

COR VITAE Society



Cor Vitae Society, Latin for *the heart of life*, is the American Heart Association and American Stroke Association's (AHA/ASA) annual philanthropic giving society of like-minded individuals whose generosity is helping to change and save lives. These committed individuals help champion our mission of building healthier lives free of cardiovascular diseases and stroke. It is our goal to provide an exceptional experience to recognize and engage such distinguished support.

AS A COR VITAE SOCIETY MEMBER, YOU WILL EXPERIENCE:

- A deeper connection to the work of the AHA/ASA through exclusive insider communications
- Enhanced access to AHA/ASA leadership
- Opportunities to connect with other Cor Vitae Society members
- Recognition of your support
- Exclusive events that showcase the impact of your giving

Annual Membership Experience: Cor Vitae Society recognizes annual, cumulative gifts in excess of \$5,000

■ President's Circle | \$100,000 - \$499,999

All Pacesetter's Circle experiences, along with:

- President's Circle pin
- Opportunities to meet privately with AHA/ASA leaders, prominent researchers and practitioners
- A personalized update of Scientific Sessions, the AHA's annual meeting of global cardiovascular thought leaders



■ Pacesetter's Circle | \$50,000 - \$99,999

All Pulse Circle experiences, along with:

- Pacesetter's Circle pin
- Customized access to meet with AHA/ASA leaders
- Updates tailored to your specific interest(s), including but not limited to: research, health of women and children, global initiatives, and stroke



■ Pulse Circle | \$25,000 - \$49,999

All Champion's Circle experiences, along with:

- Pulse Circle pin
- Key gatherings of Pulse Circle members to discuss the future of AHA/ASA (*varies by market*)
- Private briefing and dialogue from AHA/ASA leadership on key strategic issues and accomplishments



■ Champion's Circle | \$10,000 - \$24,999

All Patron's Circle experiences, along with:

- Champion's Circle pin
- AHA/ASA medical information and resources
- Customized opportunities to meet with AHA/ASA volunteer leaders
- Exclusive dinner for Cor Vitae Society members in your area (*varies by market*)



■ Patron's Circle | \$5,000 - \$9,999

- Patron's Circle pin
- Regular updates featuring news of the latest research and science breakthroughs
- Access to AHA/ASA leaders who will share life-saving developments in science and healthcare
- Access to unique networking experiences with other Cor Vitae Society members
- Updates from Nancy Brown, Chief Executive Officer, highlighting the impact of philanthropy
- Invitations to VIP receptions and specialized dinners (*varies by market*)



heart.org/corvitaesociety