



## **\*\*MEDIA ALERT – PHOTO OPPORTUNITY\*\***

### **Local woman to receive Go Red for Women ‘Woman of Impact’ Award at annual Go Red for Women Celebration**

*Greater Akron, Canton women reconnect in person to support heart disease and stroke fundraiser*

**WHO:** Local heart disease and stroke survivors, 2022 Greater Akron/Canton Go Red for Women Chair: Dioswal Cook, and five local women who have executed their own Woman of Impact campaigns: Julie Brandle (President and Founder, Metis Construction Services), Halle Jones Capers (President, Halle's Engineering & Design, LLC), Erin Leppo Palmer (CFO & In-House Counsel, Leppo Group), Sherry Neubert (Chief Information Officer, Vice President Information Technology, The Goodyear Tire & Rubber Company), and Barbara A. Smith (Director, Customer Experience, Dominion Energy Ohio).

**WHAT:** The Go Red for Women event is the annual celebration of the American Heart Association's Go Red for Women movement in the Greater Akron and Canton region. It's an opportunity for the local community to rally in defense of women's heart health by raising awareness and raising funds. The celebration will feature an expo hour where attendees can learn more about their greatest health threat, heart disease, through blood pressure screenings, heart health information, and lessons in Hands-Only CPR. That will be followed by an inspirational program highlighting the impact the American Heart Association is making in our community and the story of a local survivor personally touched by heart disease.

The evening will conclude with the announcement and celebration of the 2022 Greater Akron/Canton Woman of Impact Award Winner. A local professional will be designated by the American Heart Association for her dedication and contributions in the fight against the No. 1 killer of women in the Greater Akron and Canton region. The winner will be recognized for making a great impact on women's health by spreading awareness and leading her team to raise funds to support the mission of the American Heart Association and their efforts to wipe out heart disease and stroke.

**WHEN:** Thursday, April 7, 2022. Program to begin at 6:30 p.m.

**WHERE:** Gather at the Lakes, 4315 Manchester Rd, Akron, OH 44319

**WHY:** The more a woman knows about heart disease, the better chance she has of beating it. The first facts you need to know are very serious: Heart disease and stroke cause one in three deaths among women each year – more than all cancers combined. Fortunately, a majority of cardiac and stroke events may be prevented with education and lifestyle choices. But concerningly, less than 1 in 5 women consider heart disease their greatest health risk. Go Red for Women inspires women to make lifestyle changes, mobilize communities and shape policies to save lives. United, we are working to improve the health of all women.

**AVAILABLE INTERVIEWS AND PHOTO OPPORTUNITIES:**

- 2022 Class of Woman of Impact Participants and 2022 Woman of Impact Award Winner
- Tracy Behnke, Executive Director, Northeast Ohio Chapter - American Heart Association
- Christi Eberhardt, Featured Survivor
- Gather footage/photos of the program and award presentation

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**About Go Red for Women**

The American Heart Association's signature initiative, Go Red for Women, is a comprehensive platform designed to increase women's heart health awareness and serve as a catalyst for change to improve the lives of women globally. While the majority of cardiac events can be prevented, cardiovascular disease is the leading cause of death in women, claiming the lives of 1 in 3 women. For 18 years, Go Red for Women has encouraged awareness. The movement harnesses the energy, passion and power of women to band together and collectively wipe out heart disease. It challenges them to know their risk for heart disease and take action to reduce their personal risk. It also gives them tools they need to lead a heart healthy life. The Go Red for Women movement is nationally sponsored by CVS Health, with additional support from national cause supporters. For more information, please visit [GoRedforWomen.org](https://www.GoRedforWomen.org) or call 1-800-AHA-USA1 (242-8721).

**About the American Heart Association**

The American Heart Association is devoted to saving people from heart disease and stroke – the two leading causes of death in the world. We team with millions of volunteers to fund innovative research, fight for stronger public health policies and provide lifesaving tools and information to prevent and treat these diseases. The Dallas-based association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke. To learn more or to get involved, call 1-800-AHA-USA1, visit [heart.org](https://www.heart.org) or call any of our offices around the country. Follow us on [Facebook](#) and [Twitter](#).

**For local media inquiries:**

Jessica Smylie, Communications Director: 717-891-8122, [Jessica.Smylie@heart.org](mailto:Jessica.Smylie@heart.org)