

Health Nurses' Association of State and Territorial Health Officials Centers for Disease Control and Prevention Director of Health Promotion National Association of Chronic Disease Directors National Association of City and County Health Officials National Forum for Stroke and Stroke Prevention The Ohio State University Prevention Cardiovascular Nurses' Association Promotive Health Performance YMCA



**Advancing Million Hearts®:
AHA and State Heart Disease and Stroke
Partners Working Together in West Virginia**

August 23, 2017
9:00 AM to 3:00 PM EST

Four Points by Sheraton Charleston
600 Kanawha Boulevard East
Charleston, West Virginia 25301

Group Foundation American Pharmacists Association Association of Public Health Nurses Association of State and Territorial Health Officials Centers for Disease Control and Prevention Director of Health Promotion and Education National Association of Chronic Disease Directors National Association of City and County Health Officials National Forum for Heart Disease and Stroke Prevention The Ohio State University

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Welcome & Overview of the Day

Julie Harvill, Operations Manager
Million Hearts® Collaboration

John Clymer, Executive Director
*National Forum for Heart Disease and Stroke Prevention
Co-chair, Million Hearts® Collaboration*

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Meeting Purpose:

Connecting staff from AHA Affiliates, state health departments and other state and local heart disease and stroke prevention partners to establish and engage in meaningful relationships around Million Hearts® efforts.

Meeting Outcomes:

Attendees will have expanded their knowledge of evidence-based programs, collaboration strategies, tools, resources and connections to align programs and new initiatives that support Million Hearts®.

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Agenda

9:00 AM	o Welcome and Overview of the day	Julie Harvill & John Clymer
	o Introductions	John Bartkus
	o Million Hearts® 2022	Robin Rinker
	o Programs and Resources that Align with Million Hearts®	
	- West Virginia Bureau for Public Health	Jessica Wright
	- Office of Emergency Medical Services	Melissa Raynes
	- West Virginia WISEWOMAN	Barbara Miller
	- Quality Insight	Debbie L. Honnen
	- AHA/ASA	Christine Compton & Cynthia Keely
11:30 AM	o Lunch	
12:15 PM	o Afternoon Breakouts – Workgroups	
2:10 PM	o Workgroup Report-outs	John Bartkus
2:50 PM	o Evaluation and Feedback	Whitney Garney
3:00 PM	o Wrap up / adjourn	April Wallace

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Expectations - Approach for the Day

John Bartkus, PMP, CPF
Principal Program Manager, Pensavia

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Introductions:

1. Name
2. Organization
3. What excites you about your role in heart disease and stroke prevention?
(one sentence)

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Logistics – Preparing for Afternoon Workgroups

1 COMMUNITY HEALTH WORKERS	2 COMMUNITY PHARMACISTS / PHYSICIANS	3 HYPERTENSION CONTROL	4 MEDICATION ADHERENCE	5 TEAM BASED CARE
Adam Baus Scott Eubank Whitney Garney Julie Harvill	Krista Capehart Christine Compton Julia Schneider	Debbie Hennen Julie Williams Tim Lewis Robin Rinker	Stephanie Moore Cynthia Keeley John Clymer Mary Jo Garofoli	Jessica Wright, Carla Van Wyck Miriam Patanian April Wallace

ACTION: Before lunch is over, please add your name to the Flip-chart for the Workgroup you plan to attend/engage.



One of the sheets in your packet is "My Alignment Notes"



Opportunities I found to:
* Align with My work
* Align with Others work

If "Alignment" is a key goal of this meeting, then what would evidence of cultivating alignment be?



Robin Rinker, MPH
Health Communications Specialist
Division for Heart Disease and Stroke Prevention
Centers for Disease Control and Prevention



Million Hearts® 2022

- **Aim:** Prevent 1 million—or more—heart attacks and strokes in the next 5 years
- National initiative co-led by:
 - Centers for Disease Control and Prevention (CDC)
 - Centers for Medicare & Medicaid Services (CMS)
- Partners across federal and state agencies and private organizations



Heart Disease and Stroke in the U.S.

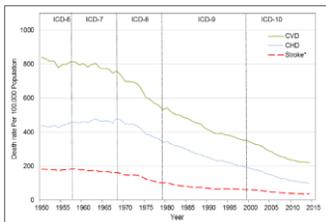
- More than **1.5 million** people in the U.S. suffer from heart attacks and strokes per year¹
- More than **800,000** deaths per year from cardiovascular disease (CVD)¹
- CVD costs the U.S. **hundreds of billions** of dollars per year¹
- CVD is the greatest contributor to racial disparities in life expectancy²



References
1. Benjamin EJ, Blaha MJ, Chiuve SE, Cushman M, Das SR, Deo R, et al. Heart Disease and Stroke Statistics-2017 Update: A Report From the American Heart Association. *Circulation* 2017;135(10):e168-603.
2. Kochanek KD, Arias E, Anderson RN. How did cause of death contribute to racial differences in life expectancy in the United States in 2010? NCHS data brief, no 125. Hyattsville, MD: National Center for Health Statistics; 2013.

Heart Disease and Stroke Trends 1950-2015

While CV deaths have been declining for the past 40 years, the reduction in these deaths has slowed.

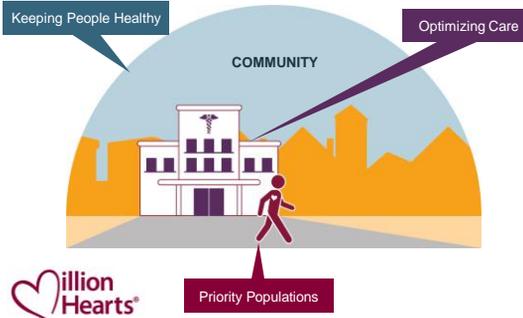


Source – Mensah GA, Wei GS, Sorlie PD, et al. Decline in Cardiovascular Mortality – Possible Causes and Implications. *Circulation Research*. 2017;120:366-380.



Million Hearts® 2022

Aim: Prevent 1 Million Heart Attacks and Strokes in 5 Years



Million Hearts® 2022 Priorities

Keeping People Healthy	Optimizing Care
Reduce Sodium Intake	Improve ABCS*
Decrease Tobacco Use	Increase Use of Cardiac Rehab
Increase Physical Activity	Engage Patients in Heart-healthy Behaviors

Improving Outcomes for Priority Populations
Blacks/African Americans
35- to 64-year-olds
People who have had a heart attack or stroke
People with mental illness or substance use disorders

*Aspirin use when appropriate, Blood pressure control, Cholesterol management, Smoking cessation



Keeping People Healthy

Goals	Effective Public Health Strategies
Reduce Sodium Intake Target: 20%	<ul style="list-style-type: none"> Enhance consumers' options for lower sodium foods Institute healthy food procurement and nutrition policies
Decrease Tobacco Use Target: 20%	<ul style="list-style-type: none"> Enact smoke-free space policies that include e-cigarettes Use pricing approaches Conduct mass media campaigns
Increase Physical Activity Target: 20% (Reduction of inactivity)	<ul style="list-style-type: none"> Create or enhance access to places for physical activity Design communities and streets that support physical activity Develop and promote peer support programs



Optimizing Care

Goals	Effective Health Care Strategies
Improve ABCS* Targets: 80%	<p><i>High Performers Excel in the Use of...</i></p> <ul style="list-style-type: none"> Teams—including pharmacists, nurses, community health workers, and cardiac rehab professionals Technology—decision support, patient portals, e- and default referrals, registries, and algorithms to find gaps in care Processes—treatment protocols; daily huddles; ABCS scorecards; proactive outreach; finding patients with undiagnosed high BP, high cholesterol, or tobacco use Patient and Family Supports—training in home blood pressure monitoring; problem-solving in medication adherence; counseling on nutrition, physical activity, tobacco use, risks of particulate matter; referral to community-based physical activity programs and cardiac rehab
Increase Use of Cardiac Rehab Target: 70%	
Engage Patients in Heart-healthy Behaviors Targets: TBD	

*Aspirin use when appropriate, Blood pressure control, Cholesterol management, Smoking cessation



Improving Outcomes for Priority Populations

Priority Population	Intervention Needs	Strategies
Blacks/African Americans	<ul style="list-style-type: none"> Improving hypertension control 	<ul style="list-style-type: none"> Targeted protocols Medication adherence strategies
35-64 year olds	<ul style="list-style-type: none"> Improving HTN control and statin use Decreasing physical inactivity 	<ul style="list-style-type: none"> Targeted protocols Community-based program enrollment
People who have had a heart attack or stroke	<ul style="list-style-type: none"> Increasing cardiac rehab referral and participation Avoiding exposure to particulate matter 	<ul style="list-style-type: none"> Automated referrals, hospital CR liaisons, referrals to convenient locations Air Quality Index tools
People with mental illness or substance abuse disorders	<ul style="list-style-type: none"> Reducing tobacco use 	<ul style="list-style-type: none"> Integrating tobacco cessation into behavioral health treatment Tobacco-free mental health and substance use treatment campuses Tailored quitline protocols

Million Hearts® Resources and Tools

- **Action Guides**—Hypertension control; Self-measured blood pressure monitoring (SMBP); Tobacco cessation; Medication adherence
- **Protocols**—Hypertension treatment; Tobacco cessation; Cholesterol management
- **Tools**—Hypertension prevalence estimator; ASCVD risk estimator
- **Health IT**
- **Clinical Quality Measures**
- **Consumer Resources and Tools**



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Million Hearts® Hypertension Champion in West Virginia

2014: Roane County Family Health Care, Spencer, WV

Group Translation, American Pharmacists Association, Association of Public Health Nurses, Association of State and Territorial Health Officers, National Association of Chronic Disease Directors, National Association of City and County Health Officials, National Heart, Lung, and Blood Institute, The Ohio State University, Prevention Communications Network, Association of Public Health Practitioners, The Ohio State University

Partner Opportunities: Hospitals Sample Actions to Consider

- **Action:** Make healthy food and beverage choices available to patients, visitors, and staff
 - **Resource:** [HHS/GSA Health and Sustainability Guidelines for Federal Concessions and Vending Operations](#)
 - **Success Story:** [Sodium Reduction Community Program Los Angeles County Department of Public Health](#)
- **Action:** Implement comprehensive smoke-free policies
 - **Resource:** [The Community Guide: Tobacco Use and Secondhand Smoke Exposure: Smoke-Free Policies](#)
 - **Success Story:** [Communities Putting Prevention to Work: Tobacco Use Prevention and Control](#)
- **Action:** Institute automatic referral of eligible patients to cardiac rehab
 - **Resource:** [Increasing Cardiac Rehabilitation Participation From 20% to 70%: A Road Map From the Million Hearts Cardiac Rehabilitation Collaborative](#)



Partner Opportunities: Employers Sample Actions to Consider

- **Action:** Make healthy food and beverage choices available to all employees
 - **Resource:** [HHS/GSA Health and Sustainability Guidelines for Federal Concessions and Vending Operations](#)
 - **Success Story:** [Sodium Reduction Community Program Los Angeles County Department of Public Health](#)
- **Action:** Develop and support policies at worksites to encourage use of tobacco cessation services.
 - **Resource:** [The Community Guide: Tobacco Use and Secondhand Smoke Exposure: Quinine Interventions](#)
 - **Success Story:** [North Carolina Division of Public Health, Tobacco Prevention and Control Branch: Expanding Comprehensive Coverage for Tobacco Cessation](#)
- **Action:** Provide environmental supports for recreation or physical activity (e.g., onsite exercise facility, walking trails, bicycle racks).
 - **Resource:** [CDC Worksite Health ScoreCard](#)
 - **Success Story:** [Bike Share Program Offers California State Employees Another Way to Be Active](#)



Partner Opportunities: Clinical Care Teams Sample Actions to Consider

- **Action:** Use standardized treatment protocols for hypertension treatment, tobacco cessation, and cholesterol management
 - **Resource:** [CDC: Million Hearts® Protocols](#)
 - **Success Story:** [2014 Hypertension Control Champions: Large Health Systems](#)
- **Action:** Implement self-measured blood pressure monitoring (SMBP) interventions with clinical support
 - **Resource:** [Million Hearts® Self-Measured Blood Pressure Monitoring: Action Steps for Clinicians](#)
 - **Success Stories:** [2013 Hypertension Control Champion: Nilesh V. Patel, MD; 2015 Hypertension Control Champion: Reliant Medical Group](#)
- **Action:** Improve performance on Million Hearts® clinical quality measures on aspirin, BP control, cholesterol, smoking cessation, and cardiac rehab
 - **Resource:** [Million Hearts® ABCS measures](#)
 - **Success Story:** [Association of State and Territorial Health Officials \(ASTHO\) Million Hearts Minnesota](#)
- **Action:** Leverage electronic health record (EHR) systems to excel in the ABCS
 - **Resource:** [Million Hearts® EHR Optimization Guides](#)
 - **Success Story:** [Michigan Center for Effective IT Adoption](#)



Stay Connected

- Million Hearts® eUpdate Newsletter
- Million Hearts® on Facebook and Twitter
- Million Hearts® Website
- Million Hearts® for Clinicians Microsite

Million Hearts on Facebook

@MillionHeartsUS on Twitter

CDC Streaming Health on YouTube



Million Hearts® for Clinicians Microsite

- Features Million Hearts® protocols, action guides, and other QI tools
- Syndicates **LIVE** Million Hearts® on your website for your clinical audience
- Requires a small amount of HTML code—customizable by color and responsive to layouts and screen sizes
- Content is free, cleared, and continuously maintained by CDC



Available at <https://tools.cdc.gov/medialibrary/index.asp.xfm/microsite/id/273017>

Million Hearts
Q & A
Group Interaction

Million Hearts
Break
Resume at 10:45

WEST VIRGINIA BUREAU FOR PUBLIC HEALTH PROGRAMS AND RESOURCES THAT ALIGN WITH MILLION HEARTS®

Jessica G. Wright, RN, MPH, CHES
Director, Health Promotion and Chronic Disease

Melissa Raynes
Director, Office of Emergency Medical Services

Barbara Miller, RN
WISEWOMAN

Bureau for Public Health Advancing Million Hearts

American Heart Association and Heart Disease and Stroke Prevention Partners Working Together in WV
Four Points by Sheraton Charleston
August 23, 2017

Million Hearts

Updates from:

- West Virginia Department of Health and Human Resources (DHHR), Bureau for Public Health (BPH), Division of Health Promotion and Chronic Disease (HPCD)
- DHHR, BPH, Office of Emergency Medical Services
- WISEWOMAN

Review:

- Division’s mission, purpose and goals
- Hypertension and Prediabetes Awareness Project
- Synergy Project
- Team Based Care
- WV Well@Work campaign

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- **Mission:** Advocating for chronic disease management and prevention
- **Purpose:** To create the systems, practices and environments to facilitate the prevention and management of chronic disease
- **Goals:**
 - Reduce obesity
 - Improve key chronic disease health indicators

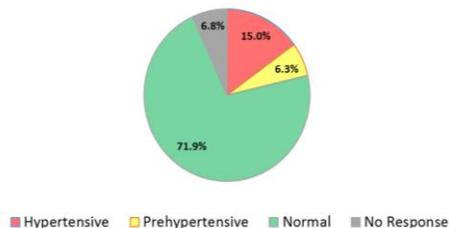
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Project Background

- **Purpose:** Increase patient awareness of prediabetes and hypertension in selected local health departments
- **Tools:** Centers for Disease Control and Prevention (CDC) Prediabetes Screening Test; Million Hearts Blood Pressure Stoplight Card; patient survey and prediabetes self-care booklet
- **Locations:** Randolph County Health Department, Grant County Health Department and Mineral County Health Department
- **Duration:** 1-3 months
- **Goals:** Awareness, education, referrals, establishment of a screening algorithm for health departments, and creation of a local health department hypertension/prediabetes awareness model

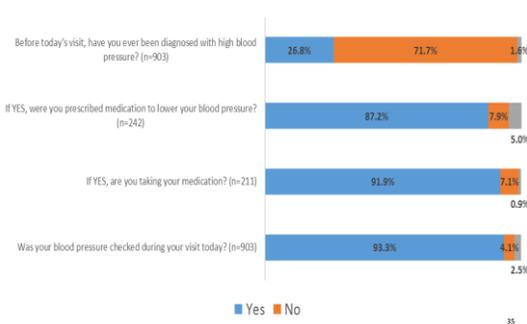
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If **not previously diagnosed** with high blood pressure, what color on the “Be One in a Million” card did your blood pressure fall into? (n=647)



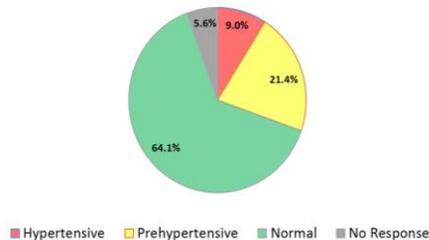
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Blood Pressure



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if blood pressure was checked, what color on the 'Be One in a Million' card did your blood pressure fall into? (n=880)



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Hypertension & Pre-diabetes Awareness Project



What's next:

- Continue to recruit those who have not participated
- Continue to encourage health departments to formally engage with the providers in the county
- Encourage connecting with diabetes prevention programs in the community or beginning one in the health department
- Support the American Heart Association (AHA) – *Check Change Control*
- Expand to other health care providers to utilize tools and make referrals
- Conduct Evaluation Assessment with those who have participated over the last 4 years to identify practice changes, new or revised protocols, increased referrals and lessons learned

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Synergy Project



- **Synergy TEAM: HPCD, West Virginia University (WVU) Office of Health Services Research, WVU School of Pharmacy Wigner Institute, West Virginia Academy of Family Physicians, and Quality Insights, Inc.**
 - Four focus areas for interventions: Mineral County, Mid-Ohio Valley (six counties), Greenbrier County and Putnam/Kanawha counties
 - Enhancing EHR usage and providing t/a for treating patients with high blood pressure
 - Utilize the Chronic Disease Electronic Management System (CDEMS) to identify undiagnosed hypertensive patients in health systems & assess blood pressure adherence
 - Promote practice protocols for team based care
 - Protocols for self management for high blood pressure

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Team Based Care



- 129 providers in Kanawha and Putnam counties received education modules specific for hypertension: medication adherence; self-management plans; high blood pressure control; team based care (Quality Insights partnership)
- 10 pharmacists trained in the American Pharmacists Association (APhA) Pharmacy-Based Cardiovascular Disease Certificate Program (WVU Sch of Pharmacy Wigner Institute)
- Pharmacy Collaborative Practice Agreements
 - Training conducted August 18, 2017
 - Approximately 80 participants
 - Follow up for technical assistance
- Medicaid Health Home (diabetes, pre-diabetes, obesity, anxiety, depression)

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Well@Work WV



- Working with 84 worksites to assess health needs
 - Develop a plan
 - Utilize AHA resources:
 - *Check, Change, Control*
 - Food and Beverage Tool Kit
 - American Diabetes Association – Stop Diabetes@Work
 - National Diabetes Prevention Program
- 56 worksites have food service policies that include sodium reduction
- 243 visits to sodium reduction worksite page
- HPCD implementing *Check, Change, Control* as a staff activity

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Collaboration with Tobacco Prevention



HPCD also supports tobacco prevention initiatives including:

- Cessation
- Clean Indoor Air
- Youth Prevention

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Contact



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 West Virginia Department of Health and Human Resources
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Office of Emergency Medical Services

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Office of Emergency Medical Services

Mission: Ensure quality pre-hospital and emergency care within a changing environment

STEMI Initiatives:
Definition: ST-Elevation Myocardial Infarction (STEMI) is a very serious type of heart attack during which one of the heart's major arteries (one of the arteries that supplies oxygen and nutrient-rich blood to the heart muscle) is blocked. ST-segment elevation is an abnormality detected on the 12-lead ECG

Stroke Initiatives: Protocols, medical direction, proposed stroke rule, Stroke Advisory Council

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Cardiac Arrests

2014 = 2,981

2015 = 3,514

2016 = 3,675

45



Primary Provider Impression

	2016	2014	2015
427.50 – Cardiac Arrest	3,335	2,727	3,137
427.90 – Cardiac Rhythm Disturbance	5,044	4,419	5,237
786.50 – Chest Pain/Discomfort	24,024	21,958	24,131

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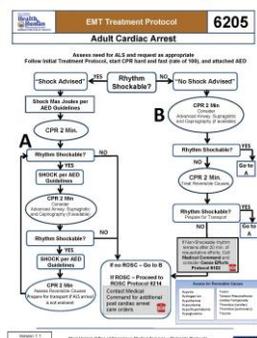
Secondary Provider Impression

	2016	2014	2015
427.50 – Cardiac Arrest	413	310	470
427.90 – Cardiac Rhythm Disturbance	2,075	1,425	2,111
786.50 – Chest Pain/Discomfort	3,716	2,985	3,962

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EMT Treatment Protocol



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Contacts



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West Virginia WISEWOMAN
Barbara Miller, RN
WVU School of
Nursing/WISEWOMAN



School of Nursing

Mission

- Decrease risk of heart disease and stroke in low income women aged 30-64 by reducing cardiovascular risk factors through lifestyle changes
- Utilize evidence based programs that support lifestyle changes



School of Nursing

Aligning with Million Hearts

WISEWOMAN

- Each provider site has at least 1 Certified Tobacco Specialist on site

Million Hearts Target

- Changing the environment
- Reduce smoking



School of Nursing

Continued

WISEWOMAN

- All participants are assessed for tobacco use and secondhand exposure
- Referrals for cessation are tracked
- Reimburse for CTT's time

Million Hearts Target

- Reduce smoking



School of Nursing

Continued

WISEWOMAN

- Utilize health coaching
- Developed a booklet "Take Charge of YOUR Health" that provides information regarding sodium and fats
- Partner with WVU Extension to provide the **Eating Healthy, Being Active** program

Million Hearts Target

- Changing environments
- Reduce sodium
- Eliminate trans fats



School of Nursing

Optimizing Care in the Clinical Setting

- Hypertension Self-Management Module
- Pay for cholesterol testing
- Pay for TOPS
- Encourage physical activity
- Ongoing health coaching
- Blood Pressure Control
- Cholesterol Management
- Smoking Cessation Treatment



School of Nursing

Addressing Tobacco Use in a BIG Way

- WV WISEWOMAN partnered with the WV Tobacco Program to bring the Mayo Clinic's Tobacco Treatment Certification Program to West Virginia twice. A total of 59 Certified Treatment Specialists (CTTS) completed the program



School of Nursing

Contact Information

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Robin.A.Seabury@wv.gov
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Barbara.M.Miller@wv.gov



School of Nursing

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Q & A

Group Interaction

Group Foundation American Pharmacists Association Association of Public Health Nurses Association of State and Territorial Health

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QUALITY INSIGHT WORK AND ALIGNMENT WITH MILLION HEARTS®

Debbie L. Hennen, RN
Project Coordinator, Quality Insights

Group Foundation American Pharmacists Association Association of Public Health Nurses Association of State and Territorial Health Centers for Disease Control and Prevention Division of Health Promotion and Education National Association of Chronic Disease Directors National Association of City and County Health Officials National Forum for Heart Disease and Stroke Prevention The Ohio State University

Improving Cardiac Health & Reducing Cardiac Healthcare Disparities

An Overview

DEBBIE HENNEN, RN
WV Project Coordinator



How Can We Help

- Quality Insights' Quality Innovation Network offers a wealth of free evidence-based resources to improve cardiac health.
- We also convene Learning and Action Networks (LANs) to give healthcare providers, community organizations and patients the opportunity to share, learn and make a difference.
- Our efforts align with the Million Hearts® initiative that seeks to prevent one million heart attacks and strokes.



Collaboration with Million Hearts®

- Quality Insights works closely with Million Hearts® to engage clinicians and beneficiaries to improve cardiac health. Through this relationship, Dr. Janet Wright has recorded four webinars specifically for our QIN:
 - Million Hearts® Overview
 - Million Hearts®: Hypertension Protocols
 - Million Hearts® 2022: Getting to a Million is Possible
 - Million Hearts® and Cardiac Rehab: Saving Lives, Restoring Health



Million Hearts®, Quality Insights & MIPS

- **Improvement Activities**
 - IA_PM_5: Population Management - *Data Reporting/Benchmarking*
 - IA_PM_6: Population Management - *PFE Cardiac Toolkit*
- **Quality**
 - 236 - Controlling High Blood Pressure
 - 204 - Ischemic Vascular Disease (IVD): Use of Aspirin or Another Antiplatelet
 - 226 - Preventive Care & Screening: Tobacco Use: Screening & Cessation Intervention (*topped out for claims reporting*)
 - 318b - Cholesterol Fasting (LDL-C) Test Performed AND Risk-Stratified Fasting LDL-C
- **Advancing Care Information**
 - Patient-Generated Health Data - *Advancing Care Information Objectives & Measures*



Promoting Blood Pressure Control Protocol

- Working with physician offices to promote the development of internal blood pressure (BP) control protocols
 - Accurate BP readings – *7 Simple Tips To get an Accurate BP Reading*
 - Million Hearts® BP Protocol template
 - PDSA BP Control
 - PDSA Smoking Cessation



Home Health and Million Hearts®

- The Home Health Quality Improvement (HHQI) National Campaign provides evidence-based tools and resources for the nation's 13,000+ CMS-reporting home health agencies.
- This initiative intentionally aligns with Million Hearts'® goals of preventing heart attacks and strokes and includes National Quality Forum (NQF) / Physician Quality Reporting System (PQRS) ABCS Measures.
- HHQI created a nationwide Home Health Cardiovascular Data Registry (HHCDR).



Contact Us

- Practices with **15 or fewer** clinicians:
 - Email gpp-surs@qualityinsights.org
- Practices with **16 or more** clinicians:
 - Email dhennen@qualityinsights.org



This material was prepared by Quality Insights, the Medicare Quality Innovation Network-Quality Improvement Organization for West Virginia, Pennsylvania, Delaware, New Jersey and Louisiana under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The contents presented do not necessarily reflect CMS policy. Publication number QI-81-1W-081017

Million Hearts®

Q & A

AHA/ASA PROGRAMS AND RESOURCES THAT ALIGN WITH MILLION HEARTS®

Christine Compton, MPH
 Government Relations Director
 American Heart Association, Great Rivers Affiliate

Cynthia A. Keely, BA, RRT, LRTR
 Director, Mission: Lifeline WV
 American Heart Association

Overview of the American Heart Association and Programs and Resources that align with Million Hearts®

Christine Compton, MPH
 Government Relations Director for West Virginia

Cynthia Keely, BA, RRT
 Director Quality and Systems Improvement



Mission

Building healthier lives, free of cardiovascular diseases and stroke.

Our 2020 Impact Goal

By 2020 to improve the cardiovascular health of all Americans by 20% while reducing deaths from cardiovascular diseases and stroke by 20%.



AHA Affiliates



Western States Affiliate: Kathy Rogers, EVP
 WA, AZ, CA, HI, IL, IN, MI, MN, MT, ND, SD, UT & WY

Midwest Affiliate: Kevin Barker, EVP
 IA, IL, IN, MI, MN, MO, ND, NE, SD & WI

Great Rivers Affiliate: Nicole Anello Sagan, EVP
 DE, DC, OH, PA, WV

Mid-Atlantic Affiliate: Jeremy Beauchamp, EVP
 MD, NC, SC, VA & WV, DC

SouthWest Affiliate: Midge LaPine Espinoza, EVP
 AR, CO, HI, IL, IN, MI, MN, MT, ND, SD, UT & WY

Greater Southeast Affiliate: David Hernandez, EVP
 AL, FL, GA, LA, MS, PA & TX

Frontiers Affiliate: Heather Kinler, EVP
 CT, HI, MA, NH, RI, VT & NY



Building a Culture of Health

A culture in which people live, work, learn, play and pray in environments that support healthy behaviors, timely quality care and overall well-being.





AHA and Million Hearts® Spotlight on West Virginia

Advocacy

- **Policy Goals**
Organized by category, based on scientific research and modified each year based on latest data and how many people impacted
- **You're the Cure Network WV Advocacy Committee**
Grassroots advocacy network and statewide advocates

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AHA and Million Hearts® Spotlight on West Virginia

Advocacy Priorities

- **Tobacco Free** - Support comprehensive smoke-free policies at the local level. Advocate to prevent pre-emption of existing ordinances.
- **Access to Care** - Advocate for Medicaid coverage of comprehensive smoking cessation services and medications to be provided for little or no cost.
- **Access to Care** - Assure access to quality health care that is affordable and accessible by protecting Medicaid expansion, enacted by executive order in 2013.
- **Healthy Eating** - Advocate for an increase in the state's sugary drink tax to be at least 1 cent per ounce and include a provision that allocates a portion of the tax for research.

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Tobacco-Free

- Reduce tobacco use in West Virginia
- Increasing price of tobacco products – 2016
- Defending our smoke-free protections
- Working to ensure the US Food and Drug Administration has the authority to regulate tobacco, including e-cigarettes

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AHA and Million Hearts® Spotlight on West Virginia

Quality & Systems Improvement

Get With The Guidelines & Mission: Lifeline

When medical professionals apply the most up-to-date evidence-based treatment guidelines, **patient outcomes improve.**

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AHA and Million Hearts® Spotlight on West Virginia

Quality & Systems Improvement Priorities

Get With The Guidelines: AFIB, CAD, HF, Resus, Stroke Patient Management Tools (PMT)

<ul style="list-style-type: none"> • Real-time data collection • Point-of-care education materials • Integrated decision support • Arrival, discharge, and follow-up care forms • Professional education opportunities – workshops/webinars • Education 	<ul style="list-style-type: none"> • AHA Quality Improvement Field Support • Recognition – national/local for hospital team achievement • Center for Medicare and Medicaid (CMS) data submission* • Performance feedback reporting for continuous QI • Cost Effectiveness
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AHA and Million Hearts® Spotlight on West Virginia

Quality & Systems Improvement Priorities

Get With The Guidelines & Mission: Lifeline Quality Awards

- Cabell Huntington Hospital
- Camden Clark Medical Center
- Charleston Area Medical Center
- Davis Medical Center
- Ohio Valley Medical Center
- St. Mary's Medical Center
- United Hospital Center
- Wheeling Hospital
- WVU Hospital




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AHA and Million Hearts® Spotlight on West Virginia

Quality & Systems Improvement Priorities

2017 Mission: *Lifeline EMS Recognition*

- Berkeley County Emergency Ambulance Authority
- Cabell County EMS
- Harrison County EMS
- Kanawha County Emergency Ambulance Authority
- Marion County Rescue Squad
- Martinsburg Fire Department
- Mon EMS
- Morgan County EMS
- Putnam County EMS
- Wheeling Fire Department



MISSION: LIFELINE
Because Time Matters.

AHA and Million Hearts® Spotlight on West Virginia

Quality & Systems Improvement Priorities

Target: BP - **Can Make A Difference**

- AHA and AMA partnered and launch Target: BP in 2015
 - to improve blood pressure control and build a healthier nation.
- National initiative to reduce the number of Americans who have heart attacks and strokes by urging medical practices, health service organizations, and patients to prioritize blood pressure control.
- Based on the most current AHA guidelines, Target: BP supports physicians and care teams by offering access to the latest research, tools, and resources to reach and sustain blood pressure goal rates of less than 140/90 mmHg within the patients populations they serve.
- <https://targetbp.org/>

Blood Pressure Strategies



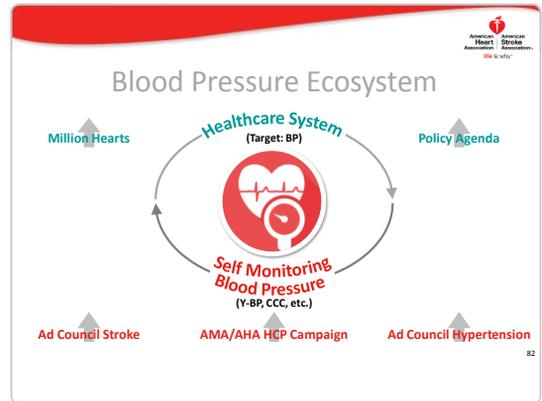
Current Prevalence:
33 Million

Number of Adults 20+ with blood pressure >140/90 and/or BP medication use (NHANES 13-14)

Increase and sustain blood pressure control from 54% to over 70% through healthcare system participation in Target BP	IMPACT: 7-12.5M
Increase % of hypertensive patients that are self-monitoring through community and employer based SMBP programs (Y-BP and CCC)	IMPACT: 500K (Complementary)
Implement policy agenda to support increased hypertension control (home monitor coverage, Y-BP coverage, etc.)	

Health Equity Priority Populations

- Highest prevalence: Black Adults (19% of total), Hispanic Adults (16% of total)
- Impact on Health Disparities: Twin approach focus on FQHCs and community clinics





Check. Change. Control. CHOLESTEROL™

life is why®

Nationally supported by Sanofi and Regeneron & supporting the 2020 AHA/ASA Impact Goal,

Check. Change. Control. Cholesterol™

will empower all Americans to better manage their cholesterol through the knowledge, tools, and resources needed to reduce their risk for cardiovascular disease.



Objectives

- Increase adoption and utilization of cholesterol management guidelines through professional education and quality improvement programs.
- Increase understanding of and adherence to evidence-based treatment guidelines through public and patient education.





Tools and Resources

Online Tools

- My Life Check
- Heart Attack Risk Calculator
- AHA's Smoking Cessation Tools and Resources
- AHA Healthy Workplace Food and Beverage Toolkit July 2016

Resources

- Get With The Guidelines – www.heart.org/quality
- Check.Change.Control
- Target: BP - <https://targetbp.org/>

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Discussion

1. Is there a program you were unaware of that you would like to explore further for implementation or application in the state?
2. On which topics would you like additional information?
3. Other questions?

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Contact Information

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Q & A

Group Foundation - American Pharmacists Association - Association of Public Health Nurses - Association of State and Territorial Health Officials - Centers for Disease Control and Prevention - Division of Health Prevention - National Association of Chronic Disease Directors - National Association of City and County Health Officials - National Forum for Stroke and Stroke Prevention - The Ohio State University - Prevention - Geriatrician - Nurses - Association - Prevention - Health Performance - YMCA - American Heart Association - American Medical Association - American Medical Group Practices - American Pharmacists Association



CATERED LUNCH

Resume at 12:15

Group Foundation - American Pharmacists Association - Association of Public Health Nurses - Association of State and Territorial Health Officials - Centers for Disease Control and Prevention - Division of Health Prevention - National Association of Chronic Disease Directors - National Association of City and County Health Officials - National Forum for Stroke and Stroke Prevention - The Ohio State University - Prevention - Geriatrician - Nurses - Association - Prevention - Health Performance - YMCA - American Heart Association - American Medical Association - American Medical Group Practices - American Pharmacists Association



AFTERNOON BREAKOUTS / FACILITATED DISCUSSIONS

John Bartkus, PMP, CPF
Principal Program Manager, Pensavia

Group Foundation - American Pharmacists Association - Association of Public Health Nurses - Association of State and Territorial Health Officials - Centers for Disease Control and Prevention - Division of Health Prevention and Education - National Association of Chronic Disease Directors - National Association of City and County Health Officials - National Forum for Stroke and Stroke Prevention - The Ohio State University

