

Driving Community Impact IN GREATER CLEVELAND

OUR MISSION To be a relentless force for a world of longer, healthier lives.

OUR 2024 GOAL As champions for health equity, by 2024, the American Heart Association will advance cardiovascular health for all, including identifying and removing barriers to health care access and quality.

OUR FOOTPRINT We are impacting 2.2 million lives in Ashtabula, Cuyahoga, Geauga, Lake, Lorain and Medina Counties.

OUR HEALTH TARGETS



Prevent & control tobacco & vaping in schools



Improve blood pressure control



Reduce health risks in women to prioritize diagnosis & treatment



Improve healthy food access

THE NEED

1 in 4 high school aged students report vaping

In Cuyahoga County, 1 in 4 people live in areas that lack access to healthy food

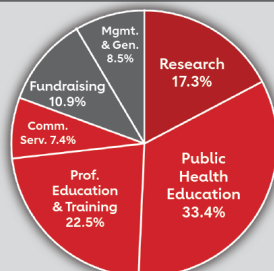
70% of cardiac arrests occur at home and 90% of people who experience an out of hospital cardiac arrest do not survive

40% of adults in Cleveland have high blood pressure

Cardiovascular disease kills one woman about every 80 seconds

Children consume almost 2x calories at restaurants vs. at home

HOW YOUR DONATIONS SAVE LIVES

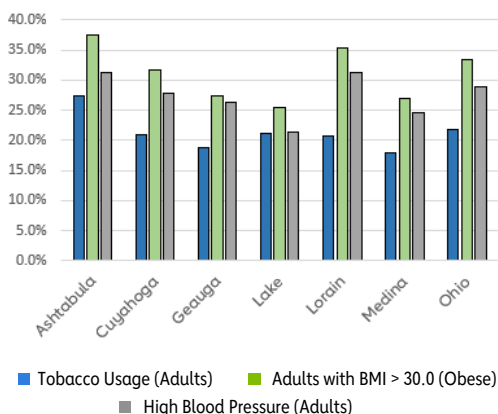


Nationwide, fiscal year 2019-2020 (latest figures available)

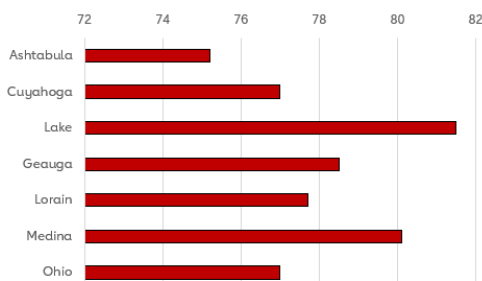
The American Heart Association has earned four consecutive ★★★★★ ratings from Charity Navigator. 6/1/2019 charitynavigator.org

WORKING TO EXTEND LIVES

Health Outcomes & Behaviors*



Life Expectancy*



*Data Sources: HBP - Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via the Health Indicators Warehouse. US Department of Health & Human Services, Health Indicators Warehouse. 2006-12. Obesity - Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion. 2017. Tobacco - Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Accessed via County Health Rankings. 2018. Life expectancy - University of Wisconsin Population Health Institute, County Health Rankings. 2017-2019.

Making a Difference IN GREATER CLEVELAND

GROUNDBREAKING ACTIVE RESEARCH FUNDING

We are currently funding **31** research projects in Cleveland totaling **\$17,589,774**.

IN OUR SCHOOLS



Kids Heart Challenge and **American Heart Challenge** programs focus on whole body wellness, helping students improve their own health and better their character.

Across Ashtabula, Cuyahoga, Geauga, Lake, Lorain & Medina counties, there are **500** participating schools with **221,880** students (based on school enrollment).

STEM Goes Red inspires female middle & high school students to pursue careers in STEM (science, technology, engineering, and math), fields underrepresented by females.



Across Northeast Ohio, **STEM Goes Red** has inspired **561** female students from **41** schools.



Actively working for all schools to educate students on tobacco products, enforce a 100% tobacco-free environment, and offer cessation resources. Also can provide a stipend to schools to help implement supportive disciplinary and educational opportunities for students.

IN OUR COMMUNITY



Actively working with local hospitals and Federally Qualified Health Centers to address uncontrolled high blood pressure and/or Diabetes through the following programs, covering 400,000+ patients:

- Check. Change. Control. Cholesterol.®
- Target: Type 2 DiabetesSM
- Target: BPTM



Working to ensure all Clevelanders have access to healthy, affordable food and beverages, by advocating for restaurants to offer healthy entrees and sides for kids.

- Cleveland would be the first large city in the United States to pass such a policy!

Educating the public on how to respond to cardiac arrest and first aid emergencies:

- **1,280** CPR Anytime® kits placed throughout our region, allowing people to learn basic lifesaving skills in about 20 minutes.
- **1,565** people in Ashtabula, Cuyahoga and Medina Counties were trained in Bystander CPR by the American Heart Association last year.

PARTNERS IN COMMUNITY HEALTH



...and more!