

CASE STUDY: HOFFMAN CONSTRUCTION COMPANY

ELIMINATING BARRIERS TO HEALTHCARE

THE OPPORTUNITY

Hoffman Construction Company understands that when it comes to achieving optimal health, employees face serious obstacles like cost, convenience and limited access to primary care.

Establishing a relationship with a primary care physician is a critical first step to early-diagnosis and disease prevention, which can help reduce treatment costs and save lives.

Hoffman saw an opportunity to work with its healthcare provider to bring healthcare directly to employees via a simple solution, a vaccine fair.



THE ACTION

Hoffman identified a way to address all three barriers (cost, convenience and access) by hosting 4 flu vaccine fairs at 4 locations, including their jobsites and offices.

Employees received:

- Free flu vaccination
- Introductions to primary providers and chance to schedule a wellness visit virtually or at the clinic.
- Optional tetanus (Tdap) vaccine
- Education on shingles vaccine

Employees benefited from a vaccination to protect themselves during flu season and reduced their risk of further health complications during COVID-19. They also received resources and a warm introduction to a coordinated care team to help them manage their health moving forward.

KEY LEARNING

A PREVENTION PLAN: PRIMARY CARE

Hosting an onsite vaccination event offers a much greater opportunity for employee health beyond the gift of a flu shot. By bringing a medical care team, nurse or clinic staff to building sites and office locations, you reduce barriers in access and help employees take the first step in preventative health care. Talk to your insurance provider or a local clinic about hosting an event.

IMPACT

In addition to flu shots, employees completed their annual wellness checks and scheduled primary care visits.

4 vaccination events

4 locations

109 flu vaccinations administered

"I was extremely impressed with the ease and organization of the onsite flu vaccine clinic. The onsite team was also fully prepared with all of my information before I walked in the door and quickly guided me to what I needed to do to reach my health incentive, achieve my goals, and schedule any necessary follow-up."

- Hoffman employee

