**ATRIAL FIBRILLATION**

**DID YOU KNOW?**

86% report that they do know the definition of a stroke... but only 61% actually do.

**ATRIAL FIBRILLATION PATIENTS HAVE A 5 TIMES GREATER RISK FOR STROKE.**

**What is Atrial Fibrillation?**

Normally, your heart contracts and relaxes to a regular beat. In atrial fibrillation (also called AFib), the upper chambers of the heart (the atria) beat irregularly (quiver) instead of beating effectively to move blood into the ventricles. Because AFib allows blood to slow down or pool, it increases the risk of clotting, and therefore increases your risk of stroke.

**Stroke Warning Signs**

- Sudden trouble walking, dizziness, loss of balance or coordination
- Sudden severe headache with no known cause
- Sudden trouble seeing in one or both eyes
- Sudden confusion, trouble speaking or understanding
- Sudden numbness or weakness of the face, arm, or leg, especially on one side of the body

**What AFib Patients Say Their Greatest Health Concern Is:**

- 42% Heart Disease/Heart Attack
- 8% Stroke

**What can you do?**

- Take an active role in your health. Do this by having regular checkups with your healthcare professional.
- Work together to identify heart disease and stroke risk factors. If you are at risk, it is critical that you follow the treatment plan prescribed by your doctor.

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American Heart Association
American Stroke Association©

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“**I have Atrial Fibrillation. By working with my doctor, I am managing my condition and therefore decreasing my risk for stroke. I have improved my diet and lifestyle and stick with my treatment plan. I refuse to be a statistic.**”

— Maricela
AFib Patient From Austin, Texas
“While there is a lot known about Atrial Fibrillation, there’s a lot that’s unknown as well. In 2010 we had a group of experts look at the research agenda for AFib from many perspectives, and were able to identify knowledge gaps. Our goal for AFib is to bridge those gaps through research and education and as a result impact treatment and prevention of AFib and AFib-related strokes.”

Mark Estes III M.D., Professor of Medicine, Tufts University School of Medicine

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**BRIDGE THE AFIB-STROKE KNOWLEDGE GAP BY ASSESSING YOUR PATIENTS’ RISK AND TALKING TO THEM ABOUT STROKE.**

86% report that they do know the definition of a stroke...

...but only 61% actually do.

66% of AFib patients say their HCP has talked to them about their stroke risk.

75% of AFib patients say that AFib is a risk factor for stroke.

90% of Atrial Fibrillation patients get their AFib information from their doctor or hospital.

15% to 20% of all strokes are attributable to Atrial Fibrillation.

84% of AFib patients trust their doctor to educate them about their health risk.

5 times more at risk for stroke.

ATRIAL FIBRILLATION (AFib) affects an estimated 2.7M Americans.

WHAT AFIB PATIENTS SAY THEIR GREATEST HEALTH CONCERN IS:

42% Heart Disease/Stroke

14% Diabetes

13% High Blood Pressure

12% Cancer

10% Asthma

7% Chronic Obstructive Pulmonary Disease (COPD)

6% Sleep Disorders

2% Seizures/Convulsions

1% Kidney Disease

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The American Stroke Association’s work to promote awareness and understanding of stroke caused by Atrial Fibrillation is supported in part by Boehringer Ingelheim.