S
ome healthy competition may be just what companies need to help their employees improve their health, which is more necessary now than ever before.

The Workplace Health Achievement Index is a vision of our CEO Roundtable, says the Association’s CEO Nancy Brown. “CEOs know that companies respond well to healthy competition, and if they could be recognized for achieving health goals, it would only raise their level of interest, but also empower them to build healthier workplaces.”

The Index creates momentum around the American Heart Association’s mission: to build healthier lives free of cardiovascular diseases and stroke. “One of the differentiators of the Index is that it provides science and evidence where it hasn’t existed before—about what works and what doesn’t work in the workplace,” says Brown.

The Index, available at no cost to employers, provides an evidence-based approach to measure the comprehensiveness and quality of workplace health programs. It also measures the overall health of their employees. Companies can attain gold, silver, and bronze status based on how well they meet the American Heart Association’s criteria for implementing high-quality health policies, programs and environmental supports toward a healthier workforce.

Recognizing Healthy Companies Through Healthy Competition

“The Workplace Health Achievement Index was a vision of our CEO Roundtable,” says the Association’s CEO Roundtable and its Center for Workplace Health Research and Evaluation.

These organizations scored highest on the American Heart Association’s Workplace Health Achievement Index, which was developed in collaboration with the Association’s CEO Roundtable and its Center for Workplace Health Research and Evaluation.

The Association’s workplace health programs and services leverage the science behind the Index while improving consumer engagement and promoting healthier behaviors. For more information, visit heart.org/workplacehealth.