



AN INTEGRATED, COLLABORATIVE APPROACH TO **CARE & QUALITY IMPROVEMENT**

The American Heart Association is collaborating with ECS to improve quality and access to heart care by offering chest pain certification to hospitals in the United Arab Emirates.



Participation in this certification benefits both the health care facility and patients by implementing standards that reflect decades of science and clinical expertise.

WHY CERTIFICATION?

Ischemic heart disease is the top cause of death in the United Arab Emirates (UAE).

High blood pressure, body mass index and tobacco use – the leading causes of cardiovascular disease – remain the top three risk factors of death and disability in UAE.*

Patient outcomes improve when hospitals and healthcare providers follow evidence-based best practices and a framework to structure, manage and deliver high quality patient care. Pursuing a hospital certification is the capstone, building upon the achievements of individual departments and providers to create an integrated and collaborative approach to cardiovascular care.

Offered by the American Heart Association (AHA) in collaboration with the Emirates Cardiac Society (ECS), the The primary and comprehensive Chest Pain Center certification programs focus acute ST-segment elevation myocardial infarction (STEMI). Based on standards developed independently and overseen by two mission-driven organizations, this certification program reflects decades of science and clinical expertise.

Single-source certification ensures continuous and effective quality improvement in care, improving outcomes and survival from heart attacks in your community, reducing errors and setting participants apart in a crowded healthcare field.

*<http://www.healthdata.org/united-arab-emirates>



THE AHA & ECS COLLABORATION

Primary or Comprehensive Chest Pain Center certifications are the result of a collaboration between two of the leading names in cardiovascular health: the American Heart Association and the Emirates Cardiac Society.

AHA and ECS are uniquely positioned to build upon our shared success translating guidelines into programs and services that shape clinical care and improve outcomes. Our organizations share the belief that healthcare facility certification has great potential to improve the assessment, diagnosis, and treatment of STEMI and Non-STEMI to help people live longer, healthier lives.

The United Arab Emirates is the first region outside of the United States where the AHA is expanding hospital certification. Together with ECS and hospital partners, we will work to share unbiased, actionable and achievable benchmarks for hospitals and clinical leaders to use to help match standards of performance to guidelines-based best practice in heart attack care.

“Certification is a quality improvement journey for any hospital, to help focus on delivering the exact best care to save lives, drive value for patients and transform health systems.”

Abdulmajeed Alzubaidi, M.D.
President of Emirates Cardiac Society.



INTEGRATING DATA & CARE

The goal of Primary and Comprehensive Chest Pain Center Certification is to help you improve the health of your community by integrating and elevating acute-STEMI management across prevention, acute and post-discharge care areas in hospitals.

Data is at the core of a strong learning health system.

Whether you use the AHA Get With The Guidelines® registry or another national or international patient care registry as part of this program, data and personnel will be utilized more economically and where they can have the most impact. The resulting information allows your hospital to benchmark against other centers of excellence in the United States and the region. It also offers research and publishing professional development opportunities, positioning your hospital as a leader, and earning trust from patients.

AN IMPACT AS HIGH AS THE ACHIEVEMENT

Hospitals certified as Primary or Comprehensive Chest Pain Centers can expect:

- Integration of STEMI care delivery across service lines
- Improvement in their population's health with awareness and prevention efforts
- Alignment with best practices in coordinated care to improve efficiency, contributing to improved clinical and financial outcomes
- Better outcomes for STEMI patients using a systemized, evidence-based approach
- Identification of gaps based on observation of trends and patterns to reduce variations in care
- Alignment with industry leaders in cardiovascular care
- Ongoing support and partnership from AHA and ECS, organizations both clinicians and consumers recognize and trust



PARTNERING WITH YOU AT EVERY STEP

The AHA staff are committed to partnering with every hospital to help achieve the requirements and meet your program goals.

From ongoing collaboration with multidisciplinary teams to readiness assessments preparing you for certification review, we will stand with you and mentor you to success.

LEADERSHIP, LEARNING & NETWORKING OPPORTUNITIES

Achieving certification is an important accomplishment.

Hospitals that succeed join an elite community of committed healthcare centers driving the national and international conversation about cardiovascular care. From access to educational webinars, invitations to share expertise, the exchange of best practices and the free flow of ideas and feedback, participating hospitals and professionals can expect valuable opportunities to stand apart as leaders.

PROFESSIONAL TOOLS & EDUCATION

- Provider education and webinars
- Best practices to improve processes, quality indicator scores, patient care and outcomes
- AHA Lifelong Learning Library
- Resource library
- Science journals and guidelines

PROFESSIONAL DEVELOPMENT

- Participate in a program that helps develop skills and opportunities that build careers
- AHA Professional Membership opportunities
- Research and publication opportunities

PATIENT EDUCATION & AWARENESS RESOURCES

- Caregiver Guides
- AHA’s Support Network
- Signs & Symptoms Resources
- Rehab Toolkit

NETWORKING & MENTORSHIP

- Access to our online community for certified hospitals
- Support, resources, and access to experts
- National, international networking
- Collaboration and mentorship



RECOGNITION FOR YOUR HOSPITAL

Primary or Comprehensive Chest Pain Center certification not only supports integrated, guidelines-based care, but can raise the profile of your hospital within the community and healthcare sector.



PUBLIC AWARENESS

As a certified hospital, your facility will receive public recognition for its commitment to quality, inspiring patient confidence in your care practices.



COMPETITIVE EDGE IN RECRUITING

Certification serves as a recruitment tool for physicians and other healthcare professionals. It aids in attracting top-tier clinicians by distinguishing your facility as a leader in delivering quality care.



PROMOTION & MARKETING

Marketing efforts offer participating hospitals public recognition and exposure.

- Regional, national, and international presentation and showcase opportunities.
- Robust promotional toolkit after your hospital is awarded certification



TRUSTED BRAND

Certified hospitals are invited to use the AHA iconic Heart-Check mark, a symbol marking leading cardiovascular care institutions for 20 years.

ELIGIBILITY REQUIREMENTS

Hospitals become eligible to begin the journey toward Primary or Comprehensive Chest Pain Center of Care certification by meeting the following general prerequisites:

- The program uses a standardized method of delivering clinical care based on current evidence-based guidelines.
- The program uses performance measurement to improve its performance over time.
- The facility participates in Get With The Guidelines or equivalent registry.



ANSWERING YOUR QUESTIONS

Please scan the QR code
to learn more or apply.

