

**Improving
and Extending
People's Lives**

**Building
Powerful
Partnerships**

**Bringing
Science
To Life**

**Speaking
with a
Trustworthy
Voice**



**American
Heart
Association**

**American
Stroke
Association®**

Guiding Values

**Inspiring
Passionate
Commitment**

**Ensuring
Equitable
Health
for all**

**Making an
Extraordinary
Impact**

**Meeting
People Where
They Are**



BRINGING SCIENCE TO LIFE

Building from a solid foundation of scientific knowledge and continually seeking research breakthroughs, we bring scientific discoveries into everyday life. The American Heart Association is committed to advancing your health with the best science has to offer.



IMPROVING PEOPLE'S LIVES

The American Heart Association, working with our partners and individual stakeholders, finds and implements solutions that make a difference in people's health where and how they need it.



BUILDING POWERFUL PARTNERSHIPS

From leveraging the strength of our volunteer/staff partnerships to working with the many individuals and organizations that influence the health of individuals, our nation and our world, we collaborate to bring the best and brightest solutions to building healthier lives free from cardiovascular diseases and stroke.



SPEAKING IN A TRUSTWORTHY VOICE

In a world of constant change, the American Heart Association is your trustworthy source for the knowledge you need to live healthy and make informed decisions and a voice for your healthier world.



INSPIRING PASSIONATE COMMITMENT

Social movements and social change grow and succeed from the seeds of commitment. The AHA strives to be a catalyst, a contagion for achieving our mission.



MAKING AN EXTRAORDINARY IMPACT

Big challenges require big thinking and creative solutions. The AHA engages in systems and policy changes that touch the lives of everyone and bring proven successes to all communities.



MEETING PEOPLE WHERE THEY ARE

Health happens where we live, work, study and play. The AHA is an integral part of the conversation and culture that supports you, your family and your communities in continually improving health now and in the future.



ENSURING EQUITABLE HEALTH FOR ALL

Advances in technology, medical discovery, communications and healthy environments means we know more about how to stay healthy, get healthy and provide quality treatment. The AHA strives for solutions to be available to all people, regardless of who they are, where they live or what they do.