

Million Hearts® Partner Call

Community-Clinical Linkages: Innovative Practices

July 31, 2018
1:00pm ET



Welcome



Robin Rinker, MPH
Health Communications Specialist
Division for Heart Disease and Stroke Prevention
Centers for Disease Control and Prevention



Agenda

Welcome	Robin Rinker Health Communications Specialist Division for Heart Disease & Stroke Prevention Centers for Disease Control and Prevention
Overview Community Clinical Linkages in Million Hearts® <ul style="list-style-type: none"> What does Community Clinical Linkages (CCL) mean? How CCL aligns with Million Hearts 	Janet Wright, MD, FACC Executive Director Million Hearts® CDC and CMS



Agenda continued

Key Strategies to Implement Community-Clinical Linkages	Elizabeth Bustos Director of Community Engagement Be There San Diego
Million Hearts Collaboration Community-Clinical Linkages Toolkit Overview <ul style="list-style-type: none"> Summary of CCL Toolkit Inception 	April Wallace, MHA Program Initiatives Manager Million Hearts® Collaboration American Heart Association



Agenda continued

Million Hearts Collaboration Community-Clinical Linkages Toolkit Overview <ul style="list-style-type: none"> Overview of toolkit-Alignment with Practitioners Guide 	Julia Schneider, MPH Public Health Consultant National Association of Chronic Disease Directors (NACDD)
Million Hearts Collaboration-Community Clinical Linkages Toolkit <ul style="list-style-type: none"> Highlight Resources 	Jennifer Cooper, DNP, RN, APHN-BC Association of Public Health Nurses Kate Gawlik, DNP, RN, APRN-CNP, FAANP Assistant Professor of Clinical Nursing The Ohio State University
Question & Answer	April Wallace, MHA Program Initiatives Manager Million Hearts Collaboration American Heart® Association



Agenda continued

Million Hearts® Partner Share	Provide online updates via the Q & A Box
CDC Updates	Robin Rinker Health Communications Specialist Division for Heart Disease & Stroke Prevention Centers for Disease Control and Prevention
Closing and Adjourn	April Wallace, MHA Program Initiatives Manager Million Hearts Collaboration American Heart® Association



Community Clinical Linkages in Million Hearts®



Janet S. Wright, MD, FACC
Executive Director
Million Hearts®
CDC and CMS



Key Strategies to Implement Community-Clinical Linkages



Elizabeth Bustos
Director of Community
Engagement
Be There San Diego



Be There San Diego

Preventing Heart Attacks & Strokes

Million Hearts Partner Call
7.31.18

Elizabeth Bustos
Director of Community Engagement
Be There San Diego



Our Mission and Vision

Mission: Eliminate Heart Attacks and Strokes in San Diego.



Vision: Make San Diego the first heart attack and stroke free zone in the country.



Comprehensive Approach to Cardiovascular Health



11

REACH



Be There San Diego

Preventing Heart Attacks & Strokes
Southeastern San Diego

Cardiac Disparities Project

Policy, Systems and Environmental Change at Work



At the Crossroads of Community, Medicine and Justice

12

Southeastern San Diego Cardiac Disparities Project



Goal

Improve CVD health of African American adults in Southeastern San Diego through increased healthy behaviors and the management of risk factors to end heart attacks and strokes in the historically under-resourced southeastern region of the City of San Diego

Objectives

- Increase awareness of cardiovascular risk factors
- Increase referrals from faith-based organizations to clinicians
- Increase medication initiation and adherence



13

SESD Faith Community Response

"We believe that each person is born with dignity and divinity with purpose. Chronic heart disease has robbed so many in our community of the greatest joy of fulfilling their purpose. We will no longer sit idly by. We will 'Be There' for every member of our community to lift them to their greatness in health."



14

Results

- 22 churches and mosque formed faith-based learning community for resource-sharing and capacity-building
- Each completed own "Heart Health Plan"— PSEs to raise awareness of risk factors, manage chronic diseases and support linkages to physicians



15

PSEs by the numbers

- 66 PSE interventions implemented by 22 faith-based organizations
 - 22 BP Monitoring Interventions
 - 22 Healthy Food Policies
 - 22 Physical Activity Interventions
- Jan-Dec. 2017 no. of self-reported clinical referrals: 826



16

SESD CDP Faith-Based Organization Partners

- AGAPE Deliverance Ministries
- Bayview Baptist Church
- Bethel A.M.E. Church
- City of Praise
- Church of Jesus Christ, Apostolic Faith
- Encanto Southern Baptist Church
- Immanuel Chapel Christian Church
- Mt. Erie Baptist Church
- Mt. Moriah Christian Church
- Mt. Olive Baptist Church
- Muhammad Mosque 8
- New Genesis Church
- Southeast Community Church
- St. Paul's United Methodist Church
- St. Stephen's Cathedral C.O.G.I.C.
- The Church of Yeshua Ha Massiach
- The City of Hope International Church
- The Garden, Where New Life Begins
- Total Deliverance Worship Center
- True Faith Missionary Baptist Church



17

Public/Private Partnership



Contact

Elizabeth Bustos
 Director of Community Engagement
 Be There San Diego
ebustos@ucsd.edu
 (619) 458-2141
www.betheresandiego.org



19

Million Hearts Collaboration-Community Clinical Linkages Toolkit Overview



April Wallace, MHA
 Program Initiatives Manager
 Million Hearts® Collaboration
 American Heart Association



National Association of Chronic Disease Directors (NACDD)



Julia Schneider, MPH
 Public Health Consultant
 National Association of
 Chronic Disease Directors
 (NACDD)



Community – Clinical Linkages Toolkit

MIRIAM PATANIAN AND JULIA SCHNEIDER
 NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS

The Toolkit is Now Online!

► http://www.heart.org/HEARTORG/Advocate/Million-Hearts-Community-Clinical-Linkages-Workgroup_UCM_500322_Article.jsp#.W1RjgvZFwZz

Key partners of the Million Hearts® initiative are public health departments— they play a critical role in addressing cardiovascular health needs through collaboration with community partners.

The Community Clinical-Linkages Toolkit adds to the collection of Million Hearts® tools and is intended to help public health practitioners further the Million Hearts® goal of preventing heart attacks and strokes through the development and strengthening of effective community-clinical linkages.

CCL Toolkit Structure



- The toolkit is organized using the framework outlined in the Practitioner's Guide. Use the drop down menu for each strategy!
- **LEARN** about community and clinical sectors
- **IDENTIFY** and engage key stakeholders from community and clinical sectors
- **NEGOTIATE** and agree on goals and objectives of the linkage
- **KNOW** which operational structure to implement
- **AIM** to coordinate and manage the linkage
- **Grow** the linkage with sustainability in mind
- **EVALUATE** the linkage



CCL Toolkit Resources

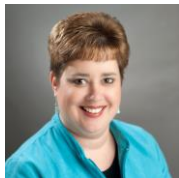
- ▶ Resources were obtained from state- and local-level organizations to help implement each strategy. The resources have links and brief descriptions of their contents.
- ▶ Resources include:
 - white papers
 - case studies
 - examples of referral forms and clinic check-off lists
 - strategies that demonstrate how to incorporate community health workers, community pharmacy programs, primary care and community outreach
 - how to use of electronic health records (EHR) and data to identify areas of need and activate funding sources



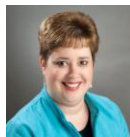
Thank you CCL Workgroup

- American Heart Association (AHA)
- Association of Public Health Nurses (APHN)
- Association of State and Territorial Health Officials (ASTHO)
- Centers for Disease Control and Prevention (CDC)
- National Association of Chronic Disease Directors (NACDD)
- National Association of County and City Health Officials (NACCHO)
- National Forum for Heart Disease and Stroke Prevention
- The Ohio State University (OSU)
- Preventive Cardiovascular Nurses Association (PCNA)

Association of Public Health Nurses (APHN)



Jennifer Cooper, DNP, RN, PHNA-BC, CCP
 Association of Public Health Nurses (APHN)



Jennifer Cooper
 DNP, RN, PHNA-BC, CCP

email: cooper@hood.edu
 APHN: @phnurse_org
 Hood College: @NursingHood

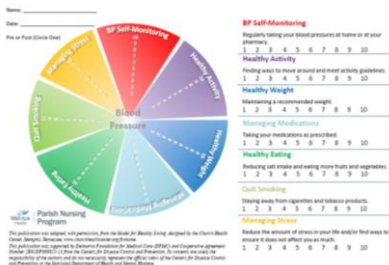


Increasing APHN Commitment to Million Hearts 2022

1. Meritus Health Parish Nurse Network
2. Hood College Healthy U



Model for Healthy Blood Pressure



PHN PUBLIC HEALTH NURSING

The Evaluation of a Regional Faith Community Network's Million Hearts Program

Jennifer Cooper, DNP, RN, PHNA-BC, and Wendy Zimmerman, BS, RN, BC
 The purpose of this study was to evaluate the impact of a regional faith community network's Million Hearts program on hypertension prevention and control. The study was conducted in a rural, underserved area of Ohio. The study included a pre-test and a post-test survey of community health workers (CHWs) and faith community members. The study found that the program had a positive impact on hypertension prevention and control. The study also found that the program had a positive impact on the knowledge and skills of CHWs and faith community members. The study has implications for the development and implementation of similar programs in other rural, underserved areas.

POPULATION OF HOOD COLLEGE THE LITERARY PROGRAM

The effect of a faith community nurse network and public health collaboration on hypertension prevention and control

Jennifer Cooper DNP, RN, PHNA-BC, Wendy Zimmerman BS, RN, BC
 The purpose of this study was to evaluate the impact of a regional faith community network's Million Hearts program on hypertension prevention and control. The study was conducted in a rural, underserved area of Ohio. The study included a pre-test and a post-test survey of community health workers (CHWs) and faith community members. The study found that the program had a positive impact on hypertension prevention and control. The study also found that the program had a positive impact on the knowledge and skills of CHWs and faith community members. The study has implications for the development and implementation of similar programs in other rural, underserved areas.

Q & A

Do you have a question for one of the panelist?

Please submit your questions in writing using the Q&A Panel located at the bottom right of your screen.



Million Hearts® Partners Share

This is an opportunity for Million Hearts® Partners to provide an update on your organization's Million Hearts® actions.

Please submit your update in writing using the Q&A Panel located at the bottom right of your screen.



Million Hearts Collaboration-Community Clinical Linkages Toolkit Overview



Kate Gawlik, DNP, RN,
FNP/ANP
The Ohio State University



Million Hearts® Fellowship Program

- Free, online educational module for health sciences' professionals, health sciences' students, and community members
- Visit <http://go.osu.edu/millionhearts>
 - Select *Million Hearts Fellow (or Community Ambassador if applicable)* from the list
 - You must create a new account to access the program



Updates from CDC

- ❖ **Robin Rinker, MPH**
Health Communications Specialist
Division for Heart Disease and Stroke
Prevention Centers for Disease Control
and Prevention



Thank You!

Next Partner Call: July 31, 2018, 1 p.m. EST

Please submit any comments or feedback to Robin Rinker at vqb2@cdc.gov

