

Northeast Ohio Mission Impact – February 2022

Stories of the Heart

The American Heart Association partnered with WYTV in Youngstown to tell a series of stories (Stories of the Heart) that aired the first week of February.



Reclaim Your Rhythm: An Interview with Tracy Behnke



Boardman mom warns of pregnancy-related heart failure



Local family passionately supports American Heart Association



WFMJ TV is airing a PSA to promote Heart Health during Heart Month!

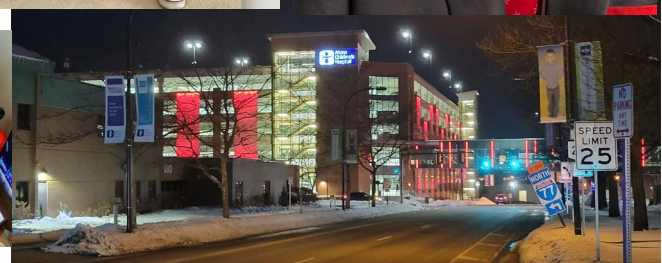
The Kids Heart Challenge and American Heart Challenge campaigns are in full swing, and two local stories were published, highlighting the efforts.

Southern Local Elementary kicks off annual Kids Heart Challenge



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NATIONAL WEAR RED DAY: [Check out all of the pictures here.](#)



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A 10-minute interview with Communications Director, Jessica Smylie, aired on WFMJ's Community Connection show. [Watch it here!](#)



WKBN featured Tracy Behnke on a story discussing heart health myths. [Watch it here!](#)

WKBN covered Wear Red Day while also announcing the launch of Anchor Chelsea Spear's WOI Campaign. [Watch it here!](#)



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AHA Go Red for Women announces nominees for tri-county Woman of Impact

LATEST

February 03, 2022

Record-Argus staff reports

The American Heart Association, the world's leading nonprofit organization devoted to preventing heart disease and stroke, announced the 2022 Woman of Impact nominees for the tri-county region. Younger millennials, are less likely to be aware that cardiovascular disease is their greatest health claim more women's lives each year in [...]

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Akron.com previewed Wear Red Day. [Read more.](#)

The Record-Argus covered the Woman of Impact Campaign Launch. [Read more.](#)

Menu

Akron.com

AHA's Go Red for Women fundraiser returns

NORTHEAST OHIO — The American Heart Association (AHA) is rallying women in Northeast Ohio to "Reclaim Your Rhythm" tomorrow, Feb. 4, as a part of its Go Red for Women® National Wear Red Day®.

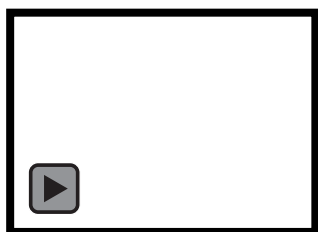
According to AHA officials, Go Red for Women promotes opportunities for women to build healthy habits that work best for their life, and on Feb. 4, women are invited to crank up the tunes and wear red while they dance to raise awareness about the prevalence of heart disease in women.

AHA officials added cardiovascular disease is the leading cause of death in women, claiming the lives of one in three women. The Go Red movement harnesses the energy, passion and power of women to band together and collectively wipe out heart disease, and it also challenges them to know their risk for heart disease and take action to reduce their personal risk, according to AHA officials.

In addition, AHA suggests the following to support Go Red for Women:

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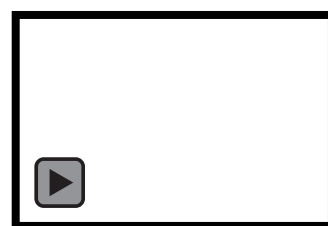
Three interviews aired leading up to Wear Red Day on Rubber City Radio stations (WQMX, WAKR and WONE). Listen below!



Listen to WOI Nominee
Julie Brandle on WQMX



Listen to WOI Nominee
Erin Leppo Palmer on
WAKR

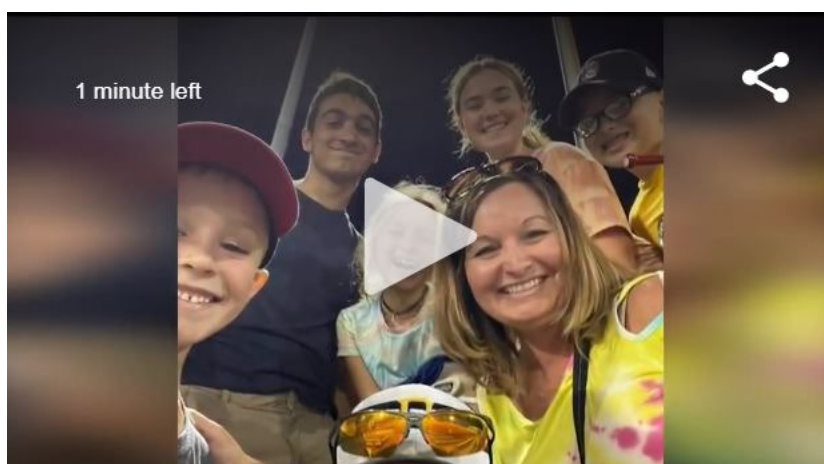


Listen to Comms Director
Jess Smylie on WONE

The Light 95.9 is airing a PSA about Heart Health in Heart Month!



Listen to Comms Director Jess Smylie on WTUZ In
New Philadelphia promoting Heart Month and Wear Red Day!



Our Tri-County Go Red for
Women featured survivor
shared her story with local tv
station WKBN. [Watch here.](#)

ONE Health Ohio has collaborated with AHA to launch a Self-Measured Blood Pressure Loaner Program to help transform the health in our community through access to vital equipment and education allowing for a more accurate picture of blood pressure over time. This initiative was launched in February 2022 and impact will be felt across three ONE Health Ohio locations.



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TRI-COUNTY GO RED FOR WOMEN EVENT



The Tri-County Go Red for Women was covered on WYTV and WKBN several times throughout the evening of the event.

[Watch here.](#)