



2021 COMMUNITY FUNDING



The American Heart Association (AHA) in the Twin Cities is funding local solutions to address health disparities.

BUSINESS ACCELERATOR

The AHA is funding social entrepreneurs in the Twin Cities Metro who have proposed business solutions that help improve underlying health conditions for women in underserved communities. Grants range from \$2,500 to \$15,000. All candidates receive four weeks of MBA-style training.

HYPERTENSION CONTROL

With funding from UnitedHealth Group and Abbott, the AHA awarded four \$20,000 grants totaling \$80,000 to local Federally Qualified Health Centers (FQHCs) in Minneapolis and Saint Paul to address a decline in hypertension control rates due to the COVID-19 pandemic.

SOCIAL IMPACT FUND

The AHA is investing \$1 million in local businesses and nonprofits that are working to sustainably address health disparities for residents in the Twin Cities. The fund is focused on supporting evidence-based, community-driven entrepreneurial solutions that catalyze the removal of social and economic barriers to health equity.

FQHC MINI GRANTS

The AHA will continue the mini grant program to help FQHCs implement our free clinical programs to address blood pressure, cholesterol, and diabetes. The grants give FQHCs the resources to better serve minority and rural populations and to improve cardiovascular care through the AHA's suite of ambulatory care programs including Target: BP, Check. Change. Control., and Target: Type 2 Diabetes.



We're proud to provide over \$1.1 MILLION in funding this year to support community solutions to improve health equity.



-Holly Messick, AHA Twin Cities SVP & Executive Director

Learn more at [Heart.org/TwinCities](https://www.heart.org/TwinCities)