ATRIAL FIBRILLATION

We all know atrial fibrillation (AFib) isn’t a new problem, but it’s on the rise. By 2050, it’s expected to double. More than 2.7 million individuals currently suffer from AFib.

PROBLEMS THAT BUILD UP

- AFib costs the United States health care system an annual $26 BILLION.
- Each hospitalized AFib patient costs an extra $8,705.
- Readmissions within 30 days of discharge can result in CMS HOSPITAL PENALTIES.

AFIB-RELATED PROBLEMS AFFECT BOTH THE PATIENT’S HEALTH AND THE HOSPITAL’S BUDGET.

- 2X more hospitalizations than non-AFib patients
- 3X more likely to undergo multiple admissions
- 5X increased risk for stroke
- 3X increased risk of heart failure
- 2X increased risk for stroke
- 3X increased risk of heart failure

Regardless of AFib’s serious health implications, PATIENT CARE ISN’T ALWAYS CONSISTENT WITH EVIDENCE-BASED GUIDELINES.

Saving costs and lives, Get With The Guidelines-AFIB is helping hold hospitals to the latest scientific guidelines and changing the landscape in 5 main ways:

HELP SAVE LIVES, GET WITH THE GUIDELINES

1. PATIENT MANAGEMENT TOOL (PMT):
   powered by Quintiles Real World and Late Phase Research
   - Real-time data collection to show how your hospital is adhering to guideline-based measures
   - Point-of-care education materials
   - Integrated decision support
   - Arrival, discharge, and follow-up care forms

2. FIELD STAFF SUPPORT
   - 1-on-1 interaction
   - PMT support
   - Increased performance

3. RECOGNITION
   - Public recognition for hospitals that achieve at least 85% compliance
   - BRONZE: 90 days
   - SILVER: 1 year
   - GOLD: 2 years
   - Featured on the American Heart Association quality map and in the U.S. News and World Report Best Hospitals recognition ad

4. COST-EFFECTIVENESS
   - Inexpensive enrollment fee and available discounts for hospitals with multiple Get With The Guidelines modules
   - Reduced readmissions and comorbidities

5. EDUCATION
   - Webinar access
   - Local workshops
   - Patient education resources

PROVEN EFFECTIVENESS

Get With The Guidelines-AFIB is part of the Get With The Guidelines suite of programs’ rich data registry, comprised of more than 5 million patient records in 2,000 hospitals.

Together, we’re working to improve the quality and consistency of care.