpace CVD program forms.

- **Navigating the Data Platform (Video)**
  - This video guides a user on how to navigate with the data submission platform including setting up site characteristics and utilizing benchmark reports.

- **“How to Submit Data” Videos – Coming Soon**
  - Step-by-Step demo videos that show how to submit data for each program. There is a quick version and a full walkthrough, highlighting common errors.
  - 2023 videos are available, 2024 coming soon.
Data Submission Resources

Answering Program Questions

- **Data Collection Worksheets (PDFs)**
  - Each initiative has a details “Data Collection Worksheet” to guide data submission.
    - **Target: BP Data Collection Worksheet**
    - **Check. Change. Control. Cholesterol Data Collection Worksheet**
    - **Target: Type 2 Diabetes Data Collection Worksheet**

- **Frequently Asked Questions (PDFs)**
  - Each initiative has a document to address common questions.
    - **Target: BP FAQ**
    - **Check. Change. Control. Cholesterol FAQ**
    - **Target: Type 2 Diabetes FAQ**
Data Submission Resources

Additional Support for Attestation Questions

- **Target: BP Evidence-Based BP Activities Resources & Examples (PDF)**
  - Update Coming Soon!

- **Target: Type 2 Diabetes Clinical Practice Resource Guide (PDF)**
  - Available [online here](#).
Self-Service Data Uploader

• **WHAT IT IS:** Allows sites to type their annual data for any program (TBP, CCCC, TT2D) into a spreadsheet and upload into the platform vs. manually typing into the platform.

• **WHO CAN USE IT:** Health systems with 5+ sites who want to submit recognition data specific to each of these individual clinics/locations (not just the overall health system)

• **HOW TO GAIN ACCESS:** Reach out to your local AHA director for more information, or submit a request at [https://bit.ly/AQContactUs](https://bit.ly/AQContactUs)
Data Submission Office Hours

Bring your questions to the national AHA/AMA team!

Save the Date & Register Now:

• **Target: BP Office Hours | Answering New Pillar Attestations**
  o Wednesday, February 21 from Noon – 1:00 pm CST
  o [Register Online](#)

• **March Office Hours: 2024 Data Submission**
  o Wednesday, March 13 from Noon – 1:00 pm CST
  o [Register Online](#)

• **May Office Hours: 2024 Data Submission**
  o Wednesday, May 1 from 11:00 am – Noon CST
  o [Register Online](#)
REGISTER new organizations early.

ENTER & SAVE data as early as your able.

USE the Data Collection Worksheets & Quick User Guide for full instructions.

Make sure the DATA ENTRY COMPLETE checkbox is checked to ensure your data is complete.

Be in contact with your local AHA/AMA staff for resources, submission help, and improvement support.

We are here to help!

Get in touch at bit.ly/AQContactUs
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