

# Driving Community Impact IN NORTHEAST OHIO

**OUR MISSION** To be a relentless force for a world of longer, healthier lives.

**OUR 2024 GOAL** As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

**OUR FOOTPRINT** We are impacting more than 1.9 million lives in Columbiana, Lawrence, Mahoning, Mercer, Portage, Stark, Summit, Trumbull, and Wayne counties.

## OUR HEALTH TARGETS



Prevent & control tobacco & vaping



Improve blood pressure control



Increase CPR knowledge and skills within the community



Improve nutrition policy standards

## THE NEED

1 in 4 high school aged students report vaping

In Northeast Ohio, 1 in 4 people live in areas that lack access to healthy food

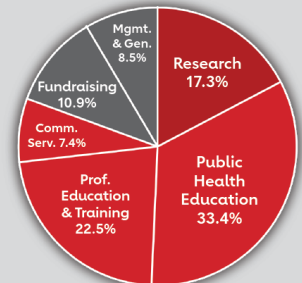
70% of cardiac arrests occur at home and 90% of people who experience an out of hospital cardiac arrest do not survive

28% of adults in NE Ohio have diagnosed high blood pressure.

Cardiovascular disease kills one person about every 36 seconds

Americans consume almost 2x calories at restaurants vs. at home and through sugar-sweetened beverages.

## HOW YOUR DONATIONS SAVE LIVES

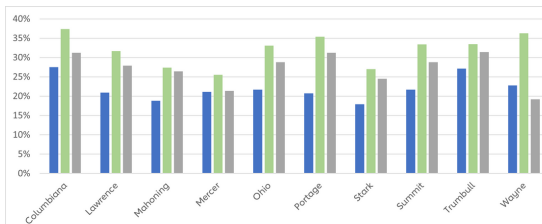


Nationwide, fiscal year 2019-2020 (latest figures available)

The American Heart Association has earned four consecutive ★★★★★ ratings from Charity Navigator. 6/1/2019 [charitynavigator.org](http://charitynavigator.org)

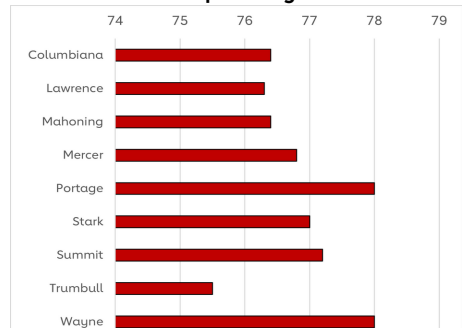
## WORKING TO EXTEND LIVES

### Health Outcomes & Behaviors\*



■ Tobacco Usage (Adults) ■ Adults with BMI > 30.0 (Obese)  
■ High Blood Pressure (Adults)

### Life Expectancy\*



\*Data Sources: HBP - Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via the Health Indicators Warehouse. US Department of Health & Human Services, Health Indicators Warehouse, 2006-12. Obesity - Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2017. Tobacco - Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via County Health Rankings, 2018. Life expectancy - University of Wisconsin Population Health Institute, County Health Rankings, 2017-2019.

## GROUNDBREAKING ACTIVE RESEARCH FUNDING

We are currently funding **188** research projects in Ohio totaling **\$49.6 million.**

### IN OUR SCHOOLS



**Kids Heart Challenge** and **American Heart Challenge** programs focus on whole body wellness, helping students improve their own health and better their character.

Across Columbiana, Lawrence, Mahoning, Mercer, Portage, Stark, Summit, Trumbull & Wayne counties there are **200** participating schools with **88,800** students (based on school enrollment).

**STEM Goes Red** inspires female middle & high school students to pursue careers in STEM (science, technology, engineering, and math), fields underrepresented by females.



Across Northeast Ohio, **STEM Goes Red** has inspired **277** female students from **24** schools.



Actively working for all schools to educate students on tobacco products, enforce a 100% tobacco-free environment, and offer cessation resources.

### IN OUR COMMUNITY



Actively working with local hospitals and federally qualified health centers to address uncontrolled high blood pressure, cholesterol, and/or diabetes through the following programs, covering 300,000+ patients:

- Check. Change. Control. Cholesterol.®
- Target: Type 2 Diabetes<sup>SM</sup>
- Target: BP<sup>TM</sup>



Working to ensure all in Northeast Ohio have access to healthy, affordable food and beverages, by advocating for restaurants to offer healthy beverages as the default option for kids.

- The City of Youngstown was the fourth city in the state of Ohio to adopt the Healthy Default Beverage Ordinance
- Advocated to make fruits & vegetables affordable for all Ohioans by doubling the value of SNAP through Produce Perks.



Educating the public on how to respond to cardiac arrest and first aid emergencies:

- **1,065** CPR Anytime, CPR Anywhere and CPR in Schools kits placed throughout NEO, allowing residents to learn basic lifesaving skills.
- **33,111** residents in Columbiana, Lawrence, Mahoning, Mercer, Portage, Stark, Summit, Trumbull & Wayne counties were trained in CPR & Bystander CPR through American Heart Association CPR education last year.

### PARTNERS IN COMMUNITY HEALTH

Akron Community Foundation, Akron Children's Hospital, Akron Fire EMS, Alliance Health Department, Altercare Integrated Health Services, Aultman Health Foundation, AxessPointe Community Health Centers, Bill Phillips Legacy Foundation, Cafaro Foundation, The City of Akron, City of Youngstown, Cleveland Clinic, FirstEnergy Foundation, Greater Alliance Foundation, Kent State University, Lifecare, Massillon Health Department, Mercy Health, ONE Health, Stark Community Foundation, Stark County Health Department, SummaCare, Summa Health, Summit County Health Department, Trumbull County Health Department, University Hospitals, Wooster Community Hospital, Youngstown State University, and more!