American Heart Association Food Is Medicine Request for Proposals

Frequently Asked Questions

I am not an AHA member. Can I still apply?

Each applicant must be an AHA Professional Member before submitting a full proposal. (Membership is not required to submit a pre-proposal/letter of intent.) Join or renew when preparing an application in ProposalCentral, online, or by phone at 301-223-2307. Membership processing may take 3-5 days; do not wait until the application deadline to renew or join.

Does this application require a letter of intent?

No. The only submission required is the completed proposal application.

How long is the award for?

This award is for an 18-month period. The award start date will be January 1st, 2024, and the award end date will be June 30th, 2025.

What is the total award amount?

The award amount is up to $400,000, including all indirect costs. The AHA limit for indirect costs is 10%.

While these questions seem of import, I work on research that applies to longer term interventions and questions. Will there be a future RFP that addresses other questions under the FIM umbrella?

Yes. Future requests for proposals will probably center on a variety of other questions related to effective Food Is Medicine interventions.

I am a FIM practitioner but do not meet the requirements to apply for the RFP. How can I get involved?

Please fill out the form at this link. We will gather all of the information provided and post it for use by research teams that are interested in finding FIM practitioner partners.
I am a PI and would like to partner with a community-based organization or other food vendor. How do I find information for interested parties?

As practitioners fill out the above form, we will share the list for prospective PIs on our website. You may also contact AHA FIM staff at AHA.FIM@heart.org.

I do not have access to a human-centered design expert. Will the AHA provide that access?

Yes. If selected, the study team will be introduced to a human-centered design expert who will create templates for the group to use, provide guidance to the group and a high-level tutorial on human-centered design, and be available for ad hoc questions as needed to help with implementation of this element of the study design.

I noticed that equity and lived experience are emphasized in the RFP, but are not a separate element under the peer review process. Are those part of the scoring criteria for the peer review?

Yes. These considerations should be considered by reviewers when assessing significance, approach, innovation and the non-scientist summary components of the proposal.

For other questions regarding the general AHA application process, and the use of Proposal Central, please refer to the Application Resources page.